

# 7. Farm and International Trade Services

---

## ■ Consolidated Farm Service Agency

The Consolidated Farm Service Agency (CFSA) administers farm commodity, crop insurance, and conservation programs for farmers and makes farm loans through a network of State and county offices. CFSA programs are directed primarily at agricultural producers; in the case of loans, they are directed at those with farming experience.

### ■ **The First Farm Bill**

*The unprecedented economic crisis which paralyzed the Nation by 1933 struck first and hardest at the farm sector. Realized net income of farmers in 1932 was less than one-third of what it had been in 1929. Farm prices fell more than 50 percent. President Franklin D. Roosevelt committed himself to direct Government action to solve the farm crisis; thus, in 1933, control of agricultural production became the primary tool for raising the prices and incomes of farm people.*

The majority of CFSA employees work with producing farmers, who maintain a crop history by making an annual report of planted acres to the CFSA county office. Typically, these offices record planting reports on about 360 million acres, 7 out of every 8 acres of cropland in the Nation.

The relationship between farmers and the Agency goes back to the 1930's and the first agricultural acts establishing farm programs. Under the unique method of local administration that Congress set up at that time, farmers who are eligible to participate in Federal programs elect a three-person county committee. This committee reviews the county office operations and makes decisions on how the programs apply locally, giving farmers a say in how the Federal programs are applied in their county. The committee makes sure that farmers receive good service and complete information. This grassroots method of administration continues today.

### Commodity Programs

Agricultural commodity programs are designed to improve the economic stability of agriculture and to help farmers adjust production to meet demand through acreage reductions and diversions. The goal is to avoid severe price swings for farmers and consumers. Assistance is offered through price support loans and purchases, as well as direct payments.

■ **Why Farm Programs?**

*Since the late 1920s, American farm policy has tried to encourage the production of adequate supplies of food and fiber and to maintain reasonable prices for consumers while, at the same time, assuring farmers a fair return on their investment.*

### Crop Insurance

Federal crop insurance covers production losses due to unavoidable causes of loss such as drought, excessive moisture, hail, wind, hurricane, tornado, and lightning. It does not cover losses due to neglect, poor farming practices, theft, or low prices. Currently, 62 crops are insurable.

The Federal Crop Insurance Reform Act of 1994 (P.L. 103-354) overhauled the crop insurance program to provide catastrophic yield protection to all producers of insurable crops for a nominal processing fee. Essentially, the reform program replaced the uncertainty of disaster assistance with the predictability of crop insurance coverage. This streamlining of the crop insurance and disaster assistance programs is expected to save taxpayers over \$150 million over the next 5 years.

Starting with 1995 crops, producers of all insurable crops who sign up for the annual commodity programs; or who obtain CFSA farm ownership, operating, or emergency loans formerly administered by the Farmers Home Administration; or who have any new Conservation Reserve Program contracts must buy at least the catastrophic (CAT) level of crop insurance coverage on all insurable crops that account for 10 percent or more of their farms' crop production value. Catastrophic coverage can be obtained at a local CFSA office or from a private crop insurance agent.

Higher levels of coverage, known as "additional coverage," are available through crop insurance agents. To encourage participation, the coverage was made more attractive to farmers by increasing the premium subsidy. Buying additional coverage is also the only way farmers can benefit from attractive policy features that permit smaller optional units, replant payments, and coverage for certain quality losses.

Farmers growing crops that are not insurable will be eligible for benefits similar to those provided under the catastrophic insurance plan. This coverage is provided free of charge and is available only through CFSA offices. To be eligible, the area has to suffer a yield loss of at least 35 percent per crop. Once this criterion has been met, farmers will be paid for individual crop losses in excess of 50 percent at 60 percent of the average market price. Producers must report acres and production to be eligible for protection.

### Commodity Programs

CFSA administers commodity programs for wheat, corn, grain sorghum, barley, oats, rye, oilseeds, rice, tobacco, peanuts, milk, cotton, wool, mohair, sugar, and honey.

CFSA makes Commodity Credit Corporation (CCC) loans to eligible farmers using their stored crops as collateral. Loans to producers are usually "nonrecourse." That is, when market prices are higher than the loan rate, a farmer may simply pay off

the loan and market the commodity. However, if market prices are below the loan levels, a producer can forfeit or deliver the commodity to the Government to discharge the loan obligation in full. Thus, commodity loans promote orderly marketing by providing farmers with income while they hold their crops for later sale.

