Welcome to “Agriculture at the Crossroads: Energy, Farm & Rural Policy.”

Today rural America is adapting to changes at a pace faster than at any time in recent history. There is little question that renewable energy, farm policy, science, and global economics will be the major drivers shaping the outlook. Yet, all are shrouded by many questions. We have brought together an impressive roster of speakers this year to help shed light on these questions and to discuss their implications for U.S. agriculture as well as the next farm bill.

At the forefront of this gathering are corporate and USDA leaders who will launch the Forum with their insights on the many issues facing agriculture. Next, attendees are invited to take part in the five concurrent sessions each aimed at creating in-depth information exchanges and discussions.

While the Forum is a team effort representing the input of 13 USDA agencies and the Office of the Chief Economist, it's the moderators, speakers, and attendees who make this annual event a success. Many thanks to all of you for what we know will be a job well done!

As many know, the Forum, which dates back to 1923, is rich in tradition; however, the focus is on the future. Therefore, this year, we have launched the USDA Outlook Forum Diversity Program that sponsors 10-12 students to attend the 2007 Forum. Hopefully, these junior and senior university students majoring in agriculture-related fields will be part of that future.

Special Acknowledgement: Thank you CHS Foundation, Deere & Company, Farm Credit Bank of Texas, AgFirst Farm Credit, and the Georgia Farm Credit Association; and USDA’s Cooperative State Research, Education, and Extension Service; Economic Research Service; and Grain Inspection, Packers and Stockyards Administration for your Diversity Program sponsorship, which made it possible for these students to attend. Also, thanks to Dr. Ahmad Jilani from the University of Maryland — Eastern Shore (UMES) and the UMES Minorities in Agriculture, Natural Resources, and Related Sciences (MANRRS) chapter for helping us administer the Diversity Program.

Sincerely,

Gerald A. Bange
Chairman, Forum Program Committee
Agricultural Outlook Forum Program

**Plenary Speakers**

- Mike Johanns  
  Secretary of Agriculture, USDA  
  Keynote Address

- Chuck Conner  
  Deputy Secretary of Agriculture, USDA

- Keith Collins  
  Chief Economist, USDA

- A. Ellen Terpstra  
  Deputy Under Secretary for Farm and Foreign Agricultural Services, USDA

**Panel: Renewable Energy — Inroads to Agriculture**

- Scott Kilman  
  Wall Street Journal  
  Panel Moderator

- Patricia Woertz  
  President and Chief Executive Officer  
  Archer Daniels Midland

- John Johnson  
  President and Chief Executive Officer  
  CHS, Inc.

- Warren Staley  
  Chairman and Chief Executive Officer  
  Cargill, Inc.

- Red Cavaney  
  President and Chief Executive Officer  
  American Petroleum Institute

Our distinguished guest speaker will be announced.

**Dinner Speaker**

Honorable Mitch Daniels  
Governor, Indiana
USDA Invites You to the Following:

<table>
<thead>
<tr>
<th>Event</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continental Breakfast</td>
<td>Arlington Ballroom Foyer&lt;br&gt;Served from 7:15 a.m. - 8 a.m. March 1 &amp; 2</td>
</tr>
<tr>
<td>Networking Luncheons</td>
<td>Salons I &amp; II and J &amp; K</td>
</tr>
<tr>
<td>Cash Bar Reception</td>
<td>Exhibit Hall&lt;br&gt;Served from 5:30 p.m. – 6:30 p.m. March 1</td>
</tr>
<tr>
<td>Forum Dinner</td>
<td>Salons III &amp; IV&lt;br&gt;Served from 6:30 p.m. – followed by dinner speaker</td>
</tr>
<tr>
<td>Commodity Luncheons</td>
<td>Please refer to specific luncheon for location.&lt;br&gt;March 2</td>
</tr>
<tr>
<td>Exhibit Hall</td>
<td>Salons F, G, &amp; H&lt;br&gt;USDA and partner agencies host exhibits March 1 from 9:45 a.m. - 6:30 p.m. and March 2 from 7:30 a.m. - 2:00 p.m.</td>
</tr>
<tr>
<td>Drawing for Vintage USDA Photographs</td>
<td>Exhibit Hall, 11:45 a.m. March 2:&lt;br&gt;Place entry form (found in your badge holder) in box in rear of Exhibit Hall area.</td>
</tr>
</tbody>
</table>

www.usda.gov/oce/forum

Plenary Session Speeches are posted after 3 p.m. March 1.<n Available speeches and PowerPoint presentations are posted after 5 p.m. each day of the conference.

