



United States Department of Agriculture



Moving Agriculture Forward

Growing, Innovating, and Celebrating 150 Years

**Crystal Gateway Marriott Hotel
Arlington, Virginia
February 23-24, 2012**

www.usda.gov/oce/forum



Welcome to the 2012 Agricultural Outlook Forum

Commemorating USDA's 150th year anniversary

As we commemorate 150 years of accomplishments, USDA is learning from past experiences and looking to the future. In the years to come, we must help address the changing needs of agriculture and rural America. We must continue to help provide a safe, ample food supply for our Nation and the world. To meet those goals, we are working to make USDA a more modern and effective service provider and to deliver the best possible results for all of the American people.

Over the course of the year, I hope that Americans will acknowledge and join in our commemoration of 150 years of USDA. It is a great time to learn about our contributions to the strength and health of this Nation, and to see how we can continue to partner with Americans working to provide a better life for their families.

Thanks for joining us at the Forum and in this celebration.

A handwritten signature in blue ink that reads "Tom Vilsack".

Secretary Tom Vilsack



Moving Agriculture Forward

Plenary Speakers



Welcome
USDA Deputy Secretary of
Agriculture
Kathleen Merrigan



Keynote Address
USDA Secretary of Agriculture
Tom Vilsack



**2012 Agricultural Economic &
Foreign Trade Outlooks**
USDA Chief Economist
Joseph Glauber

Plenary Panel — Agriculture: Visions of the Future Moderated by Secretary Tom Vilsack

Panelists: Former USDA Secretaries of Agriculture



Ed Schafer
2008-2009



Mike Johanns
2005-2008



Ann M. Veneman
2001-2005



Dan Glickman
1995-2001



Mike Espy
1993-1994



Clayton Yeutter
1989-1991



John Block
1981-1986



Robert Bergland
1977-1981



John Knebel
1976-1977

USDA Invites You To Attend:

Morning Coffee	Grand Ballroom Foyer <i>Served during morning break</i>
Networking Luncheons	Salons A, B, C, D & E <i>12:15 p.m. to 1:45 p.m. February 23</i>
Reception	Exhibit Hall <i>5:30 p.m. to 6:30 p.m. February 23</i>
Forum Dinner	Salons III & IV <i>6:30 p.m. February 23</i>
Luncheons	Please refer to specific luncheons for location <i>12:15 p.m. to 1:30 p.m. February 24</i>
Exhibit Hall	Salons F, G & H <i>9:00 a.m. to 6:30 p.m. February 23</i> <i>8:00 a.m. to 2:30 p.m. February 24</i>

Speakers' biographies and the session descriptions are located online at:
www.usda.gov/oce/forum/

Follow @USDA on Twitter for live session coverage. Use: #AgOutlook





Moving Agriculture Forward

USDA – Growing, Innovating, and Celebrating 150 Years

Program at a Glance



Thursday, February 23

8:00 a.m.	Welcome: Deputy Secretary Kathleen Merrigan				
8:10 a.m.	Keynote Address: Secretary Tom Vilsack				
8:40 a.m.	2012 Agricultural Economic & Foreign Trade Outlooks: Chief Economist Joseph Glauber				
9:10 a.m.	Agriculture: Visions of the Future Moderated by Secretary Tom Vilsack Panelists: Former Secretaries of Agriculture				
10:00 a.m.	Coffee Break & Exhibit Hall Opens				
10:45 a.m.	Agriculture: Visions of the Future				
12:15 p.m.	Networking Luncheon (60-75 minutes) Salons A - E, J & K				
	<i>While all Forum sessions are forward looking, those tagged "150th" specifically address the future of agriculture, rural America, and the world.</i>				
	Concurrent Sessions (90 minutes)				
1:45 p.m.	Food Prices & Farm Income	International	Renewable Energy	Agricultural Science	Conservation
	Food Price Outlook <i>Salon IV</i>	Export Opportunities & Competition in BRIC Countries <i>Salon III</i>	Making Markets for Biomass <i>Salons V & VI</i>	Preventing Disease From Crossing the Border <i>Salon I</i>	Can Sustainable Agricultural Intensification Feed the World? <i>Salon II</i>
3:15 p.m.	Coffee Break				
3:45 p.m.	Farm Income Outlook <i>Salons V & VI</i>	Trends in Agricultural Development & Trade in the Americas <i>Salon III</i>	Moving Renewable Energy Forward <i>Salon IV</i>	Fighting Foodborne Illness <i>Salon I</i>	Conservation and Environmental Markets <i>Salon II</i>
5:30 p.m.	Cash Bar Reception (Exhibit Area)				
6:30 p.m.	Forum Dinner - Jim Miller, Senior Policy Adviser, Senate Budget Committee - Salons III & IV				