Farmers also get price protection with the option of forfeiting the commodity to CCC as a sufficient-value repayment. A marketing loan provision allows producers to repay nonrecourse loans at less than the announced loan rates whenever the world price for the commodity is less than the loan rate. Marketing loans are available for feed grains, wheat, oilseeds, upland cotton and rice. Also, producers who are eligible to obtain a marketing loan and who agree to forego obtaining a loan may receive a loan deficiency payment—the difference between the loan rate and the loan repayment rate.

The price support loan is seasonal and can be repaid with interest any time through maturity. For wheat and feed grains, the Farmer-Owned Grain Reserve offers producers the opportunity to extend the crop loan for longer periods. Storage payments are made for grain placed in the Reserve.

For most commodities, loans are made directly to producers on the unprocessed commodity through CFSA county offices. Loans and purchases are also made through cooperative marketing associations or through processors. For example, price support loans for eligible tobacco are available through the applicable tobacco growers associations. For tobacco, marketings in excess of a quota are subject to penalty and are ineligible for loan.

Two levels of price support loans for peanuts are available: a higher price support level for peanuts grown within the farm poundage quota, and a lower support level for additional peanuts grown on farms with a quota or for peanuts grown on farms without a quota.

Price support loans on oilseeds and rye are available, and producers face no acreage limitations on those commodities.

For wheat, feed grains, rice, and cotton, an income support payment is provided by deficiency payments. The program participant receives a direct payment, based on the difference between a “target price” set by law and the higher of either the basic loan rate or the national average market price.

In most cases, to qualify for payments, commodity loans, and purchases, a farmer must participate in the acreage reduction, allotment, or quota programs in effect for the particular crop. For example, deficiency payments are made to those who join in the acreage reduction for the crop year. Reducing their production acreage by an established ratio, participants contribute to keeping commodity production in line with anticipated needs. The land they are holding from production must be protected from erosion. In recent years, farmers have been given the flexibility to shift program crop plantings, as well as options for oilseeds, industrial crops, and experimental crops.

Through incentive payments to producers, price support is available for shorn wool and mohair and for the sale of unshorn lambs. This program brings the national average price received by all producers up to the support level required by law. Producers who get a higher market price also get a higher incentive payment, thus encouraging producers to improve the marketing and quality of wool and mohair.

■ **Example of wheat program:**

*Farmer Evans*

*Wheat Farmer, Wheat Program Participant*

*At the annual program signup—held each spring at local USDA service centers throughout the country—Farmer Evans decides to enroll the 100 acres of wheat base on his farm in USDA’s voluntary wheat program. These 100 wheat base acres mean that, on average over the last 5 years, 100 acres of land on his farm have either been planted to—or been “considered planted” to—wheat. Evans, like all prospective program participants, needed first to establish a planting history for his crop in order to enroll in the farm program.*

*When he signs up, he agrees to meet several program requirements. First, he agrees to idle a percentage of his base acres under the acreage reduction program. For program purposes, these set-aside acres are “considered planted” to wheat. Evans also agrees that he will meet conservation standards and purchase crop insurance. In return, he becomes eligible for direct payments and price support loans.*

*Direct payments make up the difference between average market prices for the season—which are estimated at the start of the year—and a fixed “target price.” At signup, Evans can request a portion of his estimated payment in advance, and like most farmers, he does. He can use his advance payment to help finance production expenses.*

*Once enrolled in the wheat program, Farmer Evans has considerable planting flexibility. On 25 percent of his base—his “flex acres”—he may plant most crops, except fruits and vegetables. However, no matter what he chooses to do, he will not earn direct payments on 15 acres. He can earn payments on 10 of his flex acres, but only if he chooses to plant wheat. To earn the highest income, Farmer Evans must compare expected returns from wheat to expected returns from other crops.*

*A number of other options are available—including harvesting no crop at all on his wheat base. Since his benefits are tied to the number of base acres on his farm, Evans can be expected to use one of the flexibility options to ensure that he maintains all 100 acres of his wheat base for future years.*

*When he harvests his wheat, he can obtain a loan from USDA, using his crop as collateral. Price support loans are an important source of short-term financing for producers, and they enable farmers to store their crops and space out their marketings to take advantage of better prices later. When he’s ready to sell his wheat, Evans may repay his wheat loan either at the loan rate or the local market price (whichever is lower) at the time the loan is settled, or he may choose to give the grain to the government in lieu of repayment.*

## Farm Loans

CFSA has direct and guaranteed loan programs to help farmers who are temporarily unable to obtain private, commercial credit. In many cases, these are beginning farmers who have insufficient net worth to qualify for commercial credit. In other instances, these are farmers who have suffered financial setbacks from natural disasters, or who have limited resources with which to establish and maintain profitable farming operations.

