



# Radio Address of the President to the Nation

On July 28, 2001, President Bush commemorated the 11th anniversary of the Americans with Disabilities Act during his weekly radio address to the nation. Below is the text of President Bush's radio address.

## THE WHITE HOUSE

Office of the Press Secretary  
Saturday, July 28, 2001

**THE PRESIDENT:** Good morning. This past week, our country marked the 11th anniversary of the Americans with Disabilities Act. I'm proud that it was my father who signed that landmark legislation into law. And all Americans can take pride in the changes the ADA has brought into the lives of millions of citizens with disabilities. Because of that law, Americans with disabilities have gained greater access to public places. They have more options in choosing their homes, using public transportation, traveling and staying in hotels. Many have joined the work force, thanks to reasonable accommodations made by their employers. This has made our country a fairer society, more considerate and welcoming to all our citizens.

As people with disabilities find more opportunities to use their gifts and talents, we also become a stronger, more productive nation. Some barriers remain, however. And as long as they stand, our work is unfinished.

In February, I announced a plan called the New Freedom Initiative to expand even further the opportunities available to people with disabilities. This initiative will help more Americans with disabilities enter the work force by improving transportation, or making it easier to work from home. It will encourage private companies to develop new assistive technologies, like computer monitors for people with visual impairments, infrared pointers for people who cannot use their hands to oper-

ate a keyboard and lighter wheelchairs to increase mobility. And my New Freedom Initiative will help community groups, churches, synagogues, mosques and civic organizations to improve access for people with disabilities.

Many of these groups are trying their best to meet the requirements of ADA, and we will help them. We must also work to ensure that people with disabilities are not arbitrarily isolated or kept apart. I recently signed an executive order requiring federal agencies to work with state and local authorities to allow people with disabilities to move out of institutions and into community settings.

I've also instructed the Attorney General and the Secretary of Health and Human Services to fully enforce Title II of the Americans with Disabilities Act, ensuring that no one is unjustifiably institutionalized.

My administration is also committed to requiring all federal agencies to make sure that their Internet sites are more accessible for people with disabilities, both inside and outside the government.

We have made significant progress in advancing the New Freedom Initiative. But some of these reforms will require the Congress to provide the resources we need to fully implement the New Freedom Initiative and fulfill the promise of ADA.

All of these efforts will build on the progress we have made as a society since the Americans with Disabilities Act became law. During the last 11 years, we have opened the doors of opportunity to millions of people with disabilities; and, together, we can ensure that everyone with a disability enjoys the respect that all citizens deserve.