Friday, February 24

7:00 a.m.	Registration				
7:30 a.m.	Exhibit Hall Opens Salons E & F				
	Concurrent Sessions (90 minutes)				
8:00 a.m.	Rural Development	Education & Cooperation	Climate & Weather	Commodities	Commodities
	Why Every American Should Care About the Future of Rural Water <i>Salons J & K</i>	Cooperative Extension: Educating to Build a Better Future <i>Salons I & II</i>	Innovations to Minimize Crop Loss in a Changing Climate <i>Salons V & VI</i>	Sugar Outlook <i>Salons C, D & E</i>	Grains & Oilseeds Outlook <i>Salons III & IV</i>
9:30 a.m.	Coffee Break				
10:00 a.m.	Regional Approaches to Rural Economic Development <i>Salons J & K</i>	Innovative Solutions for Meeting the Challenges of Small & Disadvantaged Farmers <i>Salons I & II</i>	Climate Change: Risks, Opportunities & Adaptation <i>Salons V & VI</i>	Cotton Outlook <i>Salons C, D & E</i>	Livestock & Poultry Outlook <i>Salons III & IV</i>
	Visit Exhibit Hall				
12:15 p.m.	Luncheons (75 minutes)				
	Cotton & Fibers <i>Salons C, D & E</i>	Sugar & Sweeteners <i>Salons J & K</i>	Farming's Future: The Next Generation <i>Salons I & II</i>	Grains & Oilseeds <i>Salons III & IV</i>	Livestock & Poultry <i>Salons V & VI</i>
1:30 p.m.	Coffee Break				
	Concurrent Sessions (90 minutes)				
2:00 p.m.	Financial Markets	Food Security	Climate & Weather	Local Foods	Commodities
	Agricultural Financial Markets & Investment <i>Salons I & II</i>	Global Food Security <i>Salons J & K</i> Special Panel Follows	U.S. Weather Outlook & Drought Mitigation <i>Salon III</i>	Making Locally Grown Foods More Available <i>Salons C, D & E</i>	Dairy Outlook <i>Salons V & VI</i>
3:30 p.m.	Adjourn				

Moving Agriculture Forward

 Thursday, February 23, 2012

8:00 a.m.

Forum Welcome

USDA Deputy Secretary of Agriculture Kathleen Merrigan

8:10 a.m.

Keynote Address

USDA Secretary of Agriculture Tom Vilsack

8:40 a.m.

2012 Agricultural Economic & Foreign Trade Outlooks

USDA Chief Economist Joseph Glauber

9:10 a.m.

PLENARY PANEL: VISIONS OF THE FUTURE

Ed Schafer, Secretary of Agriculture, 2008-2009
Mike Johanns, Secretary of Agriculture, 2005-2008
Ann M. Veneman, Secretary of Agriculture, 2001-2005
Dan Glickman, Secretary of Agriculture, 1995-2001
Mike Espy, Secretary of Agriculture, 1993-1994
Clayton Yeutter, Secretary of Agriculture, 1989-1991
John Block, Secretary of Agriculture, 1981-1986
Robert Bergland, Secretary of Agriculture, 1977-1981
John Knebel, Secretary of Agriculture, 1976-1977

10:00 a.m.

Coffee Break

10:45 a.m.

Plenary Panel resumes

12:15 p.m.

Networking Luncheon Served

Salons A, B, C, D, E J & K

1:45 p.m. - 3:15 p.m.

BREAKOUT SESSIONS

FOOD PRICES & FARM INCOME TRACK

Food Price Outlook

Salon IV

This session will provide the latest USDA outlook for food price inflation along with discussion of the factors that contribute to food volatility.

Moderator: *Jason Huffman, Editor in Chief, Food Chemical News
Arlington, Virginia*

Explaining Recent Patterns of Food Price Inflation

*Ron Trostle, Economist, Economic Research Service, USDA
Washington, DC*

Outlook for U.S. Food Prices and Inflation in 2012

*Richard Volpe, Economist, Economic Research Service, USDA
Washington, DC*

A Food Industry Perspective on Food Price Inflation

*William Lapp, Advanced Economic Solutions
Omaha, Nebraska*

INTERNATIONAL TRACK

Export Opportunities and Competition in Brazil, Russia, India, and China (BRIC) Countries

Salon III

Brazil, Russia, India, and China will be global drivers of food consumption and production over the next decade.

