As we commemorate 150 years of accomplishments, USDA is learning from past experiences and looking to the future. In the years to come, we must help address the changing needs of agriculture and rural America. We must continue to help provide a safe, ample food supply for our Nation and the world. To meet those goals, we are working to make USDA a more modern and effective service provider and to deliver the best possible results for all of the American people.

Over the course of the year, I hope that Americans will acknowledge and join in our commemoration of 150 years of USDA. It is a great time to learn about our contributions to the strength and health of this Nation, and to see how we can continue to partner with Americans working to provide a better life for their families.

Thanks for joining us at the Forum and in this celebration.

Secretary Tom Vilsack
Moving Agriculture Forward

Plenary Speakers

Welcome
USDA Deputy Secretary of Agriculture
Kathleen Merrigan

Keynote Address
USDA Secretary of Agriculture
Tom Vilsack

2012 Agricultural Economic & Foreign Trade Outlooks
USDA Chief Economist
Joseph Glauber

Plenary Panel — Agriculture: Visions of the Future
Moderated by Secretary Tom Vilsack

Panelists: Former USDA Secretaries of Agriculture

Ed Schafer
2008-2009

Mike Johanns
2005-2008

Ann M. Veneman
2001-2005

Dan Glickman
1995-2001

Mike Espy
1993-1994

Clayton Yeutter
1989-1991

John Block
1981-1986

Robert Bergland
1977-1981

John Knebel
1976-1977

www.usda.gov/usda150
USDA Invites You To Attend:

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<th>Event</th>
<th>Location</th>
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<tr>
<td>Morning Coffee</td>
<td>Grand Ballroom Foyer</td>
<td>Served during morning break</td>
</tr>
<tr>
<td>Networking Luncheons</td>
<td>Salons A, B, C, D &amp; E</td>
<td>12:15 p.m. to 1:45 p.m. February 23</td>
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<tr>
<td>Reception</td>
<td>Exhibit Hall</td>
<td>5:30 p.m. to 6:30 p.m. February 23</td>
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<td>Forum Dinner</td>
<td>Salons III &amp; IV</td>
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<tr>
<td>Luncheons</td>
<td>Please refer to specific luncheons for location</td>
<td>12:15 p.m. to 1:30 p.m. February 24</td>
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| Exhibit Hall           | Salons F, G & H                          | 9:00 a.m. to 6:30 p.m. February 23  
|                         |                                         | 8:00 a.m. to 2:30 p.m. February 24 |

Speakers’ biographies and the session descriptions are located online at: www.usda.gov/oce/forum/

Follow @USDA on Twitter for live session coverage. Use: #AgOutlook
Moving Agriculture Forward
USDA – Growing, Innovating, and Celebrating 150 Years
Program at a Glance

Thursday, February 23

8:00 a.m. Welcome: Deputy Secretary Kathleen Merrigan
8:10 a.m. Keynote Address: Secretary Tom Vilsack
8:40 a.m. 2012 Agricultural Economic & Foreign Trade Outlooks: Chief Economist Joseph Glauber
9:10 a.m. Agriculture: Visions of the Future Moderated by Secretary Tom Vilsack
            Panelists: Former Secretaries of Agriculture
10:00 a.m. Coffee Break & Exhibit Hall Opens
10:45 a.m. Agriculture: Visions of the Future

12:15 p.m. Networking Luncheon (60-75 minutes) Salons A - E, J & K

While all Forum sessions are forward looking, those tagged “150th” specifically address the future of agriculture, rural America, and the world.