Thank you for listening. ♦

## Do You Know a Javits-Wagner-O'Day (JWOD) Champion?

By Valerie Leighton, Marketing Manager, NISH National

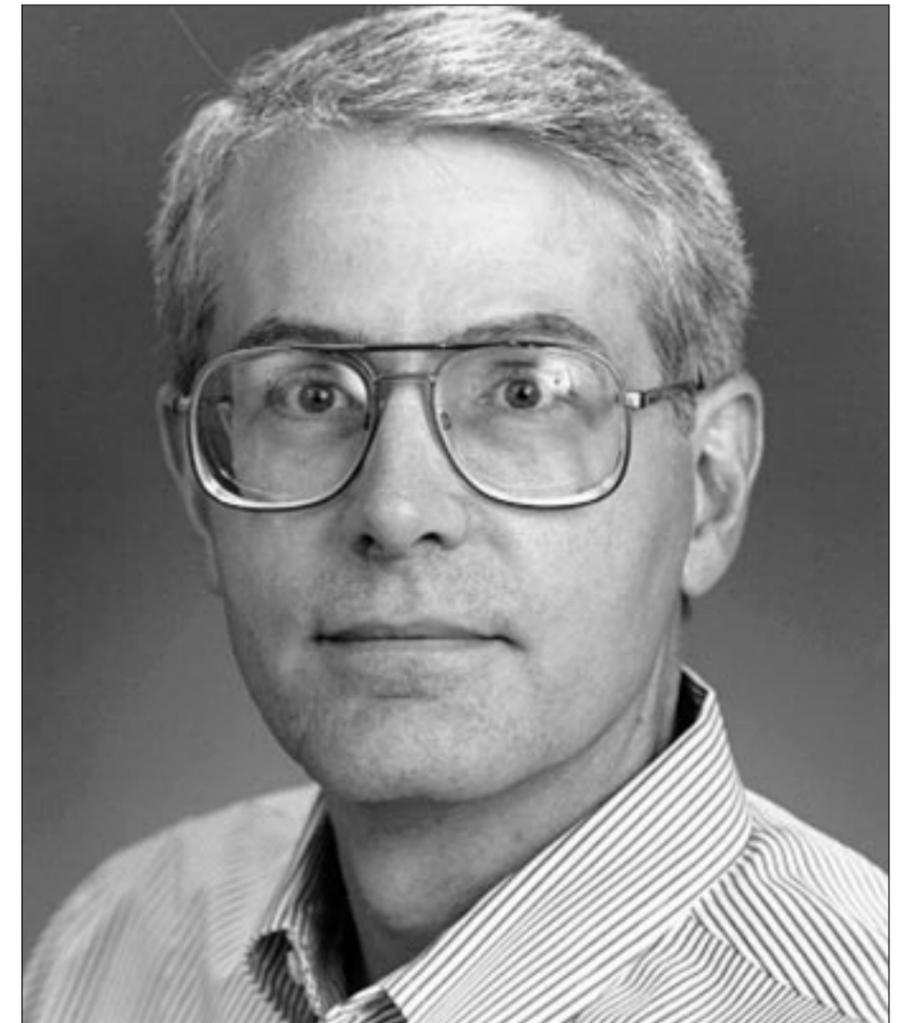
He or she may be quietly going about his or her everyday activities acquiring or managing supplies and services for the federal government. But, in reality that person may be a JWOD Champion and he or she deserves our recognition and support.

### Who is a JWOD Champion?

A JWOD Champion is a federal government employee – a “point of influence,” mainly in acquisition – who fully believes in the mission of the JWOD Program and is doing everything in his or her sphere of responsibility to provide employment opportunities for people with disabilities.

### A JWOD Champion:

- Aggressively looks for opportunities within his/her organization for contracts and work to refer to NISH.
- Works to overcome problems and “roadblocks” while thinking creatively about how to make JWOD projects work to the best advantage of all the parties involved.
- Speaks out in support of the JWOD Program in public forums where his/her influence can have a positive impact.
- Operates with a spirit of partnership; always seeking a win/win solution to every issue.



## THIS is a JWOD Champion!

### Richard Holcombe

Procurement Analyst

Departmental Administration's

Procurement Policy Division

United States Department of

Agriculture

In FY 2000, the United States Department of Agriculture (USDA) purchased \$30 million worth of products from NISH-affiliated agencies, thereby creating jobs for more than 350 people with disabilities. For FY 2001, the value of products purchased by USDA is estimated to be \$40 million, with more than 400 people with disabilities employed. NISH-affiliated community rehabilitation programs (CRPs) produce a number of these products thanks to the support of Richard Holcombe.

Richard is a procurement analyst at USDA for the Departmental Administration's Procurement Policy Division. Richard, who is also referred to as a NIB/NISH liaison by those involved in the JWOD Program, has been an adamant supporter of the JWOD Program internally throughout USDA for many years.

Richard encourages training of the JWOD Program to personnel at USDA. Recently, he helped coordinate a session

in Kansas City involving more than 150 contracting officers, buyers and managers for USDA, and invited the Committee For Purchase From People Who Are Blind or Severely Disabled, NISH and several of its CRPs, and NIB to inform the individuals about the JWOD Program. In addition to the multiple presentations he has made within USDA, he helps build internal support for certain products and services where it did not exist before. This support has resulted in JWOD contracts for many products and services.