USDA is an equal opportunity provider and employer.

Issue Date: 2/07
2007 Agriculture at the Crossroads: Energy, Farm & Rural Policy

Wednesday, February 28, 2007

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00 - 8:30 p.m.</td>
<td>Registration: Opposite Arlington Ballroom</td>
</tr>
</tbody>
</table>

Thursday, March 1, 2007

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m.</td>
<td>Registration Arlington Ballroom Foyer, Salon II (pre-registered)</td>
</tr>
<tr>
<td>7:15 a.m.</td>
<td>Continental Breakfast Arlington Ballroom Foyer</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Plenary Welcome Arlington Ballroom Deputy Secretary of Agriculture Chuck Conner</td>
</tr>
<tr>
<td>8:10 a.m.</td>
<td>2007 International Agricultural Trade Outlook Deputy Under Secretary for Farm and Foreign Agricultural Services A. Ellen Terpstra</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>2007 Agricultural Economic Outlook Chief Economist Keith Collins</td>
</tr>
<tr>
<td>8:45 a.m.</td>
<td>Keynote Address Agriculture Secretary Mike Johanns</td>
</tr>
<tr>
<td>9:15 a.m.</td>
<td>To Be Announced Distinguished Guest Speaker</td>
</tr>
<tr>
<td>9:45 a.m.</td>
<td>Refreshment Break &amp; Exhibit Hall Opens</td>
</tr>
<tr>
<td>10:15 a.m.</td>
<td>Distinguished Plenary Panel Renewable Energy — Inroads to Agriculture Arlington Ballroom</td>
</tr>
<tr>
<td></td>
<td>Moderator: Scott Kilman, Wall Street Journal</td>
</tr>
<tr>
<td></td>
<td>Patricia Woertz, President and Chief Executive Officer, Archer Daniels Midland</td>
</tr>
<tr>
<td></td>
<td>John Johnson, President and Chief Executive Officer, CHS, Inc.</td>
</tr>
<tr>
<td></td>
<td>Warren Staley, Chairman and Chief Executive Officer, Cargill, Inc.</td>
</tr>
<tr>
<td></td>
<td>Red Cavaney, President and Chief Executive Officer, American Petroleum Institute</td>
</tr>
<tr>
<td>12:00 a.m.</td>
<td>Pre-lunch Break</td>
</tr>
<tr>
<td>12:30 p.m.</td>
<td>Networking Luncheons: Salons I &amp; II and J &amp; K</td>
</tr>
</tbody>
</table>

1:15 p.m. - 1:45 p.m.

**Food Price Outlook** Salon A
Ephraim Leibtag, Economist, Economic Research Service USDA, Washington, DC

1:45 p.m. - 3:15 p.m.

**CONCURRENT SESSIONS BEGIN**

**ENERGY**

**Biofuels: Overview & Potential for U.S. Markets**
Salon III

**Moderator:** Lloyd C. Day, Administrator, Agricultural Marketing Service, USDA Washington, DC

**The U.S. Potential for Biofuels**
Robert Dinneen, President, Renewable Fuels Association
Washington, DC

**Tradeoffs in Production, Pricing, and Cropping Patterns**
Henry L. Bryant, Research Assistant Professor, Texas A & M University
College Station, Texas

**The Role of Cellulosic Conversion**
Bruce E. Dale, Professor, Michigan State University
East Lansing, Michigan

**Biobutanol: A New Entrant in the Biofuels Market**
William A. Frey, Global Business Director for Biofuels, DuPont Bio-Based Materials
Wilmington, Delaware