Concurrent Sessions (90 minutes)

1:45 p.m. Food Prices & Farm Income International Renewable Energy Agricultural Science Conservation

Food Price Outlook Salon IV Export Opportunities & Competition in BRIC Countries Salon III Making Markets for Biomass Salons V & VI Preventing Disease From Crossing the Border Salon I Can Sustainable Agricultural Intensification Feed the World? Salon II

3:15 p.m. Coffee Break

3:45 p.m. Farm Income Outlook Salons V & VI Trends in Agricultural Development & Trade in the Americas Salon III Moving Renewable Energy Forward Salon IV Fighting Foodborne Illness Salon I Conservation and Environmental Markets Salon II

5:30 p.m. Cash Bar Reception (Exhibit Area)
6:30 p.m. Forum Dinner - Jim Miller, Senior Policy Adviser, Senate Budget Committee - Salons III & IV

Friday, February 24

7:00 a.m. Registration
7:30 a.m. Exhibit Hall Opens Salons E & F

Concurrent Sessions (90 minutes)

8:00 a.m. Rural Development Education & Cooperation Climate & Weather Commodities Commodities


9:30 a.m. Coffee Break

10:00 a.m. Regional Approaches to Rural Economic Development Salons J & K Innovative Solutions for Meeting the Challenges of Small & Disadvantaged Farmers Salons I & II Climate Change: Risks, Opportunities & Adaptation Salons V & VI Cotton Outlook Salons C, D & E Livestock & Poultry Outlook Salons III & IV

Visit Exhibit Hall

12:15 p.m. Luncheons (75 minutes)

1:30 p.m. Coffee Break

Concurrent Sessions (90 minutes)

2:00 p.m. Financial Markets Food Security Climate & Weather Local Foods Commodities


3:30 p.m. Adjourn
Moving Agriculture Forward

Thursday, February 23, 2012

8:00 a.m.
Forum Welcome
USDA Deputy Secretary of Agriculture Kathleen Merrigan

8:10 a.m.
Keynote Address
USDA Secretary of Agriculture Tom Vilsack

8:40 a.m.
2012 Agricultural Economic & Foreign Trade Outlooks
USDA Chief Economist Joseph Glauber

9:10 a.m.
PLENARY PANEL: VISIONS OF THE FUTURE
Ed Schafer, Secretary of Agriculture, 2008-2009
Mike Johanns, Secretary of Agriculture, 2005-2008
Ann M. Veneman, Secretary of Agriculture, 2001-2005
Dan Glickman, Secretary of Agriculture, 1995-2001
Mike Espy, Secretary of Agriculture, 1993-1994
Clayton Yeutter, Secretary of Agriculture, 1989-1991
John Block, Secretary of Agriculture, 1981-1986
Robert Bergland, Secretary of Agriculture, 1977-1981
John Knebel, Secretary of Agriculture, 1976-1977

10:00 a.m.
Coffee Break

10:45 a.m.
Plenary Panel resumes

12:15 p.m.
Networking Luncheon Served
Salons A, B, C, D, E J & K

1:45 p.m. - 3:15 p.m.
BREAKOUT SESSIONS

Food Prices & Farm Income Track

Food Price Outlook
Salon IV
This session will provide the latest USDA outlook for food price inflation along with discussion of the factors that contribute to food volatility.

Moderator: Jason Huffman, Editor in Chief, Food Chemical News
Arlington, Virginia

Explaining Recent Patterns of Food Price Inflation
Ron Trostle, Economist, Economic Research Service, USDA
Washington, DC

Outlook for U.S. Food Prices and Inflation in 2012
Richard Volpe, Economist, Economic Research Service, USDA
Washington, DC

A Food Industry Perspective on Food Price Inflation
William Lapp, Advanced Economic Solutions
Omaha, Nebraska

International Track

Export Opportunities and Competition in Brazil, Russia, India, and China (BRIC) Countries
Salon III
Brazil, Russia, India, and China will be global drivers of food consumption and production over the next decade.

Moderator: Mike Dwyer, Director, Global Policy Analysis Division, Foreign Agricultural Service, USDA
Washington, DC

Growth in China’s Domestic Meat Consumption and Implications for Trade
William Westman, Vice President, International Trade, American Meat Institute
Washington, DC
1150 Connecticut Avenue, NW 12th, DC 20036

India’s Food Price Inflation: Is Demand Outpacing Policy?
Rip Landes, Agricultural Economist, Economic Research Service, USDA
Washington, DC
### Renewable Energy Track

#### Making Markets for Biomass

**Salons V & VI**

Several studies have indicated that the United States can produce biomass, but less certainty is known on the demand side. This session will look at the potential end-use markets for biomass and the factors driving those markets.