Moderator: *Mike Dwyer, Director, Global Policy Analysis Division,
Foreign Agricultural Service, USDA
Washington, DC*

Growth in China's Domestic Meat Consumption and Implications for Trade

*William Westman, Vice President, International Trade, American
Meat Institute
Washington, DC
1150 Connecticut Avenue, NW 12th, DC 20036*

India's Food Price Inflation: Is Demand Outpacing Policy?

*Rip Landes, Agricultural Economist, Economic Research Service,
USDA
Washington, DC*

1:45 p.m. - 3:15 p.m.

Domestic Consumption's Impact on Export Potential in Brazil

Seneri Kernbeis Paludo, Director Ejecutivo
Estado de Mato Grosso, Brazil

Russia: Looking Back, Looking Forward

Eric Trachtenberg, McLarty Associates
Atlanta, Georgia

RENEWABLE ENERGY TRACK

Making Markets for Biomass

Salons V & VI

Several studies have indicated that the United States can produce biomass, but less certainty is known on the demand side. This session will look at the potential end-use markets for biomass and the factors driving those markets.

Moderator: Harry Baumes, Director, Office of Energy Policy and New Uses, Office of the Chief Economist, USDA
Washington, DC

Biomass Potential – The Billion-Ton Study Update

Bryce Stokes, Senior Advisor, CNJV LLC, Contractor to the U.S. Department of Energy, Golden Field Office
Golden, Colorado

Biomass – Potential for Biobased Products

Adam Malofsky, CEO, Bioformix, Inc.
Blue Ash, Ohio

Advanced Biofuels – Biomass Needs

Bob Ames, Vice President, Fuels Commercialization
San Francisco, California

AGRICULTURAL SCIENCE TRACK

Preventing Disease from Crossing the Border: Sanitary and Phytosanitary (SPS) Initiatives for Global Food Security

Salon I

This session focuses on the important contribution of animal health to global food security.

Moderator: Rebecca Blue, Deputy Under Secretary for Marketing and Regulatory Programs, USDA
Washington, DC

Global Emergency Response Mechanisms for Addressing SPS Issues

Jose Diez, DVM, Associate Deputy Administrator, Veterinary Services Emergency Management and Diagnostics, Animal and Plant Health Inspection Service, USDA
Washington, DC

1:45 p.m. - 3:15 p.m.

Enhancing International Capacity to Meet SPS Standards

Mo Salman, Department of Clinical Sciences, College of Veterinary Medicine and Biomedical Sciences, Colorado State University
Fort Collins, Colorado

SPS Issues and Free Trade Agreements

Jason Hafemeister, Allen F. Johnson and Associates, Formerly Deputy Assistant U.S. Trade Representative for Agriculture
Washington, DC

COMMODITIES TRACK

Can Sustainable Agricultural Intensification Feed the World?

Salon II

This session explores how alternative perspectives differ and where common ground exists via a discussion between leading thinkers in global development, conservation, and agriculture.

Moderator: Jill Auburn, Senior Advisor for Sustainability, Office of the Chief Scientist, and Research, Education, and Economics; National Institute of Food and Agriculture, USDA
Washington, DC

Competing Narratives for Sustainability: Is Less More or Must We Do More With Less?

Neil Conklin, President, Farm Foundation
Oak Brook, Illinois

Transforming Key African Farming Systems Through Sustainable Intensification

Jerry Glover, Science & Technology Policy Fellow, Office of Agriculture, Research, & Technology, Bureau for Food Security, U.S. Agency for International Development (USAID)
Washington, DC

Transforming U.S. Agriculture in the 21st Century

John P. Reganold, Regents Professor of Soil Science, Department of Crop and Soil Sciences, Washington State University
Pullman, Washington

Continued on next page

3:45 p.m. - 5:15 p.m.

FOOD PRICES & FARM INCOME TRACK

The Farm Income Outlook for 2012

Salons V & VI

This session will focus on general measures of the financial well-being of the farm economy, including USDA's official outlook for farm income, the distribution of income across farm households, and the competitiveness of the rural economy.

Moderator: Gary Blumenthal, President, World Perspectives, Inc. Washington, DC

Income Outlook for the U.S. Farm Sector in 2012

Timothy Park, Economist, Economic Research Service, USDA Washington, DC

Farm and Farm Household Income Trends

Mary Ahearn, Economist, Economic Research Service, USDA Washington, DC

Agriculture's Role in Rural Economic Growth

Jason Henderson, Vice President and Omaha Branch Executive, Federal Reserve Bank of Kansas City Omaha, Nebraska

INTERNATIONAL TRACK

Trends in Agricultural Development & Trade in the Americas

Salon III

Session presenters will examine issues in agricultural policy and rural development and implications for trade, stability, market potential, and competition.

