



KELLI MERRITT

Kelli Merritt, president of CropMark Select, is a licensed commodity broker, cotton grower, and link between farmers and spinning mills. She earned her undergraduate and graduate degrees from Texas Tech University. A graduate of the Texas A & M Masters Marketing program she is also a member of the prestigious FiberMax One Ton Club.

Merritt has traveled to many of the cotton spinning countries in the world educating them about farmers, their practices, and growing fiber for particular mills. She teaches risk management to farmers and mills with a touch of practicality from her personal experience of hedging her farm's crops. A fourth generation cotton farmer, Merritt lives on the family farm and ranch while operating CropMark Select.