**Moderator:** Harry Baumes, Director, Office of Energy Policy and New Uses, Office of the Chief Economist, USDA  
Washington, DC

**Biomass Potential – The Billion-Ton Study Update**

Bryce Stokes, Senior Advisor, CNJV LLC, Contractor to the U.S. Department of Energy, Golden Field Office  
Golden, Colorado

**Biomass – Potential for Biobased Products**

Adam Malofsky, CEO, Bioformix, Inc.  
Blue Ash, Ohio

**Advanced Biofuels – Biomass Needs**

Bob Ames, Vice President, Fuels Commercialization  
San Francisco, California

### Agricultural Science Track

#### Preventing Disease from Crossing the Border: Sanitary and Phytosanitary (SPS) Initiatives for Global Food Security

**Salon I**

This session focuses on the important contribution of animal health to global food security.

**Moderator:** Rebecca Blue, Deputy Under Secretary for Marketing and Regulatory Programs, USDA  
Washington, DC

**Global Emergency Response Mechanisms for Addressing SPS Issues**

Jose Diez, DVM, Associate Deputy Administrator, Veterinary Services Emergency Management and Diagnostics, Animal and Plant Health Inspection Service, USDA  
Washington, DC

#### Enhancing International Capacity to Meet SPS Standards

Mo Salman, Department of Clinical Sciences, College of Veterinary Medicine and Biomedical Sciences, Colorado State University  
Fort Collins, Colorado

#### SPS Issues and Free Trade Agreements

Jason Hafemeister, Allen F. Johnson and Associates, Formerly Deputy Assistant U.S. Trade Representative for Agriculture  
Washington, DC

### Commodities Track

#### Can Sustainable Agricultural Intensification Feed the World?

**Salon II**

This session explores how alternative perspectives differ and where common ground exists via a discussion between leading thinkers in global development, conservation, and agriculture.

**Moderator:** Jill Auburn, Senior Advisor for Sustainability, Office of the Chief Scientist, and Research, Education, and Economics; National Institute of Food and Agriculture, USDA  
Washington, DC

**Competing Narratives for Sustainability: Is Less More or Must We Do More With Less?**

Neil Conklin, President, Farm Foundation  
Oak Brook, Illinois

**Transforming Key African Farming Systems Through Sustainable Intensification**

Washington, DC

**Transforming U.S. Agriculture in the 21st Century**

John P. Reganold, Regents Professor of Soil Science, Department of Crop and Soil Sciences, Washington State University  
Pullman, Washington
The Farm Income Outlook for 2012

Salons V & VI

This session will focus on general measures of the financial well-being of the farm economy, including USDA's official outlook for farm income, the distribution of income across farm households, and the competitiveness of the rural economy.

Moderator: Gary Blumenthal, President, World Perspectives, Inc. Washington, DC

Income Outlook for the U.S. Farm Sector in 2012

Timothy Park, Economist, Economic Research Service, USDA Washington, DC

Farmland and Farm Household Income Trends

Mary Ahearn, Economist, Economic Research Service, USDA Washington, DC

Agriculture’s Role in Rural Economic Growth

Jason Henderson, Vice President and Omaha Branch Executive, Federal Reserve Bank of Kansas City Omaha, Nebraska

Trends in Agricultural Development & Trade in the Americas

Salon III

Session presenters will examine issues in agricultural policy and rural development and implications for trade, stability, market potential, and competition.

Moderator: Robert Riemenschneider, Deputy Administrator, Foreign Agricultural Service, USDA Washington, DC

Perspectives on Agriculture and Rural Development in Latin America and the Caribbean

Victor M Villalobos, Director General, Inter-American Institute for Cooperation of Agriculture (IICA) San Jose, Costa Rica

Changes in Canadian Agricultural Policy

Al Loyns, President, Prairie Horizons Ltd, Former Professor of Agricultural Economics, University of Manitoba, and Former Farmer Henderson, Nevada

James Rude, Associate Professor, Department of Resource Economics and Environmental Sociology, University of Alberta Edmonton, Canada

Fighting Foodborne Illness

Salon I

This session will examine the most recent progress and efforts made at fighting the threat of Salmonella to the public’s health.

