Donating Unsold Food

Reducing the Poverty Footprint

USDA Webinar

11/12/14

Who is Rock and Wrap It Up!

- Award winning anti-poverty think tank
- Founded in 1991: 25 years and still learning
- 5,000 unpaid volunteers, 501 C (3) charity
- Recovering food and assets in 500+ N.A. cities
- Recognized by two White House administrations
  - 1998 Point of Light recipient
  - 2014 Climate Data Initiative recognition

We have helped feed over one billion who hunger in the United States of America & Canada!

RWU and Music: Our first love

- **DONATION AGREEMENT**
- This Donation Agreement (“Agreement”) is made by and between [insert Tim McGraw’s entity], a company affiliated with musician Tim McGraw ("McGraw"), and Rock and Wrap It Up!, a charitable, not-for-profit company ("Recipient"), dated as of April __, 2011 (“Effective Date”).
- WHEREAS, in connection with its concert touring activities, McGraw has leftover foodstuffs and other consumables (the "Goods"), more particularly described as follows:
- _____
- Surplus catered meals at Tim McGraw concerts
  _____
- _____
- McGraw wishes to donate such Goods to Recipient, pursuant to the terms of this Agreement.
- **DONATION; FREE DISTRIBUTION**. McGraw hereby donates the Goods from each concert on the “Tim McGraw Emotional Traffic Tour” to Recipient. Recipient represents and warrants that the Goods will be distributed for free to Recipient's clients.

Sharon Osbourne

9292 CIVIC CENTER DRIVE, BEVERLY HILLS, CA 90211
PHONE: (310)859-7761 FAX: (310)859-2897

April 4, 2003

RE: OZZFEST 2003 -W- ROCK AND WRAP IT UP

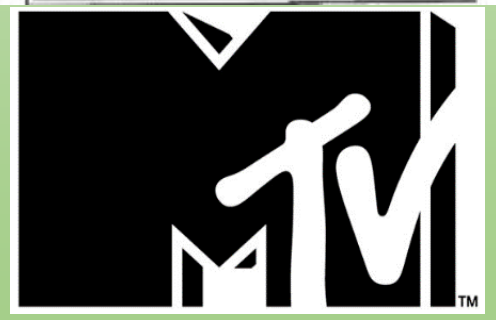
To Whom It May Concern:

Please be advised that the all of the bands and crew on “OZZfest 2003" U.S. tour would like to donate any leftover food to local soup kitchens and shelters. A representative from ROCK AND WRAP IT UP will be in contact with you to arrange for pickup and distribution of these items.

Sincerely,

Sharon Osbourne

SHARON OSBOURNE



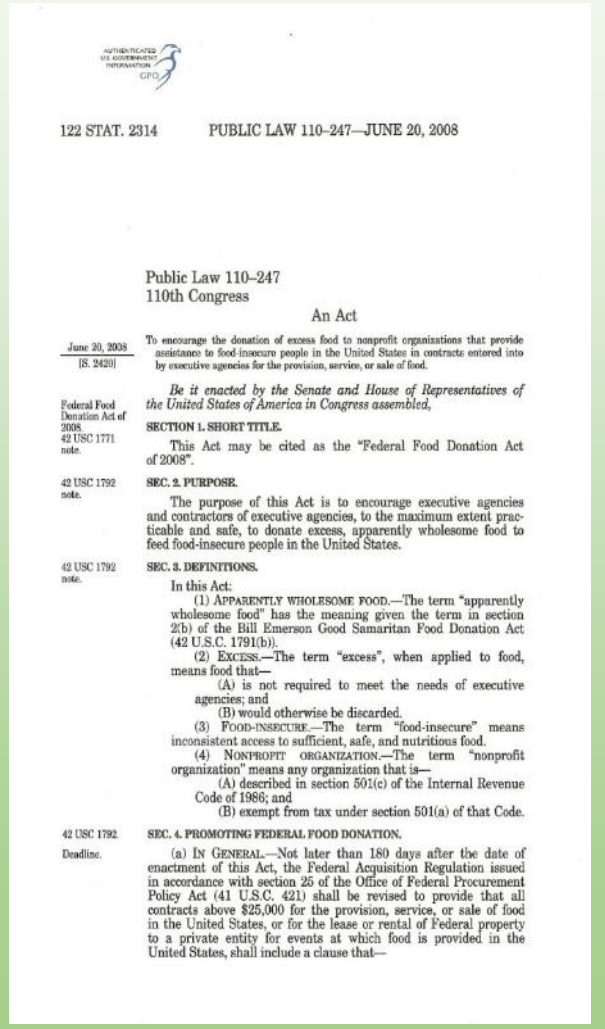
Increasing Agency Operating Budgets is Key

