



# U.S. Food Waste Challenge

Reduce, Recover, Recycle

**Organization(s):**

Federal Marketing Order 966 administered by the Florida Tomato Committee

**City, State:** Tomatoes grown in Florida

**Website:** [www.floridatomatoes.org](http://www.floridatomatoes.org)

**What are the reduction, recovery or recycling activities?**

The Florida tomato marketing order (7 CFR 966) establishes quality regulations in the form of minimum grade, size, and container requirements. Prior to shipment to normal market outlets, tomatoes must be inspected and must meet these minimum requirements. The purpose of these regulations is to provide product uniformity and consistency in the marketplace and to ensure consumers of a good quality product.

Tomatoes that do not meet the minimum quality requirements may be utilized for pickling and canning; shipped to charitable institutions; distributed by relief and charity agencies; used for experimental purposes; or exported, which helps to reduce potential food waste.