Moderator: Brian Ronholm, Deputy Under Secretary for Food Safety, USDA Washington, DC

Research Perspective

Dayna Harhay, Research Microbiologist, Meat Safety and Quality Research, U.S. Meat Animal Research Center, Agricultural Research Service, USDA Beltsville, Maryland

Academic Perspective

Guy Loneragan, Professor, Department of Animal and Food Sciences, College of Agricultural Sciences and Natural Resources, Texas Tech University Lubbock, Texas

Cuban Agricultural Development and Implications for U.S. Exports

William Messina, Agricultural Economist, Coordinator of Economic Analysis, University of Florida Gainesville, Florida

Moving Renewable Energy Forward

Salon IV

This session will focus on how the industry will move forward.

Moderator: Sarah Bittleman, Senior Advisor to the Secretary, USDA Washington, DC

Assessment of Where Renewable Energy and Technologies Are Now

Andy Aden, Professional Engineer, National Renewable Energy Laboratory Golden, Colorado

Infrastructure Challenges and Needs

Douglas Durante, Executive Director, Clean Fuels Development Coalition Bethesda, Maryland

Does the Buck Stop Here? An Assessment of Investment Opportunities

Thursday, February 23, 2012 (continued)

3:45 p.m.- 5:15 p.m.
Industry Perspective
Dane Bernard, Vice President, Food Safety and Quality, Keystone Foods LLC
West Conshohocken, Pennsylvania

Conservation Track
Conservation and Environmental Markets
Salon II
Speakers will discuss the relative merits and limitations of how pay for performance can help promote environmental markets, the role of the investor in environmental markets, and the potential for enhancing the performance of conservation programs.

Moderator: Carl Lucero, Deputy Director, Office of Environmental Markets, Office of the Chief Economist, USDA Washington, DC

3:45 p.m.- 5:15 p.m.
Paying for Environmental Improvements: Government and Market Approaches
Mitch Hunter, Federal Policy Manager for Conservation, American Farmland Trust
Washington, DC
Jonathan Winsten, Agricultural Economist, Program Office, Winrock International
Arlington, Virginia
Markets and Regulation: Alternatives or Complements?
Catherine Kling, University of Iowa, Iowa State University
Ames, Iowa
Environmental Markets as Investment Opportunities
Patrick Coady, Senior Advisor, Coady Diemar Partners
Washington, DC

Dinner Speaker 6:30 p.m.
Prospects for Farm Policy
Jim Miller, Senior Policy Adviser
Senate Budget Committee

Friday, February 24, 2012

8:00 a.m.- 9:30 a.m.
Rural Development Track
Why Every American Should Care About the Future of Rural Water
Salons J & K
How water is used and waste water is handled affects the health and well-being of rural communities, the environment, and ultimately, our Nation’s economy. Is our rural infrastructure capable of facing the challenges ahead?

Moderator: John Padalino, Chief of Staff, Rural Development, USDA
Washington, DC

Water Needs — Now and Into the Future
James Richardson, Dept. of Agricultural Economics, Texas A&M University
College Station, Texas

8:00 a.m.- 9:30 a.m.
Funding and Sustainability: Who Is Investing in Rural Water Infrastructure?
Sam Wade, Deputy CEO, National Rural Water Association
Duncan, Oklahoma

The Rural Water Value Proposition for Business Development & Expansion
Charles Hilton, General Manager, Breezy Hill Water & Sewer Company, Inc.
Graniteville, South Carolina

How Does Rural Water Impact Daily Life in Urban America?
Robert B. Stewart, Executive Director, Rural Community Assistance Partnership, Inc.
Washington, DC

Continued on next page
**EDUCATION & COOPERATION TRACK**

**Cooperative Extension: Educating to Build a Better Future**

*Salons I & II*

This session will focus on Cooperative Extension’s success and potential in delivering education to people, families, communities, and agricultural businesses so they have the knowledge and skills to make informed decisions.