**RURAL DEVELOPMENT**

**Making Rural Towns More Viable: A Look at Broadband, Healthcare & Community Facilities**
Salon V

**Moderator:** Thomas Dorr, Under Secretary for Rural Development, USDA
Washington, DC

**How Broadband Can Help Rural Communities**
Scott Zimmer, President, Air Advantage
Frankenmuth, Michigan

**Expanding Health Care Options in Rural America**
Margo Harrison, CEO, Clark Fork Valley Hospital
Plains, Montana
Agricultural Outlook Forum Program

Community Facilities Make a Critical Difference
George Kornegay, President, Mt. Olive College Foundation
Mount Olive, North Carolina

Policy & Trade
The DOHA Round: Closing the Perception Gap
Salon IV
Moderator: James Grueff, Partner, Decision Leaders, LLC., Washington, DC
Agricultural Exports With or Without an Agreement
William C. Motes, Senior Vice President, Informa Economics
McLean, Virginia
Litigation or Negotiation? The Perceived Value of Dispute Settlement for the U.S. Farm Sector in 2006
Timothy Josling, Professor Emeritus at the Food Research Institute, Stanford University
Stanford, California
Growing Trade with Developing Countries – The Interdependency
William Cline, Senior Fellow, Peterson Institute for International Economics and Center for Global Development
Washington, DC

Science & Technology Track
Conservation Agriculture, Precision Agriculture, and Carbon Sequestration Potential
Salon A
Moderator: Randy Raper, Lead Scientist for Conservation Systems, Agricultural Research Service, Soil Dynamics Lab, USDA
Auburn, Alabama
Soil Considerations Across the Landscape
Hector J. Causarano, Hydrology and Remote Sensing Lab, Agricultural Research Service, USDA
Beltsville, Maryland

Agronomic Inputs Using Precision Agriculture Across Different Landscapes
Kip Balkcom, Conservation Systems Research, Agricultural Research Service, USDA
Auburn, Alabama
Precision Agriculture — Economic Benefits in Transitioning Into No-till on Different Landscapes
Jason Bergtold, Conservation Systems Research, Agricultural Research Service, USDA, Auburn, Alabama
Increasing Carbon Sequestration by Reducing Tillage
Don Reicosky, North Central Soil Conservation Research Laboratory, Agricultural Research Service, USDA
Morris, Minnesota

Food Trends Track
Labeling & Health Claims: Future of Food Marketing
Salon VI
Moderator: Fred Kuchler, Economist, Economic Research Service, USDA
Washington, DC
The Federal Government and Nutrition Marketing
Richard A. Williams, Director for Social Science, Center for Food Safety and Applied Nutrition, U.S. Food and Drug Administration
College Park, Maryland
Nutrition Marketing and Consumer Behavior
Brian Wansink, Professor of Marketing, Applied Economics and Nutritional Science, Cornell Food and Brand Lab, Cornell University
Ithaca, New York
Private Sector Research in Nutrition Marketing
Eileen Kennedy, Dean, Friedman School of Nutrition Science and Policy, Tufts University
Boston, Massachusetts

3:45 p.m. - 5:15 p.m.

Concurrent Sessions

Energy Track
Biofuels: Market Integration and Farm Policy
Salon III
Moderator: Roger Conway, Director, USDA’s Office of Energy Policy and New Uses, Office of the Chief Economist
Washington, DC

Continued on next page
Thursday, March 1, 2007 (continued)

**Agricultural Outlook Forum Program**

**RURAL DEVELOPMENT TRACK**

The Impact of Immigration on the Agricultural Labor Market
Salon V

*Moderator:* Susan Offutt, Chief Economist, Government Accountability Office
Washington, DC

- Immigrants in U.S. Agriculture: A Demographic Overview
  William Kandel, Farm and Rural Household Well-Being Branch
  Economic Research Service, Washington, DC

- Immigration Reform, Crop Agriculture, and Meat Processing
  Philip Martin, Chair, UC Comparative Immigration & Integration Program
  Department of Agricultural and Resource Economics, University of California
  Davis, California

