Scholarship USDA- National Institute of Food and Agriculture

Duty Location(s): Remote

<u>Desired Majors</u>: Communications, Marketing, Graphic Design, Journalism, Agricultural Communications, or related

Education Requirements

Sophomore or above. A minimum of 12 semester credits to-date in: Communications, Marketing, Graphic Design, Journalism, Agricultural Communications, or related. The most important qualities are an inquisitive nature, drive, and strong work ethic. The applicant needs to be an independent learner, organized, self-motivated, able to work outside, and have a valid driver's license.

Position Title:

Staff Assistant 0301

<u>Position Description:</u> Description of work planned: Design, plan, and implement communication outreach and education to tribal communities to develop new NIFA story-telling platforms for 1994 LGUs and communities. Assist with communications tasks including, but not limited to writing and editing, photo and video production and editing, web and social media analytics, social media content, graphic design, media relations, digital asset management, and event coordination. Help with reports, assist with project management, like tracking projects in Trello, ensuring every project has a linked project folder where project briefs and deliverables are being kept. Provide event support for in-person and digital NIFA events in collaboration with Internal Communication Manager.

<u>An application package</u> includes an essay, your resume, two letters of recommendation, and your transcript(s).

Resume – Submit your current resume.

Essay – Submit an essay/cover letter noting your application for <u>NIFA COMMUNICATIONS</u> answering these questions below with a word count of 500 – 800 words.

- 1. What motivates you to consider a career in public service working for the U.S. Department of Agriculture? Include information about your educational and career goals and how this scholarship may assist you.
- 2. How did you become interested in studying food, agriculture, and natural resource sciences or another related discipline in college?

Two Letters of Recommendation —One must be from your academic counselor, advisor, or faculty member and address applicant's

Personal strengths

Leadership qualities and potential

Academic and extracurricular achievements

Future academic and career aspirations

Transcript – Submit official or unofficial college/university transcripts indicating your most recent academic work.

OMB#: 0503-0016

Expiration Date 01/31/2026

Questions? Email 1994@usda.gov or call 202-845-5646

SUBMIT your application: 1994@usda.gov

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