- Enables agencies to invest money elsewhere
- Potential to provide more resources & services
  - Tutors for students
  - Social Workers
  - Job placement counselors
  - Mental health counselors
  - Green collar job training
- Helps attack the root cause of poverty

Using this strategy, we have helped serve hundreds of millions who are indigent in North America

Government Protection from liability from Liability

- 1996 - **The Bill Emerson Good Samaritan Act** - Passed to protect all donors of edible leftover food from liability as long as safe food handing is used
- 2008 - **Federal Food Donation Act** – Researched, written and sponsored by RWU!



122 STAT. 2314 PUBLIC LAW 110–247—JUNE 20, 2008

Public Law 110–247
110th Congress

An Act

June 20, 2008 [S. 2420]

To encourage the donation of excess food to nonprofit organizations that provide assistance to food-insecure people in the United States in contracts entered into by executive agencies for the provision, service, or sale of food.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

Federal Food Donation Act of 2008
42 USC 1771 note.

SECTION 1. SHORT TITLE.

This Act may be cited as the "Federal Food Donation Act of 2008".

42 USC 1792 note.

SEC. 2. PURPOSE.

The purpose of this Act is to encourage executive agencies and contractors of executive agencies, to the maximum extent practicable and safe, to donate excess, apparently wholesome food to feed food-insecure people in the United States.

42 USC 1792 note.

SEC. 3. DEFINITIONS.

In this Act:

(1) APPARENTLY WHOLESOME FOOD.—The term "apparently wholesome food" has the meaning given the term in section 2(b) of the Bill Emerson Good Samaritan Food Donation Act (42 U.S.C. 1791(b)).

(2) EXCESS.—The term "excess", when applied to food, means food that—

(A) is not required to meet the needs of executive agencies; and

(B) would otherwise be discarded.

(3) FOOD-INSECURE.—The term "food-insecure" means inconsistent access to sufficient, safe, and nutritious food.

(4) NONPROFIT ORGANIZATION.—The term "nonprofit organization" means any organization that is—

(A) described in section 501(c) of the Internal Revenue Code of 1986; and

(B) exempt from tax under section 501(a) of that Code.

42 USC 1792 Deadline.

SEC. 4. PROMOTING FEDERAL FOOD DONATION.

(a) IN GENERAL.—Not later than 180 days after the date of enactment of this Act, the Federal Acquisition Regulation issued in accordance with section 25 of the Office of Federal Procurement Policy Act (41 U.S.C. 421) shall be revised to provide that all contracts above $25,000 for the provision, service, or sale of food in the United States, or for the lease or rental of Federal property to a private entity for events at which food is provided in the United States, shall include a clause that—

Using Federal Food Donation Act to Feed Hungry Americans

- Obtain more partnerships to expand food recovery; 43.5 million still food insecure
- If the Federal Government is recommending food recovery, every state, city and town agency is a candidate for food recovery
- Donors protected by the Bill Emerson Good Samaritan law
- All food-generating corporations in America need to be approached

Everyone Wins on Election Night!

DEMOCRATIC NATIONAL COMMITTEE

TO: State Chairs
Executive Directors

FROM: DNC Chairman Terry McAuliffe

DATE: October 4, 2002

RE: Election Night Festivities

I am writing to ask you to participate in a worthwhile effort. By now you undoubtedly have someone working on plans for your election night party. I am asking you to add something to your plans: feeding the hungry with leftovers from your party.