- Immigration and Agriculture: Perspective From Mexico
  Francisco Mere Palafox, Director General, Fideicomisos Instituidos en Relacion a la Agricultura (FIRA), Banco de Mexico, Mexico

- Immigration and Agriculture: Industry Perspective
  Craig J. Regelbrugge, Senior Director of Government Relations, American Nursery and Landscape Association
  Washington, DC

**POLICY & TRADE TRACK**

Alternatives to Risk Management Policies
Salon IV

*Moderator:* Keith Collins, Chief Economist, USDA Washington, DC

- Federal Crop Insurance and Farm Programs — Will WTO or Budget Concerns Shape the Debate?
  Keith Coble, Department of Agricultural Economics, Mississippi State University
  Starkville, Mississippi

- Arguments for Whole-Farm Revenue Approach to Farm Programs
  Bruce Babcock, Iowa State University
  Ames, Iowa

- View From the Outside
  Roger Bernard, News Editor, Pro Farmer
  Cedar Falls, Iowa

- Economist World Perspectives
  Dave Juday, Senior Economist, World Perspectives, Inc.
  Washington, DC

**SCIENCE & TECHNOLOGY TRACK**

Cell Wall & Other Routes to Bio-energy Products
Salon A

*Moderator:* Kay Walker Simmons, National Program Leader, General Biological Science & Plant Genetics and Grain Crops, Agricultural Research Service, USDA Beltsville, Maryland

- Switchgrass and Other Promising Biofuel Materials
  Kenneth Vogel, Supervisory Research Geneticist, Grain, Forage and Bioenergy Research Unit, Agricultural Research Service, USDA
  Lincoln, Nebraska

- U.S. – E.U. Joint Cell Wall Project
  Sara Hake, Director, Plant Gene Expression Center, Agricultural Research Service, USDA
  Albany, California

- Commercialization Opportunities
  Chris Somerville, Department of Plant Biology, Carnegie Institution, Stanford University
  Stanford, California

- Bioenergy Research at the Joint Genome Institute
  Daniel Rokhsar, Professor of Molecular Cell Biology and Physics, Joint Genome Institute, Department of Energy, Invited
  Berkeley, California

**A Discussion of Integrating Biofuels into the Fuels Industry**
Kevin Lindemer, Executive Managing Director, Energy Markets Group, Global Insight
Lexington, Massachusetts

**Leveling the Policy Framework Between Crops and Biomass**
Daryll Ray, Professor, University of Tennessee
Knoxville, Tennessee

Elizabeth Paris, Senate Finance Committee
Washington, DC

Samantha Slater, Renewable Fuels Association
Washington, DC

**Alternatives to Risk Management Policies**

Salon IV

*Moderator:* Keith Collins, Chief Economist, USDA Washington, DC

- Federal Crop Insurance and Farm Programs — Will WTO or Budget Concerns Shape the Debate?
  Keith Coble, Department of Agricultural Economics, Mississippi State University
  Starkville, Mississippi

- Arguments for Whole-Farm Revenue Approach to Farm Programs
  Bruce Babcock, Iowa State University
  Ames, Iowa

- View From the Outside
  Roger Bernard, News Editor, Pro Farmer
  Cedar Falls, Iowa

- Economist World Perspectives
  Dave Juday, Senior Economist, World Perspectives, Inc.
  Washington, DC

**RURAL DEVELOPMENT TRACK**

The Impact of Immigration on the Agricultural Labor Market
Salon V

*Moderator:* Susan Offutt, Chief Economist, Government Accountability Office
Washington, DC

- Immigrants in U.S. Agriculture: A Demographic Overview
  William Kandel, Farm and Rural Household Well-Being Branch
  Economic Research Service, Washington, DC

- Immigration Reform, Crop Agriculture, and Meat Processing
  Philip Martin, Chair, UC Comparative Immigration & Integration Program
  Department of Agricultural and Resource Economics, University of California
  Davis, California