He also attends meetings with CRPs to assist with presentations on USDA and meets with the Committee staff to help expedite the addition of certain products and services to the Procurement List.

Most recently, Richard assisted with the addition of vegetable oil to the Procurement List. The oil is exported to private volunteer organizations (PVOs) such as Cooperative for Assistance and Relief Everywhere, Inc. (CARE), Catholic Relief Services and World Vision for distribution to disaster relief areas in Bosnia, Uganda, Ghana, Sahara Africa, Swaziland, Kenya, Zimbabwe and Russia. Oil has some obvious uses, such as cooking, but it is also used as a nutritional supplement. For example, mixing oil with root vegetables and/or rice provides a vitamin additive that helps prevent nutrition deficiencies.

Of course, NISH has many other projects thanks to Richard's efforts, such as nonfat dry milk for economic entitlement programs in the United States and facility management of the very large USDA complex in Beltsville, Md.

USDA is such a valuable customer to NISH that it now has a national account manager. Sherri Scyphers Hungate leads the development of projects with USDA. Sherri's job is made much easier with Richard's support. As she says, "NISH and the CRPs are extremely fortunate to have such a strong supporter and committed JWOD coordinator as Richard Holcombe. His work on behalf of the JWOD Program has resulted in the employment of hundreds of persons with blindness and other severe disabilities."

**Richard Holcombe truly is a JWOD Champion!**

**If you think you know a JWOD Champion, please e-mail his or her name to Valerie Leighton, NISH marketing manager at vleighton@nish.org or fax to (703) 560-6036. ♦**

# SeaChange – New Services and Tools for Social Enterprise

By Gisele McAuliffe, contributing feature writer

**J**im McClurg is an advocate for social enterprise who clearly thinks "out of the box." In fact, he has staked his career on it.

After serving for 25 years as the executive director of Northwest Center Industries (NCI), a community rehabilitation program in Seattle, Washington, McClurg decided he wanted to do something about the intractable problem of inadequate investment capital for business development. In 2000, he left NCI and became vice-president of social investor relations for SeaChange, a non-profit organization headquartered in San Francisco that matches philanthropic investors with social entrepreneurs, such as community rehabilitation programs (CRPs). Its mission is to "connect entrepreneurial nonprofits with resources for sustainable social change."

Starting August 28, CRPs can submit a profile of their initiatives to SeaChange. If the profile meets the organization's criteria, it will be displayed in the SeaChange "marketplace" (an online database that lists entrepreneurial nonprofit initiatives for viewing by social investors that are interested in donating resources for social change).

"I first became interested in a more active, hands-on approach to philanthropy and subsequently, in the products and



services offered by SeaChange, because first-hand experience had shown me that many traditional grant sources for CRPs have no sense of partnership and are short-term and of limited value," McClurg said. "They are an arms-length transaction. Philanthropists who are more engaged in their giving use an investment mindset in making charitable gifts. They not only give money, but time and expertise, too. And their investments are often much longer-term than a typical grant. I was attracted to SeaChange because it helps to resolve problems faced by many nonprofits by connecting entrepreneurial nonprofits – like CRPs – with the resources of philanthropists who are interested in social change."

This more involved approach to philanthropy may be referred to as "venture philanthropy," "strategic philanthropy" or "engaged philanthropy," and is a fast-growing, diverse and sometimes controversial movement that applies some of the techniques of venture capitalism and the business world to the nonprofit arena. The idea is to bring more for profit investment

## SeaChange Special Offer for NISH associated agencies

If you're interested in becoming a part of the SeaChange community and be viewed by social investors who want to provide capital and collaboration, go to <http://www.sea-change.org/nish/> and find out more about how you can join SeaChange and gain access to resources for your social enterprise.