A hunger relief organization called "Rock and Wrap It Up!" (RWU) has volunteers in most cities that collect leftover food following music concerts and other events, and then distribute the unused recovered items to local soup kitchens. Over 130 artists and entertainers specify in their contracts that their leftovers go to this particular organization.

We have the opportunity to do the same with our election night leftovers. Since 1996, the DNC has participated in RWU's, Everyone Wins on Election Night, a coordinated election night effort to donate food. Over 75,000 Americans have been fed as a result. This is a wonderful way to help a great number of people across the nation. When you sign your catering contract, just include a provision that "Rock and Wrap It Up" will recovery the edible leftover food and bring it to a place of need.

Before Election Day, someone from Rock and Wrap It Up! will be in contact with you. If you would like to talk with them before then, you can call the founder, Syd Mandelbaum, at 516.295.0670. You should also feel free to contact Julie Eddy at the DNC with any questions, at 202.863.8121.

Thank you for helping with this effort.

Democratic Party Headquarters ■ 430 South Capitol Street, SE ■ Washington, DC, 20003 ■ (202) 863-8000 ■ Fax (202) 863-8174
Paid for by the Democratic National Committee. Contributions to the Democratic National Committee are not tax deductible.
Visit our website at www.democrats.org

Newsday
THE LONG ISLAND NEWSPAPER
http://www.newsday.com TUESDAY, NOV. 5, 1996 • SUFFOLK 50¢

ELECTION '96

Win or Lose, Their Leftovers Count

By Stuart Vincent
STAFF WRITER

Supporters of Bill Clinton and Bob Dole have finally found common ground — and it's already occupied by the likes of Nine Inch Nails, Def Leppard and Hootie & the Blowfish.

Like those musical acts, Clinton and Dole campaign headquarters in New York and other states have agreed to donate leftover catered food to soup kitchens as part of a nationwide program coordinated by a Cedarhurst man who has made feeding the hungry his cause.

Over the past three years, Syd Mandelbaum, 46, blood research scientist, Lawrence Board of Education member and rock fan, has persuaded dozens of rock and pop acts in the United States, Canada and Great Britain to donate leftover food to his Rock and Wrap It Up! organization. The food is included in the performers' contracts with concert arenas.

On this Election Day, Rock and Wrap It Up! enters the political arena with plans to collect leftovers from the political parties' parties.

"Election night is nothing more than a big rock concert anyway," Mandelbaum said. "There's the same type of hoopla, the same type of anticipation and people are on stage."

And, as at rock concerts, a huge amount of food is ordered for the main acts and their crews. Much of the food is thrown away at the end of the night. Mandelbaum contacted the national committees of the two major parties, which asked state political leaders to designate their leftovers to Rock and Wrap It Up!

"How could you disagree on feeding needy people?" said Stanley Nussbaum, Democratic committeeman for the 20th Assembly District in Nassau County. Nussbaum said he arranged for food from Democratic headquarters and victory parties to be donated.

Andy Parisi, mayor of Cedarhurst and Republican committee leader for Lawrence, Cedarhurst, Atlantic Beach and Meadowmere Park, said he thought it was a great idea and gave Mandelbaum state and national GOP contacts. He and a spokesman at Nassau GOP headquarters said they didn't know if arrangements had been made to collect food on Long Island.

File Photo
Syd Mandelbaum

Even if the group doesn't get a lot of food from the political parties this year, Mandelbaum said, it has made important contacts for future food donations.

It's that kind of planning that has taken Mandelbaum from roles as a volunteer at the Claddagh INN soup kitchen in Arverne, Queens, and board member of the Long Island Cares regional food bank to the head of an international hunger relief program. In 1990, he learned from concert promoter Ron Delsener that huge amounts of food ordered for performers and their crews were discarded after each concert at the Jones Beach Theater. Mandelbaum began "rescuing" the food, taking it to the Claddagh INN and other soup kitchens run by the Interfaith Nutrition Network.

"By the end of 1993, I just realized if there was good food left over like this after every concert, there had to be food like this left over at every arena in the world," Mandelbaum said.