Farmers who qualify obtain their credit needs through the use of loan guarantees, where a local agricultural lender makes and services the loan and CFSA guarantees the loan up to a maximum of 90 percent. CFSA also has the responsibility of approving all loan guarantees and providing monitoring and oversight of lenders' activities.

For those unable to qualify for a loan guarantee from a commercial lender, CFSA also makes direct loans. These loans are made and serviced by a CFSA official, who has the responsibility of providing credit counseling and supervision to its direct borrowers. The CFSA official accomplishes this by making a thorough assessment of the farming operation by evaluating all aspects of the operation.

For example, the CFSA official evaluates the adequacy of the real estate and facilities, machinery and equipment, financial and production management, and the farmer's goals for the operation. Any weaknesses in each phase of the operation are identified and prioritized, and the CFSA official then works one-on-one with each farmer to develop a plan of supervision that will overcome the weaknesses and ultimately result in the farmer's graduation to commercial credit.

Unlike CFSA's commodity loans, these loans can be approved only for those who have repayment ability, and the loans must be fully secured and are not nonrecourse. Local CFSA offices have further information about these loans.

## Commodity Purchases and Donations

The Government-owned Commodity Credit Corporation (CCC) provides financing for farm programs, and for the purchase, storage, and disposal of commodities in Federal stocks. CFSA employees are the administrative agents for CCC. One responsibility is the inventory management of CCC's bulk and processed products.

Managing the farm products forfeited to CCC requires cooperation with the warehousing and transportation industries and private marketing channels. With over 10,000 commercial warehouses across the country approved for CCC storage contracts, CFSA commodity managers work closely with the commercial trade.

Under the dairy price support program, CCC buys surplus butter, cheese, and nonfat dry milk from processors at announced prices. These purchases help to maintain market prices at the legislated support level.

CFSA employees work with USDA's Food and Nutrition Service to purchase and deliver processed foods for the national school lunch and domestic feeding programs.

CCC inventories are not simply held, but must move into trade channels. CFSA has a field office in Kansas City, with staff to direct commodity operations. Plugged into telecommunicating trade networks, CFSA merchandisers regularly sell and swap inventories.

■ **CCC**

*CCC annual net expenditures averaged about \$3 billion per year during the 10 years prior to 1982 with modest variation. Since 1982, variation has been large. Expenditures reached a high of \$25.8 billion in FY 1986. They are estimated at \$11.8 billion for FY 1994.*

**Quantities of Commodities Purchased/Donated:**

*Foreign:*

<i>FY 1993</i>	<i>7,528,995 metric tons</i>
<i>FY 1994</i>	<i>451,415 metric tons</i>

*Domestic:*

<i>FY 1993</i>	<i>822.6 million pounds</i>
<i>FY 1994</i>	<i>744 million pounds</i>

Beyond the marketplace, CCC commodities fill the need for hunger relief for needy families in the United States and for overseas assistance. CFSA coordinates the processing and overseas delivery of over 5 billion pounds of commodities each year. Donated for Food for Peace and programs administered by voluntary organizations, these American farm products and foods help in hunger relief around the world.

### Conservation Programs

CFSA conservation programs help preserve and improve the wealth and promise of America's farmlands.

■ **Conservation**

- *USDA programs account for over half of total Federal expenditures on conservation and environmental efforts affecting agriculture.*
- *USDA spent an estimated \$3.5 billion on resource conservation and other environmental activities in FY 1994.*

### Conservation Reserve Program (CRP)

USDA's most ambitious conservation effort, CRP was authorized by the Food Security Act of 1985. It targets the most fragile farmland by encouraging farmers to stop growing crops on cropland designated by soil conservationists and to plant a permanent vegetative cover instead. In return, the farmer receives an annual rental payment for the term of the multiyear contract. Cost shares are also available to help establish the permanent planting of grass, legumes, trees, windbreaks, or wildlife flora.

■ **Conservation Reserve Program Example:**

*Farmer Jones submitted a bid of \$42 per acre on 50 acres of highly erodible cropland in 1989. The bid was accepted. He also requested cost-share help to plant permanent grass on all 50 acres.*

*Mr. Jones receives a \$2,100 annual rental payment each year for 10 years. A cost-share payment of \$1,500 was paid to him after the grass seeding was completed.*

*The CRP also provides cost-share assistance to establish tree covers and wildlife habitats, and to install erosion control and similar structures.*

- *Now in its 9th year, the CRP has converted 36.4 million acres of cropland to conservation uses. Annual CRP rental payments made by USDA to participating farmers total \$1.8 billion and average \$50 per acre. Most CRP acres are planted in grass, but the CRP also includes 2.4 million acres of trees, 2 million acres of special wildlife practices, 410,000 acres of wetlands, and 5,200 miles of filter strips along waterways. Estimates of total CRP benefits range from \$5 billion to \$9 billion.*

**Agricultural Conservation Program (ACP)**

ACP is the primary means for CFSA to help farmers and ranchers nationwide carry out conservation and environmental practices. The program is designed to help alleviate soil, water, and related resource problems through cost-sharing. ACP assistance is available to install a variety of soil-saving practices, including terraces, grass cover, sod waterways, and other measures to control erosion. These practices also help farmers reduce sediment, chemicals, and livestock waste that contaminate streams and lakes.

