

Walter Robb
Co-President & COO
Whole Foods Market

With a long history in the natural foods business as a retailer and consultant, Walter Robb joined Whole Foods Market in December 1991. He opened and operated the Mill Valley store until his promotion to president of the Northern Pacific region in July 1993. Under Robb, the region grew from two to 17 stores, and four acquisitions were completed during his tenure. As co-president and COO, Robb oversees six of the Company's 12 regions and has a passion for heading up educational seminars for Team Members. He serves on the board of directors for The Organic Center and has served on the board of the Organic Trade association and on Pot Belly Sandwich Works' board as well.