**Moderator:** Daryl D. Buchholz, Associate Director, Extension and Applied Research, Kansas State University, and 2012 Chair-elect, Extension Committee on Organization and Policy

**Manhattan, Kansas**

**Impact of Climate Change on Agriculture**

Barbara Allen-Diaz, Vice President, Agriculture and Natural Resources, University of California

**Berkeley, California**

**Food Security – Rural and Urban View**

Linda Kirk Fox, Dean, College of Family and Consumer Sciences, The University of Georgia

**Athens, Georgia**

**Energy Independence Through Conservation**

Michael P. Vogel, Professor and Extension Housing and Environmental Health Specialist, Montana State University

**Bozeman, Montana**

**CLIMATE & WEATHER TRACK**

**Innovations To Minimize Crop Loss in a Changing Climate**

*Salons V & VI*

Speakers will demonstrate the PRISM Spatial Climate Knowledge System and Cropscape. The assessments from these geospatial projects will be applicable both to the agricultural producer as well as the agribusiness community.

Christopher Daly, Professor, College of Engineering and Director, PRISM Climate Group, Northwest Alliance for Computational Science and Engineering, School of Chemical, Biological, and Environmental Engineering, Oregon State University

**Corvallis, Oregon**

David Hannaway, Professor, Department of Crop and Soil Science, and Director, OSU Forage Program, Department of Crop and Soil Science, Oregon State University

**Corvallis, Oregon**

*Cropscape:* USDA’s National Agricultural Statistics Service (NASS) staff will demonstrate CropScape, a geospatial data service which offers advanced tools.

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**SUGAR OUTLOOK**

**Salons C, D & E**

**Moderator:** Barb Fecso, Economist, Dairy and Sweeteners Analysis Group, Farm Service Agency, USDA

**Washington, DC**

**Outlook for Mexico as a Supplier of Sugar to the U.S. Market**

Oscar Cruz-Barney, Cruz Abogados, S.C.

**Mexico, D.F., Mexico**

**Integration of Two National Sugar Markets – Competing Interests of Surplus and Deficit Producers**

David Berg, President, American Crystal Company

**Moorhead, Minnesota**

**The Importance to Sweetener Users of an Integrated North American Sugar Market**

Randy Green, Senior Government Relations Representative, McLeod, Watkinson & Miller

**Washington, DC**

**COMMODITIES TRACK**

**GRAINS & OILSEEDS OUTLOOK**

**Salons III & IV**

**Moderator:** Derrick Williams III, Director - Office of Global Analysis, Foreign Agricultural Service, USDA

**Washington, DC**

**USDA Grains & Oilseeds Outlook**

Ed Allen, Agricultural Economist, Economic Research Service, USDA

**Washington, DC**

**Corn Production and Export Prospects for Brazil Over the Next 5 Years**

Mariano Marques, Director of Commodity Analysis for Oilseed, Corn, Coffee & Meat Products, CONAB

**Brasília, Brazil**

**Policy and Production for Grains and Oilseeds in Argentina — The Next 5 Years**

Pablo Adreani, Market Analyst and Agribusiness Project Manager, Director of AgriPAC Consultants, Consultant for United Soybean Board for South America

**Buenos Aires City, Argentina**

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www.usda.gov/oce/forum
10:00 a.m. - 11:30 a.m.

**RURAL DEVELOPMENT TRACK**

**Regional Approaches to Rural Economic Development**

**Salons J & K**

A consensus is emerging in the economic development field that rural communities are more likely to see increased prosperity if they band together on a multi-county/regional basis. This session will focus on several approaches to regional economic development.