■ **Agricultural Conservation Program Example:**

*Farmer Smith visits the CFSA office and requests assistance to build a water control structure to help stop erosion and improve the water quality of a small stream. The county CFSA committee reviews her plan and agrees to share 50 percent of the cost. After she completes the structure, she brings in her bills and is paid 50 percent of the cost.*

All CFSA conservation programs are conducted in cooperation with other Federal and State agencies and conservation organizations.

## Disaster and Emergency Assistance

In the aftermath of a natural disaster, CFSA can provide a variety of emergency assistance programs to farmers in a disaster area. For example, the agency can furnish CCC-owned grains to eligible livestock producers at reduced prices, and cost-share livestock feed purchases. To help rehabilitate the farmland damaged by a natural disaster, CFSA can assist farmers with cost-sharing to carry out emergency conservation practices under the Emergency Conservation Program.

In the event of a national security emergency, CFSA is responsible for preparedness plans and programs to assure food production and distribution, as well as the continued availability of farm machinery, feed, seed, and fertilizer.

## Information Contacts

County CFSA offices, the primary points of contact for participation in programs, are listed in telephone directories under "U.S. Department of Agriculture."

State CFSA offices supervise county CFSA offices and are usually located in the State capital or near the State land-grant university.

For information on commodity sales and purchases, contact:

USDA CFSA Kansas City Commodity Office  
P.O. Box 419205  
Kansas City, MO 64141  
Telephone: (816) 926-6364

Aerial photographs of U.S. farmland, used by CFSA as a basic tool to determine crop acreage, are also purchased extensively by other organizations and the public. Order forms and an index are available from county CFSA offices. For more information on services, including high-altitude photography, contact:

USDA CFSA Aerial Photography Field Office  
Sales Branch  
P.O. Box 30010  
Salt Lake City, UT 84130-0010  
Telephone: (801) 975-3503

For general information about the agency and its programs, contact:

USDA CFSA Information Division  
P.O. Box 2415  
Washington, DC 20013  
Telephone: (202) 720-5237

## ■ Foreign Agricultural Service

### Exports of U.S. Agricultural, Fish, and Wood Products

The United States is the world's top exporter of agricultural, fish, and wood products—with sales of \$53.3 billion in FY 1994. Many factors affect trade in these products, including economic growth, currency exchange rates, national support programs, changing food preferences, consumer lifestyles, public and private sector market promotion efforts, and tariff and nontariff barriers.

Agricultural, fish, and wood product exports are vitally important to the Nation's economy as a whole. Exports provide producers, food processing companies, and associated manufacturing firms and transport companies an expanded market for their products, and a better income. Exports also enhance our ability to use land, labor, and capital more efficiently. This, in turn, allows our producers and industries to produce at a lower cost and transport efficiently, giving the United States a comparative advantage in the production of these goods.

U.S. agricultural, fish, and wood exports created an estimated 960,000 full-time domestic jobs in 1994, or 18,000 jobs for every \$1 billion in products shipped. With respect to agricultural products, many of these jobs are created off the farm, and many of those employed live in urban areas. About 310,000 workers, or 10 percent of the U.S. farm labor force, are employed to produce agricultural products for the overseas market. However, beyond the farm gate, another 470,000 people work to finance, store, package, process, and ship agricultural exports. USDA economists calculate that, at the very least, each dollar received from agricultural exports stimulates another \$1.38 in business activity for the economy. In 1994, U.S. agricultural exports generated \$60 billion in additional economic activity.

Export gains for high-value agricultural products were broad-based in FY 1994, with many product groups reaching all-time highs. High-value, intermediate product exports rose \$425 million to a record \$9.3 billion. Exports of high-value, consumer-oriented products rose \$1.5 billion, reaching a record \$16.2 billion, a robust 11-percent increase over the previous year. However, exports of bulk commodities fell \$950 million to \$18 billion. The three largest commodities—wheat, coarse grains (mainly corn), and soybeans—all registered declines. Exports of wood products fell about \$350 million to \$6.9 billion, while exports of fish were unchanged at \$2.9 billion.

Table 7-1.