For more information on venture philanthropy see the following news articles on the subject:

The Chronicle of Philanthropy, "Venturing a Bet on Giving - 'Investment' grants are booming, but can they bring real change?" [www.philanthropy.com/free/articles/v12/i16/16000101.htm](http://www.philanthropy.com/free/articles/v12/i16/16000101.htm)

The Chronicle of Philanthropy, "The New Economy and Venture Philanthropy: Excerpts from a Report." [www.philanthropy.com/free/articles/v12/i16/16001001.htm](http://www.philanthropy.com/free/articles/v12/i16/16001001.htm)

The Marino Institute, "Venture Philanthropy 2001: The Changing landscape." A report that provides a comprehensive look at the state of venture philanthropy in the U.S. today. It seeks to understand what venture philanthropy is, who is involved, and what impact it has had so far. [www.venturephilanthropypartners.org/info-url\\_nocat2026/info-url\\_nocat.htm](http://www.venturephilanthropypartners.org/info-url_nocat2026/info-url_nocat.htm)

principles and accountability to the world of giving.

Proponents of this different brand of philanthropy see it as remedy for the shortcomings of conventional philanthropy that tend to focus on short-term grants. They believe the achievements of many nonprofits have been impeded by an unwillingness to provide longer-term financial support as well as other resources including time, talent and expertise.

Critics argue that venture philanthropy often results in the application of inappropriate for-profit practices to a social advocacy endeavor and that the way an organization achieves results in a highly competitive business environment does not necessarily apply to the nonprofit world.

McClurg insists that anyone who takes sides is missing the point.

"The nonprofit capital market needs all of those interested in philanthropy to be involved with dollars and opportunities to collaborate" McClurg said. "We have clearly targeted the services offered by SeaChange specifically for social entrepreneurs and social investors who are interested in sustainable social change. We know that social entrepreneurs are eager to have philanthropists involved willing to donate their money as well as their time and their talent." ♦

## PROFILE OF SUCCESS



## There's Something Special about Mary

By Gisele McAuliffe, contributing feature writer

**Y**ou see her smile from a mile away. There's just something special about the way **Mary Hong** makes you feel when she looks at you. Seeing that smile, it's hard to imagine the trials she has overcome in her life.

As a young child, Mary lost her father to depression and watched her mother suffer through the disease. Unfortunately, it is a disorder that can be inherited and the stress of divorce in her middle years triggered a devastating bout in Mary. As the disease ravaged her body and spirit, she eventually lost her job and her home.

Years passed, but finally in Columbus, Georgia Mary found shelter and over time, began to get back on her feet. In 1999, she gained the tools to help her rebuild her life through Goodwill Industries of the Chattahoochee Valley, Inc.'s job training program. "I hadn't worked for years. I was tired and in poor health," Mary said. "But it was time I started picking up the pieces."

Mary received janitorial experience at Fort Benning on a JWOD contract. After two years of encouragement from her Goodwill counselor, Mary knew she was ready to get back into the workforce. "Mary was one of those people that knew what she wanted but just

needed someone to believe in her," said **Jane P. Nichols**, president and CEO, Goodwill Industries of the Chattahoochee Valley, Inc.

Mary gives Goodwill Industries more credit for her continued recovery. "Goodwill was more than just a job training program to me," Mary said. "I built back up my people skills, and more than anything, I rebuilt confidence in myself."

Last month, Mary's employer, Complete Facilities Management/Fountain City, recognized her potential and hired her as a janitorial specialist. She now works at the Corporate Ridge AFLAC building five days a week and is living independently.

Mary said the most exciting thing about her new job is the idea of being back in a corporate environment. "What a wonderful opportunity I now have to meet all these intelligent people and learn something from them," Mary said. "I only hope that when they meet me I can make their lives a little better by seeing my smile."

That's the "something special" about Mary.

*If your program has a "special someone" who you would like to feature in Workplace, please e-mail your story idea to Mary Jane Williamson, corporate communications manager, at [mwilliamson@nish.org](mailto:mwilliamson@nish.org). ♦*