

New Mexico



The potential to grow and make innovative products in rural America is limitless. Since 2009, the Obama Administration has made targeted investments to help rural businesses grow. Through the U.S. Department of Agriculture’s projects in affordable housing, energy efficiency, roads and bridges, and internet access, coupled with loans and grants for rural businesses, the Administration has helped to attract and retain a talented rural labor force, improve connectivity and access to information, move products to market, and make rural communities competitive—**ultimately supporting strong local economies and expanded opportunity for rural New Mexicans.**

SPOTLIGHT ON LOCAL

La Montañita was established in 2007 as a regional food hub, expanding access to local foods through their four cooperative stores and creating new markets for regional producers. In 2010 La Montañita received a USDA Cooperative Development grant to expand the co-op’s work. The cooperative and hub market carry products from 900 producers and employ over 200 full-time staff.

Local food sales were valued at \$11.7 billion in 2014. In New Mexico, USDA has invested in 388 local food projects, helping to develop food hubs, small-scale processing, farmers markets and other market opportunities in local food.



SUPPORT FOR RURAL BUSINESSES

USDA has made investments to help **116 rural businesses in New Mexico thrive and grow.**

USDA investments in everything from advanced biofuels manufacturing facilities to food hubs help businesses, many of them small, capitalize on emerging markets for rural-made products. **In rural America, small businesses support one in three jobs.**



RENEWING RURAL MANUFACTURING

The rural economy includes more than products that come from farms. **Rural manufacturing supports 9,256 jobs in New Mexico.** USDA has invested **\$57.2 million** to help rural manufacturers in **New Mexico** increase production and capacity.



GROWING EXPORTS

In 2013, exports of farm and ranch products alone contributed **\$790.7 million** to **New Mexico’s** economy.

The President’s Made In Rural America initiative helps rural businesses capitalize on demand for American-made products and identify ways they can participate in global markets.



HOUSING

Access to safe, affordable housing is critical to maintaining the rural labor force. USDA has helped **3,039 New Mexico families** purchase or repair homes.



CONNECTIVITY

USDA has invested **\$191.5 million** in telecommunications projects serving rural **New Mexicans**, which has helped to expand access to state-of-the-art health care, educational, and cultural resources and helps rural businesses compete in the global economy.



WATER

USDA has invested **\$177.7 million** to support efficient water supply, treatment and storage facilities, and wastewater treatment systems. That investment has **improved the health of thousands of rural New Mexicans** who now have access to clean water and reliable sanitation.