Top 15 U.S. agricultural, fish, and wood product exports, FY 1994		
<i>Product</i>	<i>(Category)</i>	<i>\$Billion</i>
Coarse grains . . . . .	(B) . . . . .	4.6
Soybeans . . . . .	(B) . . . . .	4.2
Wheat . . . . .	(B) . . . . .	4.0
Red meats . . . . .	(C) . . . . .	3.4
Lumber . . . . .	(W) . . . . .	2.4
Cotton . . . . .	(B) . . . . .	2.3
Logs . . . . .	(W) . . . . .	2.2
Fruit, fresh . . . . .	(C) . . . . .	1.9
Feeds & fodders . . . . .	(I) . . . . .	1.7
Fruit & vegetables, processed . . . . .	(C) . . . . .	1.6
Hides & skins . . . . .	(I) . . . . .	1.4
Poultry meat . . . . .	(C) . . . . .	1.4
Tobacco . . . . .	(B) . . . . .	1.3
Tree nuts . . . . .	(C) . . . . .	1.1
Snack foods . . . . .	(C) . . . . .	1.1
<b>Subtotal</b> . . . . .		<b>34.6</b>
<b>Total U.S. exports</b> . . . . .		<b>53.3</b>

Note: (B) bulk; (I) intermediate; (C) consumer-oriented; (W) wood

Agricultural products moving into the world market can be classified as bulk, intermediate, or consumer-oriented products. Bulk products include those commodities free from processing, such as wheat, corn, barley, and soybeans. Intermediate products (such as wheat flour, vegetable oils, and hides and skins) receive some processing, but are generally not yet ready for final consumption. Consumer-oriented foods and beverages include products that have undergone various degrees of processing or unprocessed commodities that have relatively high per unit costs due to transportation or storage, like fresh fruit.

In FY 1994, U.S. exports of bulk commodities decreased \$950 million or 5 percent from the previous year. Declines for wheat and coarse grains (down \$714 million and \$525 million, respectively) and soybeans and tobacco (down \$445 million and \$183 million, respectively) more than offset export increases for cotton (up \$768 million), rice (up \$123 million), and pulses.

U.S. exports of intermediate products set a new record of \$9.3 billion in FY 1994, finishing \$425 million or 5 percent above the previous year's level. Export performance was mixed across the different product categories. Decreased sales for soybean meal, planting seeds, and wheat flour (down \$133 million, \$49 million, and \$13 million, respectively) were more than offset by increases for vegetable oils (up \$215 million), live animals (up \$107 million), hides and skins (up \$152 million), and sweeteners and beverage bases (up \$76 million). Feeds and fodders, the largest group in the intermediate products category, was unchanged at \$1.7 billion.

With a new record of \$16.2 billion in FY 1994, U.S. exports of consumer-oriented products finished \$1.5 billion or 11 percent above the record set during the previous year. The category accounts for 37 percent of all U.S. agricultural exports, up from 19 percent in 1986. Increases in FY 1994 were broad-based with 12 of the 16 product categories setting new record highs. The largest increases were recorded for poultry meat (up \$389 million), fresh fruit (up \$244 million), and red meats (up \$144 million).

At \$2.9 billion in FY 1994, U.S. exports of fish and seafood products remained virtually unchanged from the previous year. On the other hand, U.S. exports of wood products fell 5 percent to \$6.9 billion. A 12-percent fall in the value of logs dropped exports to \$2.2 billion. However, panel product shipments rose to a record \$923 million.

### **Major Markets**

Although U.S. exports of agricultural, fish, and wood products are shipped to more than 160 countries around the world, the top 10 markets account for nearly 80 percent of all sales. U.S. export gains to the top 10 markets were broad-based in FY 1994, with seven—Japan, Canada, Mexico, Taiwan, Hong Kong, the Russian Federation, and Algeria—reaching record highs. Sales to Japan, the largest market by a wide margin, rose 5 percent despite an ongoing recession in that country. Sales to Mexico jumped 11 percent, continuing a trend that has resulted in Mexico being one of our largest markets in a short time. Sales to Russia were up 30 percent, supported by a surge in consumer food shipments.

Table 7-2.

