



# Broadening the Nutrition Safety Net

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**February 18, 2010**

**Agricultural Outlook Forum 2010**



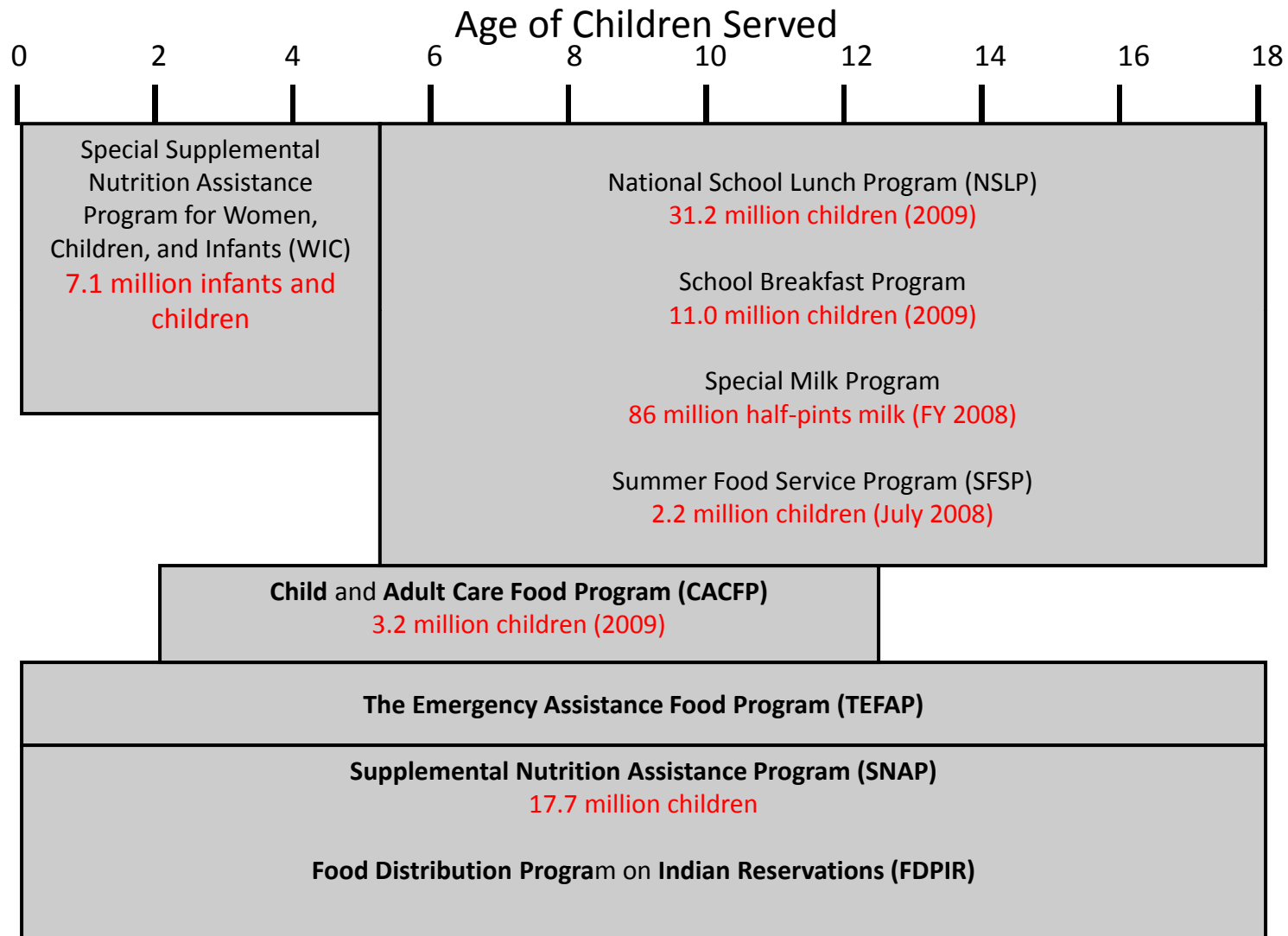


# America's Safety Net

- 1 in every 4 Americans
- FNS represents more than 60% of USDA's expenditures
  - FY2010 Budget: \$82.3 billion
  - FY2011 Budget: \$94.4 billion
  - \$1 billion requested by President to improve School Meals
- FNS Priorities
  - Ending Childhood Hunger 2015
  - Combat Obesity
- Safety Net for millions of Americans, especially Children



# FNS Programs Serve Children from Birth to Age 18



Note – Participation figures as of August 2009 unless otherwise noted.