- Immigration and Agriculture: Perspective From Mexico
  Francisco Mere Palafox, Director General, Fideicomisos Instituidos en Relacion a la Agricultura (FIRA), Banco de Mexico, Mexico

- Immigration and Agriculture: Industry Perspective
  Craig J. Regelbrugge, Senior Director of Government Relations, American Nursery and Landscape Association
  Washington, DC
FOOD TRENDS TRACK

Income, Profitability & Financial Well-Being in the Farm Sector

Salon VI

Moderator: John C. Moore, Jr., Chief Economist, Office of Policy and Analysis, Farm Credit Administration
McLean, Virginia

Income Outlook for U.S. Farms and the Farm Economy in 2007
James Johnson, Chief, Farm and Rural Business Branch, Economic Research Service, USDA Washington, DC


An Examination of Farm Income and Factors for Plains Agriculture
Samuel M. Funk, Agricultural Policy Specialist, Department of Agricultural Economics
Kansas State University
Manhattan, Kansas

Outlook for Farm Household Well-Being
Carol Jones, Chief, Farm and Rural Household Well-Being Branch, Economic Research Service, USDA Washington, DC

Dinner Speaker
21st Century Economic Development — A Renewed Focus on Agriculture
Salons III & IV
Honorable Mitch Daniels, Governor of Indiana

Continued on next page
CONCURRENT SESSIONS

ENERGY
Grains & Oilseeds Industry Outlook
Salon III

Moderator: William Lapp, Advanced Economic Solutions
Omaha, Nebraska

USDA Grains & Oilseeds Outlook
Dennis Shields, Agricultural Economist, Farm Service Agency, USDA
Washington, DC

Pricing Issues Related to Funds
Lonn Taffel, Cadent Financial Services LLC
Chicago, Illinois

Can Corn Yields Fuel Ethanol Expansion?
Robert T. Fraley, Vice President and Chief Technology Officer, Monsanto
St. Louis, Missouri

DRAWING — USDA Vintage Photographs: Please place your entry form (found in name tag) in the box located toward rear of exhibit area. If your name is selected on March 2nd at 11:45 a.m., you’ll receive a vintage photograph. Attendees whose names are selected do not have to be present to receive a photograph.

POLICY & TRADE
U.S. Farm Bill: USDA Perspective
Salon IV

Moderator: Arlen Lancaster, Chief, Natural Resources Conservation Service, USDA
Washington, DC

USDA Perspective
Mark Keenum, Under Secretary for Farm and Foreign Agricultural Services, USDA
Washington, DC

Thomas Dorr, Under Secretary for Rural Development, USDA
Washington, DC

Bruce Knight, Under Secretary for Marketing and Regulatory Programs, USDA
Washington, DC

Mark Rey, Under Secretary for Natural Resources and Environment, USDA
Washington, DC

SCIENCE & TECHNOLOGY
Enhancing Productivity and Security with Genetic Diversity
Salon A

Moderator: Andrew W. LaVigne, President and CEO, American Seed Trade Association
Alexandria, Virginia
Overview of Agricultural Research Service Seed & Germplasm Research
Perry Cregan, Research Leader, Soybean Genomics and Improvement Laboratory, Agricultural Research Service, USDA
Beltsville, Maryland

Partnering With the Academic Community
Paul Gepts, Department of Agronomy and Range Science, University of California
Davis, California

Title to Be Announced
Stephen Smith, Pioneer Hi-Bred International Inc.
Johnston, Iowa

**Commodities**

**Transitioning into Common Sweetener Market with Mexico**
*Salon II*

**Moderator:** Barbara Fecso, Economist, Dairy and Sweeteners Analysis Group
Farm Service Agency, USDA
Washington, DC

**A Primer in NAFTA**
John M. Melle, Deputy Assistant USTR for North America
Washington, DC

**An Analyst’s Perspective of the Transition**
John Cropley, LMC Worldwide
New York, New York

**A Processor’s Perspective of the Transition**
Jim Horvath, President, American Crystal Corporation
Moorhead, Minnesota

**The Role of the Private Sector in Transitioning Into a Common Sweetener Market**
Paul Farmer, CSC Sugar LLC
New Canaan, Connecticut