Top 10 markets for U.S. agricultural, fish, and wood products,  
FY 1994

<i>Market</i>	<i>Exports (\$ Billion)</i>	<i>Share of Total U.S. Exports (Percent)</i>
Japan .....	14.1 .....	27
European Union-12 .....	8.0 .....	15
Canada .....	6.7 .....	13
Mexico .....	4.6 .....	9
Korea, Republic of .....	2.5 .....	5
Taiwan .....	2.3 .....	4
Hong Kong .....	1.2 .....	2
Russian Federation .....	1.1 .....	2
China .....	1.0 .....	2
Algeria .....	0.6 .....	1
<b>Subtotal .....</b>	<b>42.179</b>	
<b>Total U.S. agricultural exports .....</b>	<b>53.3</b>	

#### Imports of U.S. Agricultural, Fish, and Wood Products

Along with the European Union and Japan, the United States ranks among the world's largest importers of agricultural, fish, and wood products. However, unlike these other major importers, these products make up only a small portion of total U.S. merchandise imports. In FY 1994, the \$42.7 billion in U.S. purchases of agricultural, fish, and wood products accounted for only 6 percent of total U.S. merchandise imports.

Imports provide consumers with products that are either not produced or not available in sufficient quantities in the United States. Major agricultural imports generally not domestically produced include spices, teas, cocoa, coffee, bananas, and silk. Domestic production of other products, such as certain cheeses, olives, carpet wools, lumber, shrimp, and tobacco, is insufficient to meet domestic demand. Some seasonal items, such as fresh fruits and vegetables, are imported during periods when U.S. production cannot meet domestic demand. Finally, products such as certain spices and sugar are purchased in their raw form for processing and packaging in the United States because foreign producers have a cost advantage over U.S. producers.

Agricultural, fish, and wood imports create jobs in transportation, storage, handling, processing, and distribution in the United States. Furthermore, imports provide foreign countries with needed revenue in the form of U.S. dollars which, in turn, can be used to purchase U.S. products.

Table 7-3.

Top 15 U.S. imports of agricultural, fish, and wood products, FY 1994

<i>Product</i>	<i>\$ Billion</i>
<b>Competitive products</b> .....	<b>36.5</b>
Lumber .....	6.1
Vegetables (and preparations) .....	2.6
Shrimp .....	2.6
Grain & feeds .....	2.3
Fruits (including juices) .....	2.1
Wines & malt beverages .....	2.1
Panel products .....	1.9
Beef & veal .....	1.8
Oilseeds and products .....	1.5
Live animals .....	1.4
Sugar (and related products) .....	1.1
Dairy products .....	1.0
<b>Noncompetitive products</b> .....	<b>6.2</b>
Coffee (raw beans and processed) .....	2.0
Cocoa (raw beans and processed) .....	1.1
Bananas (including plantains) .....	1.1
<b>Top 15</b> .....	<b>30.7</b>
<b>Total agricultural imports</b> .....	<b>42.7</b>

### Leading products

Agricultural, fish, and wood products imported by the United States fall into two general categories: competitive goods (those that compete in some form with U.S. products) and noncompetitive goods (those that are not in direct competition with U.S. products).

In value terms, 85 percent of U.S. agricultural, fish, and wood imports are classified as competitive. Major competitive goods imported by the United States are lumber, vegetables, shrimp, grain and feeds, fruits, wines and malt beverages, wood panel products, and beef.

Coffee, cocoa, and bananas head the list of noncompetitive agricultural goods. In FY 1994, noncompetitive imports rose 12 percent to \$6.2 billion mainly due to higher coffee prices, while competitive imports rose 13 percent to \$36.5 billion mainly due to higher purchases of lumber, horticultural products, oilseeds, and grain and feed products.

### Major suppliers

Although the United States imported products from more than 160 countries in FY 1994, the top ten countries supplied nearly three-fourths of U.S. import needs. Canada was the top supplier with sales of \$13.7 billion. The major products imported from Canada were lumber, wood panel products, live cattle, and red meats. At \$5.4 billion, the European Union ranked second, mainly supplying high-value consumer foods. The major products were wine and malt beverages, snack foods (including

confectioneries and biscuits), processed fruits and vegetables, and cheeses. Other major suppliers include Mexico (fresh vegetables and live cattle), Thailand (shrimp, tuna, rubber, and processed fruits and vegetables), Brazil (raw coffee beans, fruit juices, and tobacco), Indonesia (rubber, wood panel products, and shrimp), and Australia (red meats).

Many important suppliers of agricultural, fish, and wood products to the United States are developing countries. These countries depend heavily on the export of these products to generate foreign exchange which, in turn, is used to purchase imports. In FY 1994, imports from developing countries accounted for nearly half of all U.S. purchases of agricultural, fish, and wood products.

Table 7-4.