The group went national in 1994, international in 1995. The Hard Rock Cafe chain pays for the group's monthly mailings, Mandelbaum said, and musician Bruce Hornsby is the national spokesman. Rock and Wrap It Up! has been profiled by Rolling Stone magazine and MTV, and has its own page on the Internet at http://members.aol.com/rocknwrap.

"It's worked so well I now have fifty-eight bands, and we've fed in [the past] two years over 1.5 million plates of food rescued that I know of," said Mandelbaum.

NEWSDAY, TUESDAY, NOVEMBER 5, 1996

Republican National Committee

il's Office

MEMORANDUM

TO: EXECUTIVE DIRECTORS

FROM: TOM JOSEFIAK, CHIEF COUNSEL

DATE: SEPTEMBER 20, 2002

SUBJECT: ELECTION NIGHT FESTIVITIES

On behalf of Governor Marc Racicot, I would like to ask you to participate in a very worthwhile effort. I am sure, by now, you have someone working on plans for your election night victory celebration. As part of those plans, the RNC is asking you to assist in feeding the hungry with leflovers from your event.

A group called "Rock and Wrap It Up, Inc." has once again requested our assistance in using all the leftover food generated from our Election Night events to feed the hungry, nationwide. In 1996,1998, and 2000, the Republican and the Democratic National Committees contributed 35,000 pounds of food from election night galas across the country to feed nearly 25,000 hungry Americans. Rock and Wrap It Up, Inc. also has volunteers in most cities who collect leftover food from backstage after rock concerts, and then take the food to soup kitchens. One hundred and thirty bands, including Fleetwood Mac, U2, James Taylor and the Rolling Stones have participated in Rock and Wrap It Up, Inc.

They have asked that we do the same, and the RNC has agreed to assist them by not only arranging for our own "Election Night Watch 2002" leftovers to be picked up but also by asking all of you to participate. This is a terrific and simple way for all of us to help a great number of people on a nationwide basis. When you sign your contract for catering for your event, just include a provision that "Rock and Wrap It Up, Inc." is to pick up whatever food is left. Rock and Wrap It Up, Inc. will arrange for everything else.

Before election day, someone from Rock and Wrap It Up, Inc. will be in touch with you. If you would like to talk with them before then, you can call Syd Mandelbaum at (516) 295-0670.

Thank you for helping with this worthwhile effort.

Dwight D. Eisenhower Republican Center • 310 First Street Southeast • Washington, D.C. 20003 • (202) 863-8636
FAX: (202) 863-8654 • http://www.rnc.org • TDD: (202) 863-8726

Vetting Partners is the Key…Must Haves!

- Health certificate or ServSafe certificate
- On-going program
- Transportation
- Refrigeration
- Communication
- Storage
- Internet savvy for recording pickup via Google Docs*

* Used for our GHG reduction analysis program and USDA and EPA Food Waste Challenge

Why We Do What We Do:

	2012	2013	2014
Attendance	43,724	40,488	42,520
Lbs food recovered	20,625	30,655	21655
Avg./Game	255 lbs	378 lbs	267 lbs
Attendance	28,035	26,295	26,860
Lbs food recovered	13,410	14,330	9,480
Avg./Game	166 lbs	177 lbs	117 lbs

Yankees fed 56,103 who hunger and saved 72,935 lbs from entering landfill
Mets fed 28,631 who hunger and saved 37,220 lbs from entering landfill.