# Income and Citizenship Requirements

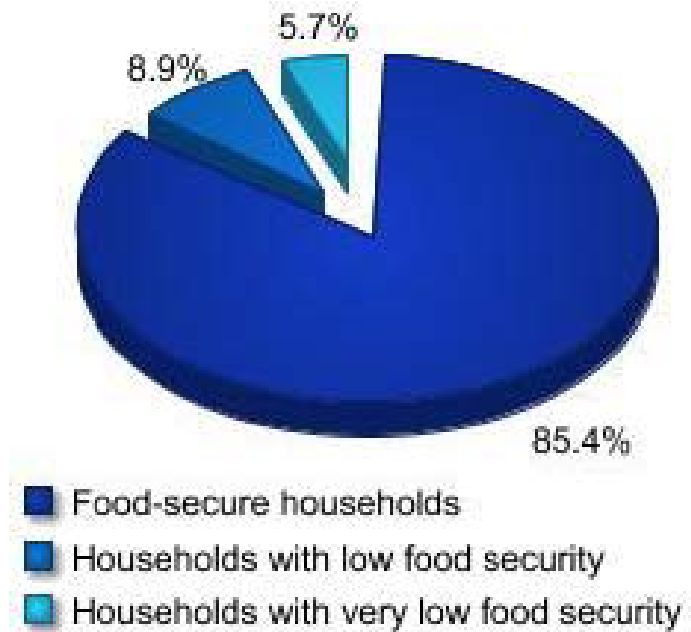
Income Limits		Citizenship	Programs
130% FPG	\$2,389 /month 4-person household	U.S. Citizen or legal immigrant	SNAP
		No requirements	School Lunch (free) School Breakfast (free) Child Care Centers (free) Day Care Homes FDPIR Special Milk
185% FPG	\$3,400 /month 4-person household	No requirements	WIC School Lunch (reduced) School Breakfast (reduced) Child Care Centers (reduced) Day Care Homes
Geographic areas with half of families <185% FPG		No requirements	Summer Food
Shelter and pantry user		No requirements	TEFAP



# Our Challenges

- Food Insecure 14.6%  
17.1 million households
- Low Food Security 8.9%  
10.4 million households
- Very Low Food Security 5.7%  
6.7 million households

Food security status of U.S. households, 2008



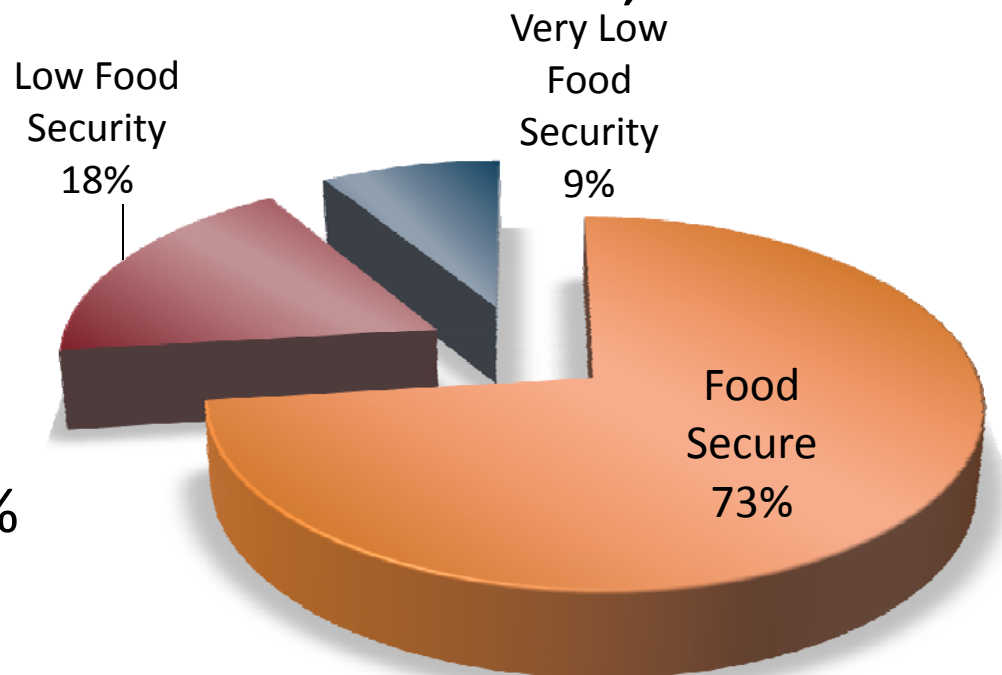
Source: Calculated by ERS using data from the December 2008 Current Population Survey Food Security Supplement



# Our Challenges – Latinos

- Food Insecure 26.9%  
3.6 million households
- Low Food Security 18.1%  
2.4 million households
- Very Low Food Security 8.8%  
1.2 million households