Top 10 agricultural suppliers, FY 1994

<i>Supplier</i>	<i>Imports (\$Billion)</i>	<i>Share of Total U.S. Imports (Percent)</i>
Canada . . . . .	13.7 . . . . .	32
European Union-12 . . . . .	5.4 . . . . .	13
Mexico . . . . .	3.4 . . . . .	8
Thailand . . . . .	2.1 . . . . .	5
Brazil . . . . .	1.8 . . . . .	4
Indonesia . . . . .	1.6 . . . . .	4
Australia . . . . .	1.1 . . . . .	2
Ecuador . . . . .	1.0 . . . . .	2
Colombia . . . . .	1.0 . . . . .	2
New Zealand . . . . .	1.0 . . . . .	2
<b>Top 10 . . . . .</b>	<b>32.1 . . . . .</b>	<b>75</b>
<b>World total . . . . .</b>	<b>42.7 . . . . .</b>	

### Food Aid Programs

The Food, Agriculture, Conservation, and Trade Act of 1990 reauthorized and added activities to one of the oldest U.S. export assistance programs—Public Law 480, also known as Food for Peace.

Current estimates of FY year 1995 commodity funding available for food aid total \$935.4 million, including \$185.7 million for Title I (including Title I/Food for Progress), \$479.8 million for Title II (including Title II/World Food Program), and \$47.7 million for Title III.

The 1990 Farm Bill reauthorized Title I government-to-government concessional sales, with maximum repayment terms of 30 years. FY 1995 planned programming for P.L. 480, Title I as of April 18, 1995, provides \$142.5 million for 15 countries. Under these planned programs, approximately 749,300 metric tons of commodities are expected to be exported. These totals do not reflect ocean freight financing of \$11.9 million for Title I. For FY 1995, \$55.1 million of Title I funds for commodities have been set aside to fund a number of Food for Progress country programs.

The 1990 Farm Bill reauthorized the Title II emergency and private assistance donations program. It increased the minimum tonnage by 25,000 metric tons per year, beginning with 1.925 million tons in FY 1991 and increasing to 2.025 million tons in FY 1995. A new provision requires that \$10 million-\$13.5 million of Title II funds be provided each year to private voluntary organizations and cooperatives to support their overseas food aid activities. For FY 1995, about 2.1 million tons of commodities, valued at approximately \$479.8 million (including transportation), are planned for donations under Title II and through the World Food Program.

A revised Title III Food for Development program was initiated by the 1990 Farm Bill. This program provides government-to-government grant food assistance to least-developed countries. Local sales proceeds can be used to support a variety of economic development and related activities in recipient countries. For FY 1995, 282,600 metric tons of commodities valued at \$47.7 million are planned under Title III.

Another program, Food for Progress, is carried out using commodities available for distribution under Section 416, or funds available to the Commodity Credit Corporation (CCC) or appropriated under Title I, P.L. 480. The program provides commodities to needy countries as a reward for having undertaken economic or agricultural reform. The 1990 Farm Bill adds private voluntary organizations (PVO's), nonprofit agricultural organizations, and cooperatives as potential recipients. In FY 1995, Food for Progress bilateral agreements using the Title I authority are planned with Armenia, Georgia, Kyrgyzstan, and Tajikistan, totaling about 351,500 metric tons, valued at \$55.1 million (excluding transportation). Food for Progress programs using CCC funds are planned with U.S. PVO's for projects in Armenia, Azerbaijan, Georgia, Kyrgyzstan, Moldova, and Tajikistan, totaling about 56,600 tons of commodities, valued at about \$42.6 million. The Food for Progress program is limited by a global 500,000-metric-ton legislative ceiling, and by a cap on noncommodity costs paid directly by CCC (primarily transportation) of \$30 million.

The Food, Agriculture, Conservation, and Trade Act of 1990 also reauthorized the Farmer-to-Farmer Program, which can include middle-income countries and emerging democracies.

The Section 416(b) program (of the Agricultural Act of 1949) provides for the donation to needy countries of eligible commodities held by the CCC. Currently, 5,000 metric tons of nonfortified nonfat dry milk have been determined available under Section 416(b) for FY 1995.

### Commercial Export Credit Guarantee Programs

The Food, Agriculture, Conservation, and Trade Act of 1990 made available at least \$5 billion annually for the Export Credit Guarantee Program (GSM-102). This program guarantees repayment of short-term loans (90 days to 3 years) made by U.S. financial institutions to eligible banks in countries that purchase U.S. farm products. As of March 10, 1995, some \$3.15 billion worth of guarantees was made available to over 70 countries including five regional programs—for West Africa, Southern Africa, the Andean region, Central America, and the East Caribbean—for FY 1995. As of March 10, 1995, registrations under the GSM-102 credit guarantee program for FY 1995 totaled \$1.32 billion for 17 countries and the West African, Southern African, Andean, and East Caribbean regions.

