

Colorado



The potential to grow and make innovative products in rural America is limitless. Since 2009, the Obama Administration has made targeted investments to help rural businesses grow. Through the U.S. Department of Agriculture’s projects in affordable housing, energy efficiency, roads and bridges, and internet access, coupled with loans and grants for rural businesses, the Administration has helped to attract and retain a talented rural labor force, improve connectivity and access to information, move products to market, and make rural communities competitive—**ultimately supporting strong local economies and expanded opportunity for rural Coloradoans.**

SPOTLIGHT ON LOCAL

A USDA grant has helped the Rocky Mountain Farmers Union assist the High Plains Food Cooperative in Colorado, a network of High Plains and Rocky Mountain Front Range producers and consumers, launch an online farmers market where consumers can order products for delivery from co-op member-producers.

Local food sales were valued at \$11.7 billion in 2014. In Colorado, USDA has invested in 345 local food projects, helping to develop food hubs, small-scale processing, farmers markets and other market opportunities in local food.



SUPPORT FOR RURAL BUSINESSES

USDA has made investments to help **144 rural businesses in Colorado thrive and grow.**

USDA investments in everything from advanced biofuels manufacturing facilities to food hubs help businesses, many of them small, capitalize on emerging markets for rural-made products. **In rural America, small businesses support one in three jobs.**



RENEWING RURAL MANUFACTURING

The rural economy includes more than products that come from farms. **Rural manufacturing supports 13,257 jobs in Colorado.** USDA has invested **\$13.7 million** to help rural manufacturers in **Colorado** increase production and capacity.



GROWING EXPORTS

In 2013, exports of farm and ranch products alone contributed **\$1.7 billion** to **Colorado’s** economy.

The President’s Made In Rural America initiative helps rural businesses capitalize on demand for American-made products and identify ways they can participate in global markets.



HOUSING

Access to safe, affordable housing is critical to maintaining the rural labor force. USDA has helped **9,995 Colorado families** purchase or repair homes.



CONNECTIVITY

USDA has invested **\$85.8 million** in telecommunications projects serving **rural Coloradoans**, which has helped

to expand access to state-of-the-art health care, educational, and cultural resources and helps rural businesses compete in the global economy.



WATER

USDA has invested **\$77.4 million** to support efficient water supply, treatment and storage facilities, and wastewater treatment systems. That investment

has **improved the health of thousands of rural Coloradoans** who now have access to clean water and reliable sanitation.