## Food Security Status of Hispanic Households, 2008



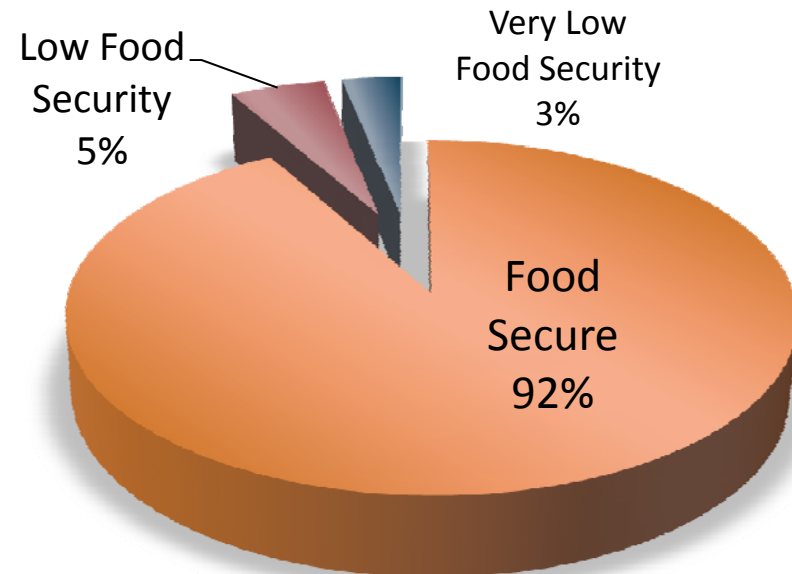
Source: Calculated by ERS using data from the December 2008 Current Population Survey Food Security Supplement



# Our Challenges – Elderly

- Food Insecure 8.1%  
2.3 million households
- Low Food Security 5%  
1.4 million households
- Very Low Food Security 3.1%  
882,000 households

## Food Security Status of U.S. Households with Elderly, 2008



Source: Calculated by ERS using data from the December 2008 Current Population Survey Food Security Supplement



# Latinos and Elderly

- Participation Rates in SNAP
  - National Average 66% (FY07)
  - Latinos 56% (FY06)
  - Elderly 32% (FY07)
- Barriers
- New Strategies



# Obesity & Overweight Epidemic

- Obesity vs. Overweight
- In the last 30 years:
  - Adult obesity rates have doubled
  - Childhood obesity rates have tripled
- Minority Breakdown
  - 1 in 3 Non-Hispanics Whites are obese (32.4%)
  - 1 in 3 Hispanics are obese (38.7%)
  - 2 in 5 African-Americans are obese (44.1%)
- Health consequences and costs



# Solutions and Initiatives

## Supplemental Nutrition Assistance Program (SNAP)

- 38.2 million and rising each month
- Over half are Children
- Local Economic Benefits

## School Meals & Child Nutrition Reauthorization

- Higher nutrition standards
- Reimbursement Rates
- 31 million students served each day (NSLP)
- 52.5% of ALL meals served are Free Meals
- 10.1% of ALL meals served are Reduced-Price Meals



# Solutions and Initiatives

## Know Your Farmer, Know Your Food (KYF2)

- USDA-wide initiative to connect farmers to consumers

## Farm to School (F2S)

- Connect schools to local food producers
- Enable food producers to service local schools
- Facilitate communication



# Solutions and Initiatives

WIC Farmers' Market Nutrition Program (FMNP)

Senior Farmers' Market Nutrition Program (SFMNP)

<b>FY2008</b>	<b>FMNP</b>	<b>SFMNP</b>
Farmers	16,016	17,156
Farmers' Market	3,367	3,159
Roadside Stands	2,398	2,512
Revenue to Farmers	\$20 million	*
Participants	2.3 million	963,685

\*The New Farm Bill provides \$20.6 million annually to operate the SFMNP through 2012



# Solutions and Initiatives

## Ending Childhood Hunger 2015

- We Need Your Help and Your Ideas

## Fighting Obesity

- Child Nutrition Reauthorization
- First Lady's Childhood Obesity Plan – *Let's Move!*
- HealthierUS Schools Challenge
- Fresh Fruit & Vegetable Program (elementary schools)
- Tools and Resources





# Corporate Social Responsibility

## Adopt the Cause - What Can the Food Industry do?

1. Corporate giving on initiatives
2. Support market for local products
3. Product Marketing consistent with DGA
4. Leadership support within industry



# Partner With USDA FNS

- Why and How to Partner
  - Help Increase our Reach
  - Learn about Federal Funding
  - Conferences and Workshops

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