**Moderator:** Doug O’Brien, Deputy Under Secretary for Rural Development, USDA
Washington, DC

**Stronger Economies Together (SET) Initiative**

Lionel J. (Bo) Beaulieu, Director, Southern Rural Development Center
Mississippi State, Mississippi

**Creating a Regional Food System in the Northwest**

Amanda Oborne, FoodHub Acting Project Director, Ecotrust
Portland, Oregon

**Essential Building Blocks for Competitive, Sustainable Communities**

Matt Chase, Executive Director, National Association of Development Organizations
Washington, DC

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10:00 a.m. - 11:30 a.m.

**USDA’s Role and Partners: Meeting the Needs and Challenges of the Farmers**

Denis Ebodaghe, National Program Leader/Small Farms Program, National Institute of Food and Agriculture, USDA
Washington, DC

**Understanding the Challenges From the Producer’s Perspective**

Dewayne Goldmon, Director Stakeholder Relations, Monsanto Company; and Producer
Pine Bluff, Arkansas

**CLIMATE & WEATHER TRACK**

**Climate Change and U.S. Agriculture: Risks, Opportunities & Adaptation**

**Salons V & VI**

Available information indicates that changes in climate are already affecting U.S. agriculture and will continue to have significant effects into the foreseeable future.

**Moderator:** William Hohenstein, Director, Climate Change Program Office, Office of the Chief Economist, USDA
Washington, DC

**Climate Impacts on Agriculture**

David Gustafson, Senior Fellow, Water Quality & Ag Sustainability Lead, Monsanto Company
St. Louis, Missouri

**Climate Change Impacts on Pests, Weeds, and Disease**

Karen Garrett, Professor, Department of Plant Pathology, Kansas State University
Manhattan, Kansas

**Climate Change and the Agricultural Economy**

Elizabeth Marshall, Economist, Economic Research Service, USDA
Washington, DC

**Adapting U.S. Agriculture to a Changing Climate**

Jerry Hatfield, Laboratory Director and Supervisory Plant Physiologist, The National Laboratory for Agriculture and the Environment, Agricultural Research Service, USDA
Ames, Iowa

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**EDUCATION & COOPERATION TRACK**

**Innovative Solutions for Meeting the Challenges of Small and Disadvantaged Farmers**

**Salons I & II**

This session will illustrate the important role small and beginning farmers and ranchers have in agriculture, identify the challenges faced by this group, and describe the role of the evolving land-grant system in helping to meet the needs of specific stakeholders.

**Moderator:** Alma Hobbs, Deputy Assistant Secretary for Administration, Departmental Management, USDA
Washington, DC

**Overview of Small/Underserved Farmers and Non-Government Organizations**

Ralph Paige, Executive Director, Federation of Southern Cooperatives/Land Assistance Fund
East Point, Georgia

**The Identifying Innovative Solutions: Present and Future Role of the Land-Grant Institutions and the Small Farmer**

Walter Hill, Dean, College of Agricultural, Environmental and Natural Sciences/ Director, George Washington Carver Agricultural Experiment Station, Tuskegee University
Tuskegee, Alabama

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**COMMODITIES TRACK**

**Cotton Outlook**

**Salons C, D & E**

**Moderator:** Louis W. Rose IV, Global Cotton Commodity Analyst
Cargill Cotton
Cordova, Tennessee

**The World and U.S. Cotton Outlook**

Leslie Meyer, Senior Economist, Economic Research Service, USDA
Washington, DC

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Continued on next page
Friday, February 24, 2012 (continued)

10:00 a.m. - 11:30 a.m.

U.S. Cotton Planted Area in 2012 and Beyond
Jason Ward, Director of Economic Research and Sales Associate, Staple Cotton Cooperative
Greenwood, Mississippi

Record Cotton Prices: Effects on the Textile Supply Chain
Jon Devine, Economist, Cotton Incorporated
Cary, North Carolina

Price Volatility in the World Cotton Market: Causes, Impacts, and Risk Management
Terry Townsend, Executive Director, International Cotton Advisory Committee
Washington, DC

COMMODITIES TRACK

Livestock & Poultry Outlook
Salons III & IV

Moderator: Joel L. Greene, Analyst in Agricultural Policy; Resources, Science, and Industry Division, Congressional Research Service
Washington, DC