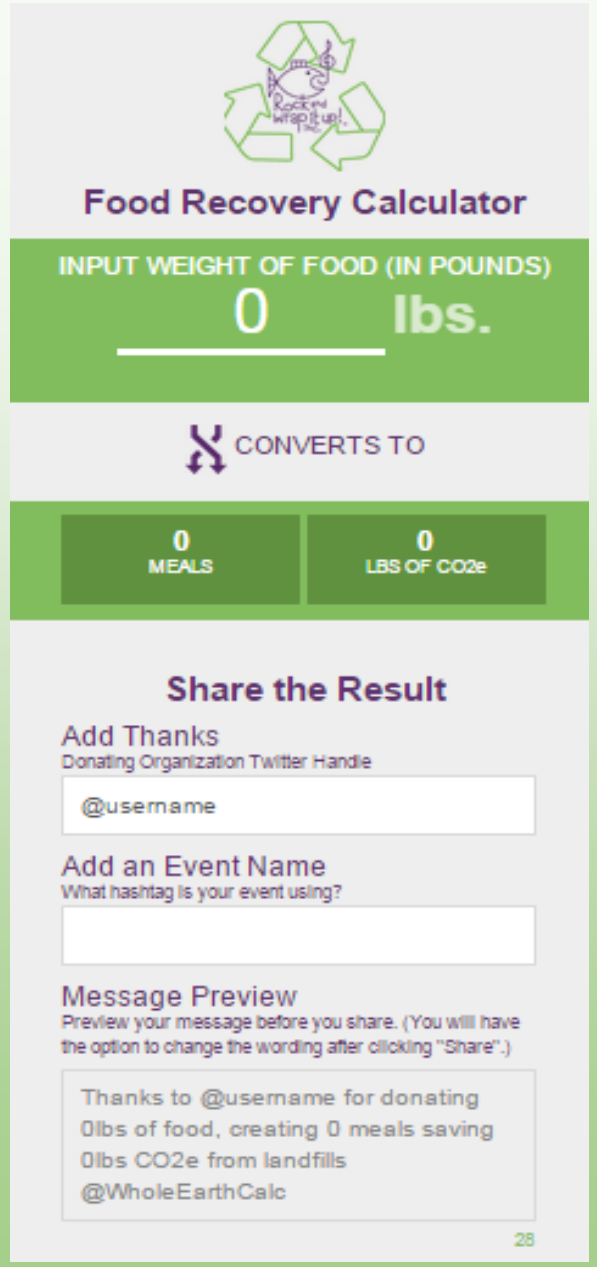
Aramark prepares approx. 20,000* pounds of food for each game at Citi Field. Over three years they averaged 153 pounds of food leftover per game. 153/20,000 =.0083 efficiency.

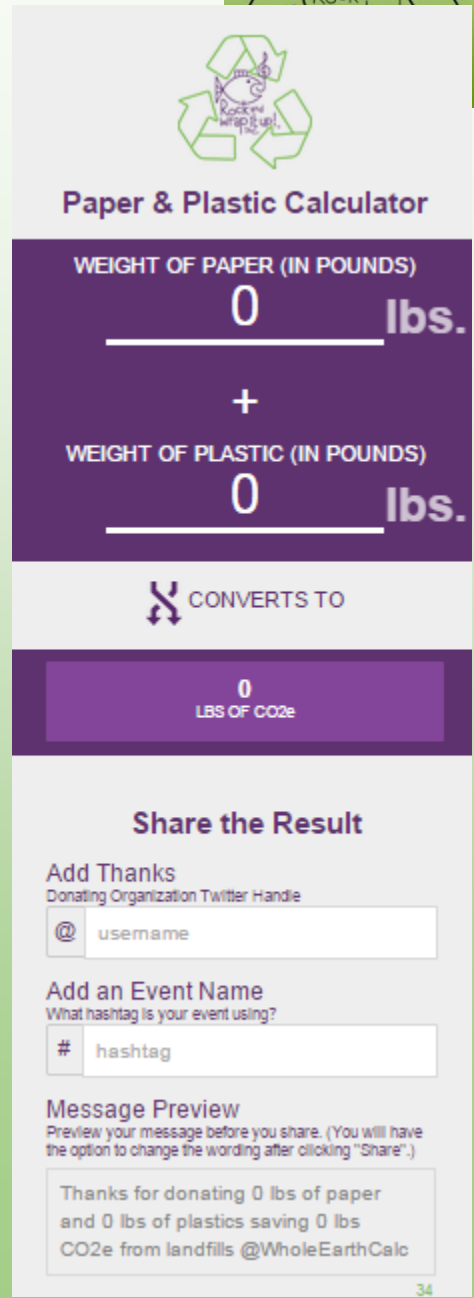
Legends prepares about 31,200* pounds of food at each game YankeeStadium. They average 300 food leftover per game. 300/31,200 =.0096 efficiency.