**Concurrent Sessions**

**Energy**

**Biofuels: International Developments**
*Salons J & K*

**Moderator:** Mike Yost, Administrator, Foreign Agricultural Service, USDA
Washington, DC

**EU Biofuels Policy and Effects on Production, Consumption and Trade of Agricultural Products**
Hilkka Summa, Head of Unit F6 (Bioenergy, Biomass, Forestry and Climate Change)
European Commission
Brussels, Belgium

**Brazilian Production of Biofuels: Implications for World Trade**
Elisio Contini, Head of Management Strategy
Brazil Ministry of Agriculture
Brasilia, Brazil

**Biofuels Policies in Asia: Trade Effects on World Agricultural and Biofuels Trade**
Keiji Ohga, Professor, College of Bioresource Sciences, Nihon University
Fujisawa-City, Kanagawa, Japan

**Rural Development**

**Cotton Industry & Outlook**
*Salons B & C*

**Moderator:** John Johnson, Deputy Administrator for Farm Programs, Farm Service Agency, USDA
Washington, DC

**USDA Cotton Outlook**
Carol Skelly, Fibers Analyst, World Agricultural Outlook Board, USDA
Washington, DC

Continued on next page
The Role of International Standards and Their Impacts on Data Needs
John Hedley, Principal Adviser, International Coordination - Plants, Biosecurity, New Zealand Ministry of Agriculture and Forestry Wellington, New Zealand

Harmonizing Standards and the Role of Trade Negotiations
David Wilson, World Organization for Animal Health, International Trade Department, Gowrie, Australia

Impact of International Standards on Streamlining the Regulatory Process
David McNamara, Former Assistant Director, European and Mediterranean Plant Protection Organization Paris, France

Topic To Be Announced
Catherine Adams, Vice President for Global Food Quality, McDonald’s Corporation Oak Brook, Illinois

Policy & Trade
U.S. Farm Bill: Outside Perspective — Modernizing America’s Farm & Food Policy
Salon IV
Moderator: Bruce Gardner, Distinguished University Professor, College of Agriculture and Natural Resources, University of Maryland College Park, Maryland
Howard Vincent, CEO, Pheasants Forever Inc. St. Paul, Minnesota
Bob Stallman, President, American Farm Bureau Federation Washington, DC
Ralph Grossi, President, American Farmland Trust Washington, DC
Ambassador Tom Nassif, President and Chief Executive Officer, Western Growers Association, Co-Chairman, Specialty Crop Farm Bill Alliance Irvine, California

Science & Technology
The Role of International Standards in Facilitating Safe Trade: Scientific Justification in a Resource-Scarce World
Salon A
Moderator: Bruce Knight, Under Secretary for Marketing and Regulatory Programs, USDA Washington, DC

Commodity Track
Livestock & Poultry Industry Outlook
Salon III
Moderator: Gregg Doud, Chief Economist National Cattlemen’s Beef Association Washington, DC

Outlook for Livestock & Poultry Industry
Shayle Shagam, Livestock, Poultry & Dairy Analyst, World Agricultural Outlook Board, USDA Washington, DC

Ethanol Production: Implications for Poultry Feeding
Amy B. Batal, Poultry Nutritionist, University of Georgia Athens, Georgia

Fueling Ethanol: Implications for Livestock Producers
John D. Lawrence, Extension Livestock Economist, Director, Iowa Beef Center Iowa State University, Ames, Iowa
12:00 a.m. - 1:15 p.m.