USDA Livestock & Poultry Outlook
Shayle Shagam, Livestock & Poultry Analyst and Interagency Commodity Estimates Committee Chair, Office of the Chief Economist, USDA
Washington, DC

Outlook for Southern Plains Cattle Supplies
Don Close, Marketing Director, Texas Cattle Feeders Association
Amarillo, Texas

A Producer’s Perspective of the Hog Sector
Jon Caspers, General Manager, Pleasant Valley Pork Corporation
Swaledale, Iowa

COMMODITY LUNCHEONS

12:15 p.m. - 1:30 p.m.

Cotton & Fibers Luncheon
Salons C, D & E

Moderator: Carol Skelly, Fibers Analyst and Interagency Commodity Estimates Committee Chair, Office of the Chief Economist, USDA
Washington, DC

Trends in India’s Cotton Production and Trade: A Merchant’s Perspective
John D. Mitchell, President, Autauga Quality Cotton Company
Titus, Alabama

12:15 p.m. - 1:30 p.m.

Sugar & Sweeteners Luncheon
Salons J & K

Moderator: Ron Lord, Economist, Foreign Agricultural Service, USDA
Washington, DC

Sugar Trade in Central and North America
José A. Orive, Executive Director, Association of Azucareros Central American (AICA) or Central American Sugar Association
Guatemala

Farming’s Future: Next Generation of Farmers Luncheon
Salons I & II

Moderator: Cheryl Cook, Deputy Under Secretary for Rural Development, USDA
Washington, DC

Grains & Oilseeds Luncheon
Salons II & IV

Moderator: Geoffrey Wiggin, Minister-Counselor, American Embassy, USDA
Tokyo, Japan

Food 2040
Thomas Dorr, President and CEO, U.S. Grains Council
Washington, DC

Livestock & Poultry Luncheon
Salons V & VI

Moderator: Michael T. Scuse, Acting Under Secretary for Farm and Foreign Agricultural Services, USDA
Washington, DC

Perspectives on U.S. Meat and Poultry Production
Donnie Smith, President & CEO, Tyson Foods, Inc.
Springdale, Arkansas

www.usda.gov/oce/forum
Financial Markets Track

Agricultural Financial Markets & Investment

Salons I & II
This session will focus on patterns of financial investment in U.S. agricultural assets, including changes in the types of lenders serving the agriculture sector and the economics of land prices.

Moderator: J. Michael Harris, Senior Economist, Economic Research Service, USDA
Washington, DC

The Changing Agricultural Credit Landscape
John Blanchfield, Senior Vice President, Center for Agricultural and Rural Banking American Banker’s Association
Washington, DC

The Economics of Agricultural Land Markets
Brent Gloy, Associate Professor and Director of Center for Commercial Agriculture, Department of Agricultural Economics, Purdue University
West Lafayette, Indiana

The Future of Cooperative Lending: The U.S. Farm Credit System
John Hays, Senior Vice President–Policy Analysis and Development, Farm Credit Council
Washington, DC

Food Security Track

Global Food Security

Salons J & K
This session will review and discuss the challenges associated with feeding a growing world population given a resource base that is already strained.

Moderator: Catherine Woteki, Under Secretary for Research, Education, and Economics and Chief Scientist, USDA
Washington, DC

The Challenges Ahead in Feeding the World
Robert Thompson, Visiting Scholar, The Paul H. Nitze School of Advanced International Studies, Johns Hopkins University
Washington, DC

2:00 p.m. - 3:30 p.m.

Germlasm Connections: New Crop Varieties in Food-Insecure Countries
Ken Richards, Research Manager (retired), Canadian Genetic Resource Program, Plant Gene Resources of Canada, Agriculture and Agri-Food Canada, Saskatoon Research Centre
Saskatoon, Saskatchewan
Alberta, Canada

Agriculture and Nutrition Connections: Role of the Food Assistance Program
Janey Thornton, Deputy Under Secretary for Food, Nutrition and Consumer Services, USDA
Washington, DC

3:30 p.m. - 4:00 p.m.

