

**From:** "hwild728@aol.com%inter2" <hwild728@aol.com>  
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Email: hwild728@aol.com

FirstName: Hawaii Coffee Association

LastName: Heidi Wild, Marketing Consultant

Address1: 1015 Wilder Ave #701

Address2:

City: Honolulu

State: Hawaii

zipcode: 96822

Question1:

Question2: The Hawaii Coffee Association would like to see Truth in Labeling requirements for coffees be established nationally, similar to those we have in Hawaii statutes. These Truth in Labeling requirements designate the percentage of "Kona", "Kauai", "Maui", "Molokai", "Oahu", or "Hawaii" coffee in each bag of roasted coffee (ie. % Kona, % Kauai, % Maui, % Molokai, % Oahu, or % Hawaii). Also, there is a requirement to identify bags of multiple origin coffee as blended coffee and a minimum requirement of 10% Kona, 10% Kauai, 10% Maui, 10% Molokai, 10% Oahu, or 10% Hawaii coffee required for designated coffee blends.

As the only state in the United States that commercially grows coffee, and having effectively marketed the Hawaii origin as a profitable marketing tool, the use of the Kona or Island origin coffee name needs to be protected by proper labeling on all products packaged and sold in the United States.

Question3:

Question4:

Question5:

Question6: