

Texas



The potential to grow and make innovative products in rural America is limitless. Since 2009, the Obama Administration has made targeted investments to help rural businesses grow. Through the U.S. Department of Agriculture’s projects in affordable housing, energy efficiency, roads and bridges, and internet access, coupled with loans and grants for rural businesses, the Administration has helped to attract and retain a talented rural labor force, improve connectivity and access to information, move products to market, and make rural communities competitive—**ultimately supporting strong local economies and expanded opportunity for rural Texans.**

SPOTLIGHT ON LOCAL

The city of Winnsboro, Texas is utilizing funding through the Farmers Market Promotion Program to conduct advertising to draw more customers to the market, and train farmers for better investment in the growth, marketing, and success of the market.

Local food sales were valued at \$11.7 billion in 2014. In Texas, USDA has invested in 1,145 local food projects, helping to develop food hubs, small-scale processing, farmers markets and other market opportunities in local food.



SUPPORT FOR RURAL BUSINESSES

USDA has made investments to help **256 rural businesses in Texas thrive and grow.**

USDA investments in everything from advanced biofuels manufacturing facilities to food hubs help businesses, many of them small, capitalize on emerging markets for rural-made products. **In rural America, small businesses support one in three jobs.**



RENEWING RURAL MANUFACTURING

The rural economy includes more than products that come from farms.

Rural manufacturing supports

117,526 jobs in Texas. USDA has invested **\$78.5 million** to help rural manufacturers in **Texas** increase production and capacity.



GROWING EXPORTS

In 2013, exports of farm and ranch products alone contributed **\$5.6 billion** to **Texas’** economy. The President’s

Made In Rural America initiative helps rural businesses capitalize on demand for American-made products and identify ways they can participate in global markets.



HOUSING

Access to safe, affordable housing is critical to maintaining the rural labor force. USDA has helped **47,755 Texas families** purchase or repair homes.



CONNECTIVITY

USDA has invested **\$326.5 million** in telecommunications projects serving **rural Texans**, which has helped to

expand access to state-of-the-art health care, educational, and cultural resources and helps rural businesses compete in the global economy.



WATER

USDA has invested **\$424.1 million** to support efficient water supply, treatment and storage facilities, and

wastewater treatment systems. That investment has **improved the health of thousands of rural Texans** who now have access to clean water and reliable sanitation.