SPECIAL PANEL FOLLOWES REGULAR SESSION

A Dialogue Between Feed the Future and the International Research Community
This panel will present the results of an extensive process by which USAID and USDA through the Association of Public and Land-Grant Universities (APLU) engaged the global research community to provide input into the Feed the Future research strategy.

Moderator: Catherine Woteki, Under Secretary for Research, Education, and Economics (REE) and Chief Scientist, USDA
Washington, DC

Anita Regmi, Senior Advisor, Global Food Security for the Office of the Chief Scientist, USDA
Washington, DC

Julie Howard, Chief Scientist, Bureau for Food Security; Senior Advisor to the Administrator, Agricultural Research, Extension and Education, U.S. Agency for International Development
Washington, DC

Montague W. Demment, Associate Vice President for International Development, Association of Public and Land-Grant Universities, Professor Emeritus, Department of Plant Sciences, University of California, Davis
Davis, California

Simon Nicholson, Assistant Professor of International Relations, School of International Service, American University
Washington, DC

Continued on next page
Friday, February 24, 2012 (continued)

2:00 p.m.- 3:30 p.m.

**CLIMATE & WEATHER TRACK**

**U.S. Weather Outlook & Drought Mitigation**

**Salon III**

Moderator: David Miskus, Meteorologist, Climate Prediction Center, National Oceanic and Atmospheric Administration
Camp Springs, Maryland

**U.S. Spring and Summer Weather Outlook**
Brad Rippey, Meteorologist, World Agricultural Outlook Board, Office of the Chief Economist, USDA
Washington, DC

**Northern Hemisphere Weather Outlook for Spring and Summer**
Eric Luebehusen, Meteorologist, World Agricultural Outlook Board, Office of the Chief Economist, USDA
Washington, DC

**Fostering Drought Mitigation Strategies Through Information Services**
Michael J. Hayes, Director, National Drought Mitigation Center, School of Natural Resources, University of Nebraska-Lincoln
Lincoln, Nebraska

2:00 p.m.- 3:30 p.m.

**What Is Driving Consumer Demand for Local Foods?**
Dawn D. Thilmany, Department of Agricultural and Resource Economics, Colorado State University
Fort Collins, Colorado

**Challenges and Solutions for Local Food Producers**
Jim Crawford, Tuscarora Organic Growers, Penn’s Corner Farm Alliance
Hustontown, Pennsylvania

**Food Hubs: One Solution for Overcoming Barriers for Local Producers**
Jim Barham, Agricultural Marketing Service, USDA
Washington, DC

**LOCAL FOODS TRACK**

**Making Locally Grown Food More Available**

**Salons C, D & E**

This session will explore what is driving demand for local foods, what challenges local food producers face in trying to market their products, and what is being done to facilitate local food marketing.

Moderator: Kathleen Merrigan, Deputy Secretary of Agriculture, USDA
Washington, DC

**COMMODITIES TRACK**

**Dairy Outlook**

**Salons V & VI**

Washington, DC

**Dairy Outlook**
Milton Madison, Senior Economist, Dairy and Sweeteners Analysis Group, Farm Service Agency, USDA
Washington, DC

**Economic Issues Underlying Proposals for New Dairy Policy**
Andrew M. Novakovic, The E.V. Baker Professor of Agricultural Economics, C.H. Dyson School of Applied Economics and Management, Cornell University; Senior Economist, Office of the Chief Economist, USDA
Washington, DC

**Meeting the Challenges of the Dairy Sector**
John Noble, President, Noblehurst Farms, Inc.
Linwood, New York

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**www.usda.gov/oce/forum**

The plenary session will be Webcast after 6:00 p.m., February 23.

Presentations from the breakout sessions will be posted online after 6:00 p.m., February 24.
Congratulations to USDA’s Agricultural Outlook Forum
Student Diversity Program Winners

Monica Adamson, Middle Tennessee State University
Joy Atkins, Virginia State University
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