The 1990 Act also provided for implementation of an Intermediate Credit Guarantee Program (GSM-103) through FY 1995. The guarantees issued under this program can cover financing periods of more than 3 and up to 10 years. The Act makes available \$500 million per year for the program, which is designed to help developing nations make the transition from concessional financing to cash purchases. As of March 10, 1995, \$175 million worth of intermediate guarantees was made available to five countries for FY 1995. As of March 10, 1995, registrations under the GSM-103 credit guarantee program for FY 1995 totaled \$51.6 million for three countries.

### Export Assistance Programs

The Food, Agriculture, Conservation, and Trade Act of 1990 endorsed export assistance programs implemented by USDA in recent years, specifically to counter or offset adverse effects on U.S. agriculture from unfair trade practices on the part of competitors.

The Export Enhancement Program (EEP) was extended by the Food, Agriculture, Conservation, and Trade Act of 1990 to permit USDA to provide export bonuses to make U.S. commodities more competitive in the world marketplace and to offset the adverse effects of unfair trade practices or subsidies. The Farm Bill requires that the CCC make available at least \$500 million in funds or commodities for the EEP each fiscal year through 1995. Since Nov. 6, 1991, USDA has paid EEP bonuses in cash. In the General Agreement on Tariffs and Trade implementing legislation, the focus of the EEP was changed to allow the EEP to be used as a market promotion and expansion tool.

Through FY 1994, over 158.6 million metric tons of wheat and wheat flour (grain equivalents), over 14.4 million tons of barley, 537,000 tons of barley malt (grain equivalent), and over 944,000 tons of rice have been sold. In addition, 258,000 tons of frozen poultry, over 1,000 tons of pork, over 2.27 billion table eggs, over 1.9 million tons of vegetable oil, 4,000 tons of canned peaches, 319,000 tons of sorghum, nearly 189,000 tons of poultry feed, and over 69,700 dairy cattle have been sold.

The Rural Development, Agriculture, and Related Agencies Appropriations Act of 1988 authorized the creation of the Sunflowerseed Oil Assistance Program (SOAP) to provide bonuses to U.S. exporters to facilitate additional sales of sunflowerseed oil in targeted world markets. The Agriculture Appropriations Act for FY 1989 created the Cottonseed Oil Assistance Program (COAP). These programs are similar in operation to the EEP. The SOAP and COAP programs use funds available under Section 32 of Public Law 74-320. Fiscal year 1995 SOAP/COAP sales totaled 0 metric tons, with total bonuses valued at \$0 million.

The 1990 Farm Bill also continued the Market Promotion Program (MPP), which provides assistance to trade promotion organizations and private entities to help fund their market development activities overseas. For FY 1994, \$100 million was allocated to 59 organizations to promote agricultural commodities under the MPP. For 1995, \$85.5 million is available for allocation.

## Dairy Export Programs

Section 114 of the 1990 Farm Bill mandated that a Dairy Export Incentive Program (DEIP) be operated by the CCC. The Uruguay Round legislation mandates the program through the year 2001. The DEIP operates on a bid bonus system similar to EEP, with cash bonus payments.

The 1995 DEIP was announced on January 20, 1995. Bonuses under the program are available to 110 countries totaling 114,500 metric tons of milk powder, 99 countries totaling 37,650 metric tons of butterfat, and to 75 countries totaling 3,850 metric tons of Cheddar, Feta, Gouda, cream, Mozzarella, and processed American cheeses. The allocations will be valid until June 30, 1995, as provided in the invitation for offers. Under the DEIP this year, the CCC has awarded 115,576 metric tons, with a bonus value of \$56.803 million.

## International Links

The International Cooperation and Development (ICD) area of USDA's Foreign Agricultural Service is responsible for coordinating, supporting, and delivering a diversified program of international cooperation and development. It aims to enhance the competitiveness of U.S. agriculture, preserve natural resource ecosystems, and pursue sustainable economic development worldwide by mobilizing the resources of USDA and its affiliates.

ICD programs provide links to world resources and build a spirit of cooperation and goodwill that serves U.S. agriculture. These links help U.S. agriculture gain access to emerging technologies and to a wide array of genetic material, which can be crucial in creating new or improved agricultural products, practices, and markets. These international partnerships are the germinating seeds that can produce a rich and diverse harvest of scientific advances and business ventures.

ICD helps increase income and food availability in developing nations by linking the technical expertise of the U.S. agricultural community with those nations. This cooperative effort helps developing nations surmount the barriers of hunger and poverty and build more stable economies. As industrialized nations have become saturated with goods and services, investors have begun to explore developing nations as markets for fresh and expanded business ventures. Nations moving from low- to middle-income status now offer the brightest prospects for U.S. agricultural products, a trend that is likely to continue, so USDA helps foster economic growth, strong diplomatic ties, and durable trade relationships with these nations.