

Fedele Bauccio
Chief Executive Officer
Bon Appétit Management Company

When Fedele Bauccio co-founded Bon Appétit Management Company, he set out to revolutionize the food service industry by bringing fresh, made-from-scratch food to the contract market. Fedele began his career as a dishwasher in 1960 with Saga Corporation's Education Division while a student at the University of Portland. In 1972, he transferred to Saga's Business Food Service Division and held many positions including Divisional President, President of Saga's Specialty Foodservices Group, and President of the Stuart Anderson's restaurant chain. After over 25 years of experience, he knew institutional feeding was ready for something more.

In 1987, Bon Appétit Management Company was born. For the first time, real executive chefs were put in the kitchens of colleges, universities, corporations and cultural centers. Fedele's dream of a company committed to culinary expertise was a reality and customers noticed, fueling quick growth for the small, San Francisco-based company. In 1999, Fedele led his team to once again raise the bar for onsite food service by making a commitment to socially responsible food sourcing. Today, Bon Appétit spends over \$55 million annually on food from within a 150-mile radius of each café, uses only sustainable seafood, sources turkey breast and chicken raised without antibiotics as a routine feed additive, features natural beef burgers, and leads the industry in using cage-free shell eggs. In 2007, the company debuted its Low Carbon Diet, the first program to make the connection between food and climate change. Bon Appétit is now a \$500 million company with over 400 cafés in 28 states serving over 80 million meals a year. Fedele was a recipient of the 1992 Restaurants & Institutions "Ivy Award," and in 1998 was presented with the Nation's Restaurant News Golden Chain Award for Excellence. In addition, Fedele was named 2008 Innovator of the Year by Nation's Restaurant News, and also received the prestigious Going Green Award by the Natural Resources Defense Council (NRDC) in 2009. He is a board member of Compass Group, North America and serves on the board of Dynamic Payment Ventures in San Francisco. Fedele is presently Chairman of the University of San Francisco Hospitality Management board and serves on the President's Advisory Council of the University of Portland. He is also a member of the Pew Commission on Industrial Animal Husbandry.

Fedele graduated from the University of Portland with a Master's degree in Business Administration (1966) and a Bachelor's degree in Economics (1964). He is a 1985 graduate of the Advanced Management Program of the Harvard Graduate School of Business. Fedele also holds an honorary Doctorate from the University of Portland (2004).

Marie T. Ruel was appointed Division Director of IFPRI's Food Consumption and Nutrition Division in 2004. From 1996 until her current appointment, she served as Senior Research Fellow and Research Fellow in that division. Since joining IFPRI, she led the Multi-Country Program on Challenges to Urban Food and Nutrition and the Global Regional Project on Diet Quality and Diet Changes of the Poor. Prior to IFPRI, she was head of the Nutrition and Health Division at the Institute of Nutrition of Central America and Panama/Pan American Health Organization (INCAP/PAHO) in Guatemala. Dr. Ruel received her Ph.D. in International Nutrition from Cornell University and her Masters in Health Sciences from Laval University in Canada.

Dr. Ruel has worked for more than 20 years on issues related to policies and programs to alleviate poverty and child malnutrition in developing countries. She has published extensively in nutrition and epidemiology journals on topics such as maternal and child nutrition, food based strategies to improve diet quality and micronutrient nutrition, urban livelihoods, food security and nutrition, and the development of indicators of child feeding and care practices. She has served on various international expert committees, such as the National Academy of Sciences, the International Zinc in Nutrition Consultative Group, and the International Micronutrient Advisory Group of Experts established by the World Health Organization.

Dr. Nina V. Fedoroff was selected by Secretary of State Condoleezza Rice to be the new Science and Technology Adviser in August 2007. In September 2007, USAID Administrator Henrietta Fore invited Dr. Fedoroff to serve her in the same capacity. Dr. Fedoroff is the Willaman Professor of Life Sciences and Evan Pugh Professor in the Biology Department and the Huck Institutes of the Life Sciences, Pennsylvania State University. Dr. Fedoroff is a 2006 National Medal of Science laureate.

Dr. Fedoroff is a leading geneticist and molecular biologist who has contributed to the development of modern techniques used to study and modify plants. She received her Ph.D. in molecular biology from the Rockefeller University in 1972. In 1978, she became a staff member at the Carnegie Institution of Washington and a faculty member in the Biology Department at Johns Hopkins University. In 1995, Dr. Fedoroff joined the faculty of the Pennsylvania State University, where she served as the founding director of the [Huck Institutes of the Life Sciences](#).

Dr. Fedoroff has done fundamental research in the molecular biology of plant genes and transposons, as well on the mechanisms plants use to adapt to stressful environments. Her book, *Mendel in the Kitchen: A Scientist's View of Genetically Modified Foods*, published in 2004 by the Joseph Henry Press of the National Academy of Science, examines the scientific and societal issues surrounding the introduction of genetically modified crops. Dr. Fedoroff is a member of the National Academy of Sciences, the American Academy of Arts and Sciences, and the European Academy of Sciences. She has served on the National Science Board of the National Science Foundation.

