



RICK PEDERSEN

Rick was born and raised in Green Bay, WI and spent many summers working on his grandfather's dairy farm.

Rick received a Bachelor of Science degree in Economics from the University of Wisconsin – Madison. Following his education, Rick was invited to the Management Training Program at Sears Roebuck & Co where he spent 9 months training in the retail business at the store level. His next venture was starting a software development company with his father and two other partners.

Rick's food and dairy industry experience began with Gerber Baby Food in 2000 where he held roles in Finance, Category Management and Sales into Retailers including time in Minneapolis, MN with Target and Bentonville, AR with Wal-Mart.

Rick joined Fonterra in 2010 based in Chicago and has held roles as VP of Sales, Global Account Management and currently as the CFO for the North American operations.

Rick's hobbies include triathlons, off-road motorcycle racing and most sports.