United States Department of Agriculture

Center for Nutrition Policy & Promotion

3101 Park Center Drive

Alexandria, VA 22302-1500

November 14, 2005

To Whom It May Concern:

Thank you for your interest in pursuing a mutual interest cooperative agreement with USDA to advance joint strategies to promote healthy eating and active living. The recent releases of the 2005 *Dietary Guidelines for Americans* and the MyPyramid Food Guidance System, including MyPyramid for Kids, have created a unique opportunity for us to make a significant impact on the health of our nation. The USDA Food, Nutrition and Consumer Services mission has received an extraordinary amount of interest in joint promotional and educational efforts to encourage healthy dietary behavior, and we look forward to considering a proposal from you.

The Request for Applications (RFA) for this program can be found accompanying this letter. Should you choose to participate in the program solicitation, please be sure to carefully adhere to all provisions and application requirements mentioned in the RFA document.

As stated in the RFA, completed applications should be delivered to the following address no later than 5pm on Friday, January 20, 2005 for consideration:

Lisa Johnson, Grants Officer
Food, Nutrition and Consumer Services
U.S. Department of Agriculture
3101 Park Center Drive, Room 738
Alexandria, VA 22302

We truly look forward to reviewing your submission. If you have any questions, please feel free to contact our grant officer, Lisa Johnson, at Lisa.Johnson@fns.usda.gov. Thanks again for your interest.

Sincerely,

Eric J. Hentges, PhD
Executive Director
Center for Nutrition Policy and Promotion
USDA, Food, Nutrition and Consumer Services

Attachment: Request for Applications

AN EQUAL OPPORTUNITY EMPLOYER