Nina V. Fedoroff did her undergraduate work at Syracuse University, graduating summa cum laude with a dual major in biology and chemistry. She attended the Rockefeller University, where she earned her Ph.D. in molecular biology in 1972 before joining the faculty at the University of California, Los Angeles (UCLA), and carried out research on nuclear RNA. In 1974 Fedoroff received fellowships from the Damon Runyan-Walter Winchell Cancer Research Fund and the National Institutes of Health (NIH) for postdoctoral work, first at UCLA and then in the Department of Embryology of the Carnegie Institution of Washington in Baltimore. Fedoroff pioneered in DNA sequencing, determining the nucleotide sequence of the first complete gene. In 1978, Fedoroff became a staff member at the Carnegie Institution of Washington and a faculty member in the Biology Department at Johns Hopkins University.

In 1995 Fedoroff joined the faculty of the Pennsylvania State University as Willaman Professor of Life Sciences where she served as the Director of the Biotechnology Institute. In 2002, Fedoroff was named an Evan Pugh Professor of the Pennsylvania

State University and in 2003, she became a member of the External Faculty of the Santa Fe Institute. Fedoroff's current work is directed at understanding the genetic organization and molecular dynamics of plant stress and hormone responses and makes use of DNA microarray expression profiling, reverse genetics, and theoretical approaches to the analysis of large data sets. Fedoroff has published two books and numerous papers in scientific journals.

Fedoroff has served on the editorial boards of the *Proceedings of the National Academy of Sciences*, *Science*, *Gene*, *Plant Journal* and *Perspectives in Biology and Medicine* and currently chairs the NAS Council's Publications Committee. She served on the board of the International Science Foundation and the International Scientific Advisory Board of the Englehardt Institute of Molecular Biology in Moscow. She has been a member of the Council of the National Academy of Sciences, the Board of Directors of the Genetics Society of America, the American Association for the Advancement of Science, the Board of Trustees of BIOSIS and the National Science Board, which oversees the National Science Foundation. She is currently a member of the Science Steering Committee of the Santa Fe Institute and the Board of Directors of the Sigma-Aldrich Chemical Company.

Fedoroff has received an NIH Merit Award, a 10-year research grant that supported her work from 1989 to 1999. She also received the University of Chicago's Howard Taylor Ricketts Award in 1990, the New York Academy of Sciences' Outstanding Contemporary Woman Scientist award in 1992, and the Sigma Xi's McGovern Science and Society Medal in 1997, and Syracuse University's Arents Pioneer Medal in 2003. She is a member the American Academy of Arts and Sciences, the European Academy of Sciences, the American Academy of Microbiology and the National Academy of Sciences.

David A. Kessler, M.D., is the former Commissioner of the United States Food and Drug Administration. He served as Commissioner from November 1990 until March 1997. Dr. Kessler was appointed by President Bush and reappointed by President Clinton. He has also served as the Dean of the medical schools at Yale and the University of California, San Francisco. He is a Professor of Pediatrics and Epidemiology and Biostatistics at UCSF.

As Commissioner of the FDA, Dr. Kessler acted to speed approval of new drugs and placed high priority on getting promising therapies for serious and life-threatening diseases to patients as quickly as possible. He introduced changes in the device approval process to make it more efficient and ensure that it meets high standards. Under his direction, the FDA announced a number of new programs, including: the regulation of the marketing and sale of tobacco products to children; nutrition labeling for food; user fees for drugs and biologics; preventive controls to improve food safety; measures to strengthen the nation's blood supply; and the

From 1984 until his FDA appointment, he was the medical director of the Hospital of the Albert Einstein College of Medicine in the Bronx, New York, where he held teaching appointments in the Department of Pediatrics and in the Department of Epidemiology and Social Medicine. From 1986 until 1990, Dr. Kessler also taught food and drug law at the Columbia University School of Law in New York. He was a consultant to the United States Senate Labor and Human Resources Committee from 1981 until 1984.

Dr. Kessler's book, *A Question of Intent*, was published by PublicAffairs in January, 2001. The Boston Globe called it "... an intensely compelling account ... a gripping tale of intrigue and high-stakes morality..." In addition, Dr. Kessler has published numerous articles in *The New England Journal of Medicine*, *JAMA*, and other major medical journals. He serves on the board of various organizations including the Elizabeth Glaser Pediatric AIDS Foundation, where he is Chairman of the Board, the National Center for Addiction and Substance Abuse at Columbia University, and Amherst College. He is a member of the Institute of Medicine and the recipient of the 2001 National Academy of Sciences Public Welfare Medal. His many honors have included the American Cancer Society's Medal of Honor, the American Heart Association's National Public Affairs Special Recognition Award, the American Federation for AIDS Research Sheldon W. Andelson Public Policy Achievement Award, the American Academy of Pediatrics Excellence in Public Service Award, the March of Dimes Franklin Delano Roosevelt Leadership Award, and the Jacobs Institute of Women's Health Excellence in Women's Health Award. In April 2008, Dr. Kessler was named the "2008 National Hero" by the School of Public Health at the University of California, Berkeley "for his leadership as the nation's top drug regulator and his courage in challenging the U.S. tobacco industry."