**Luncheons**

**Grains & Oilseeds Luncheon**  
*Salon III*  
**Moderator:** Rich Feltes, Director of Research, Man Financial Inc.  
Chicago, Illinois  
**Open Markets, Economic Growth and Prosperity**  
Al Ambrose, CHS Inc., Vice President, Risk Management, Oilseed Processing  
Inver Grove Heights, Minnesota

**Horticulture Luncheon**  
*Salons B & C*  
**Moderator:** Burton Eller, Deputy Under Secretary, Marketing and Regulatory Programs, USDA  
Washington, DC  
**Challenges Facing the Florida Citrus Industry**  
Mike Sparks, Executive Vice President, CEO, Florida Citrus Mutual  
Lakeland, Florida

**Cotton Luncheon**  
*Salons J & K*  
**Moderator:** Neal Gillen, Executive Vice President and General Counsel, American Cotton Shippers Association  
Washington, DC  
**Developments in Commodity Futures Markets**  
Herman Kohlmeyer, Jr., Senior Vice President, Investments, A.G. Edwards, Metairie, Louisiana

**Livestock & Poultry Luncheon**  
*Salon IV*  
**Moderator:** Richard Raymond, Under Secretary for Food Safety, USDA  
Washington, DC  
**The Global Perspective on Avian Influenza**  
Ambassador John E. Lange, Special Representative on Avian and Pandemic Influenza, Department of State  
Washington, DC

Continued on next page
### Sugar & Sweeteners Luncheon
**Salon II**

**Moderator:** Barbara Fecso, Economist, Dairy and Sweeteners Analysis Group  
Farm Service Agency, USDA  
Washington, DC

**Prospects of an Open Sweetener Market Between the United States and Mexico**  
Francois D. Nehama, Director of Trade, Sucden Americas Corp  
Miami, Florida

### CONCURRENT SESSIONS

#### Energy

**Fueling America with Wind, Solar & Methane Energy**  
**Salon III**

**Moderator:** James Andrew, Administrator, Rural Utilities Programs, Rural Development, USDA  
Washington, DC

**Wind Power**  
Tom Wind, Wind Utility Consulting  
Jefferson, Iowa

**Solar Power**  
Scott Sklar, Executive Director of Solar Industries  
Washington, DC

**Methane Power**  
Kurt Roos, AgSTAR Program Manager, Environmental Protection Agency  
Washington, DC

The 2007 Forum bags were supplied by the Delaware Industries for the Blind, whose products and services are part of the Javits-Wagner-O’Day (JWOD) Program.

#### Rural Development

**Dairy Industry Outlook**  
**Salons B & C**

**Moderator:** John Mengel, Chief Economist, Dairy Programs, Agricultural Marketing Service, USDA  
Washington, DC

**Outlook for Dairy Industry**  
Milton Madison, Senior Economist, Dairy and Sweeteners Analysis Group, Farm Service Agency, USDA  
Washington, DC

**Developments in World Skim Powder Markets**  
Rick Walker, Vice President, Trade Policy & Government Relations, Fronterra Co-operative Group Ltd.  
Washington, DC

**Opportunities for Whey Markets**  
James J. Page, Chief Executive Officer, American Dairy Products Institute  
Elmhurst, Illinois

#### Policy & Trade

**Water Quality Trading Markets: Wave of the Future**  
**Salons J & K**

**Moderator:** Jon Scholl, Counselor to the Administrator for Agricultural Policy  
U.S. Environmental Protection Agency  
Washington, DC

**Water Quality Trading Basics**  
Ginny Kibler, Office of Wastewater Management, U.S. Environmental Protection Agency  
Washington, DC

**USDA Farm Bill Conservation - Supply Side of Trading**  
Carl Lucero, National Leader for Clean Water, Natural Resources Conservation Service, USDA  
Beltsville, Maryland

**Water Trading – Producer Perspective**  
Tom Spellmire, Producer, Warren County, Ohio  
Lebanon, Ohio
Forum Volunteers: Thank you for participating in the 2007 USDA Outlook Forum!

Cannon Business Solutions Southeast loaned USDA use of the fax and copier machines.

Save the Date!
2008 Agricultural Outlook Forum
February 21-22, 2008
Crystal Gateway Marriott Hotel
Arlington, Virginia

www.usda.gov/oce/forum
The Outlook Forum takes place in the Arlington Ballroom and the Grand Ballroom.