We have found that a RWU ZFW acceptable coefficient for stadiums and arenas is under .001

The Whole Earth Calculators

- Mobile app for statistical analysis
- Two conversions
  - Pounds of food (USDA) into meals
  - Landfill reduced (EPA guidelines)
- Direct sharing on Twitter through app
- Version 2 – Paper & Plastics calculator!





Calculator Designed for Super Bowl 48

- 50,736 pounds of food recovered
- 39,027 meals
- 38,509 pounds of CO2e reduced

Why School and Snack Wrap Now

- Collects healthy unopened snacks
- Encourages youth charity
  - Generation Y (Born 1980-2000) out number Boomers (1946-64)
  - 70% of America is under 30
  - Cultivate team loyalty at a younger age

People, Planet and Profit= 21st Century Business Ethics

RWU and the NHL

Since the NHL partnered with Rock and Wrap it Up! in October of 2010, the League's Food Recovery Initiative has diverted

- More than **211 tons** of waste from landfill has been diverted
- Providing ~ 324,000 meals,
- The NHL reduced the equivalent of approximately **160 Metric Tons** of Carbon Dioxide from the environment.

"The NHL doesn't only want to be environmentally responsible and set an example for others, it also wants to be socially responsible."

NHL Commissioner Gary Bettman,
Beyond Sports Summit, September 2011

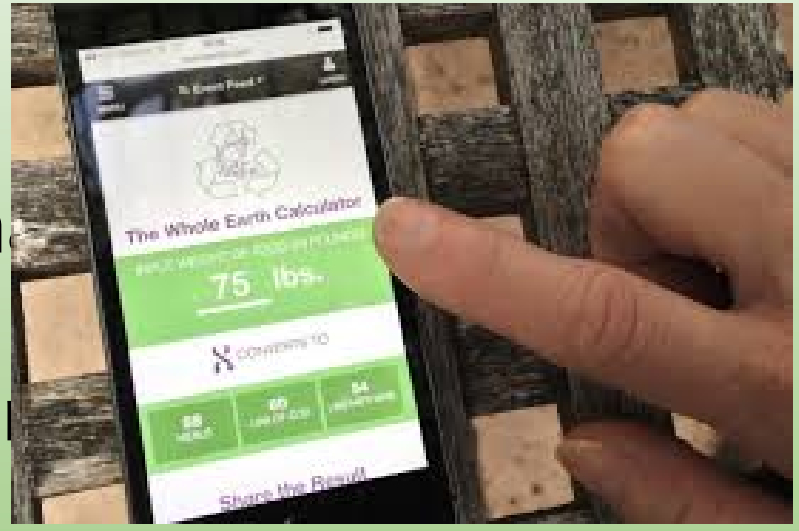
Ensuring food safety: Freezer chests

USDA and EPA Programs

- Works with Rock and Wrap It Up! to calculate green house gas emissions reduction numbers for programs such as Food Recovery Challenge and WasteWise

Future Platforms

- Piloting food and asset recovery from Military bases
- Re-introduction of Federal Food Donation Act through US Department of Agriculture
- Program expansion in hospitals
- Whole Earth Calculator for hotels with addition waste streams statistics
- Whole Earth Calculator Lesson Plan Expansio
- Green job training (Building Analyst) at CCNY



Our Vision

“Grassroots efforts such as these can provide an immeasurable boost to our eventual goal of ending hunger in the United States. There are over 95 billion pounds of food wasted by Americans each year in this country. Rock and Wrap it Up! has the answer.”

The Honorable Dan Glickman, President
Motion Picture Association of America
Former Secretary of Agriculture
RWU Tribute Dinner at World Trade Center, NY
(Windows on the World)
June 18, 2001

Learn More About Us

- www.RockandWrapItUp.org
- (877) 691-FOOD
- Twitter @rockywrap
  @WholeEarthCalc
- Facebook.com/RockandWrap
- YouTube.com/sydmandelbaum

Reducing our Planet's Poverty Footprint by Reducing Society's Carbon Footprint