Moderator: Robert Riemenschneider, Deputy Administrator, Foreign Agricultural Service, USDA Washington, DC

Perspectives on Agriculture and Rural Development in Latin America and the Caribbean

Victor M Villalobos, Director General, Inter-American Institute for Cooperation of Agriculture (IICA) San Jose, Costa Rica

Changes in Canadian Agricultural Policy

Al Loyns, President, Prairie Horizons Ltd, Former Professor of Agricultural Economics, University of Manitoba, and Former Farmer Henderson, Nevada

James Rude, Associate Professor, Department of Resource Economics and Environmental Sociology, University of Alberta Edmonton, Canada

3:45 p.m. - 5:15 p.m.

Cuban Agricultural Development and Implications for U.S. Exports

William Messina, Agricultural Economist, Coordinator of Economic Analysis, University of Florida Gainesville, Florida

RENEWABLE ENERGY TRACK

Moving Renewable Energy Forward

Salon IV

This session will focus on how the industry will move forward.

Moderator: Sarah Bittleman, Senior Advisor to the Secretary, USDA Washington, DC

Assessment of Where Renewable Energy and Technologies Are Now

Andy Aden, Professional Engineer, National Renewable Energy Laboratory Golden, Colorado

Infrastructure Challenges and Needs

Douglas Durante, Executive Director, Clean Fuels Development Coalition Bethesda, Maryland

Does the Buck Stop Here? An Assessment of Investment Opportunities

Alejandro Zamorano, Lead U.S. Bioenergy Analyst, Bloomberg New Energy Finance New York, New York

AGRICULTURAL SCIENCE TRACK

Fighting Foodborne Illness

Salon I

This session will examine the most recent progress and efforts made at fighting the threat of Salmonella to the public's health.

Moderator: Brian Ronholm, Deputy Under Secretary for Food Safety, USDA Washington, DC

Research Perspective

Dayna Harhay, Research Microbiologist, Meat Safety and Quality Research, U.S. Meat Animal Research Center, Agricultural Research Service, USDA Beltsville, Maryland

Academic Perspective

Guy Loneragan, Professor, Department of Animal and Food Sciences, College of Agricultural Sciences and Natural Resources, Texas Tech University Lubbock, Texas

Thursday, February 23, 2012 (continued)

3:45 p.m. - 5:15 p.m.

Industry Perspective

*Dane Bernard, Vice President, Food Safety and Quality, Keystone Foods LLC
West Conshohocken, Pennsylvania*

CONSERVATION TRACK

Conservation and Environmental Markets

Salon II

Speakers will discuss the relative merits and limitations of how pay for performance can help promote environmental markets, the role of the investor in environmental markets, and the potential for enhancing the performance of conservation programs.

Moderator: *Carl Lucero, Deputy Director, Office of Environmental Markets, Office of the Chief Economist, USDA
Washington, DC*

3:45 p.m. - 5:15 p.m.

Paying for Environmental Improvements: Government and Market Approaches

*Mitch Hunter, Federal Policy Manager for Conservation, American Farmland Trust
Washington, DC*

*Jonathan Winsten, Agricultural Economist, Program Office, Winrock International
Arlington, Virginia*

Markets and Regulation: Alternatives or Complements?

*Catherine Kling, University of Iowa, Iowa State University
Ames, Iowa*

Environmental Markets as Investment Opportunities

*Patrick Coady, Senior Advisor, Coady Diemar Partners
Washington, DC*



Dinner Speaker 6:30 p.m.

Prospects for Farm Policy

**Jim Miller, Senior Policy Adviser
Senate Budget Committee**

Friday, February 24, 2012

8:00 a.m. - 9:30 a.m.

RURAL DEVELOPMENT TRACK

Why Every American Should Care About the Future of Rural Water

Salons J & K

How water is used and waste water is handled affects the health and well-being of rural communities, the environment, and ultimately, our Nation's economy. Is our rural infrastructure capable of facing the challenges ahead?

Moderator: *John Padalino, Chief of Staff, Rural Development, USDA
Washington, DC*

Water Needs — Now and Into the Future

*James Richardson, Dept. of Agricultural Economics, Texas A&M University
College Station, Texas*

8:00 a.m. - 9:30 a.m.

Funding and Sustainability: Who Is Investing in Rural Water Infrastructure?

*Sam Wade, Deputy CEO, National Rural Water Association
Duncan, Oklahoma*

The Rural Water Value Proposition for Business Development & Expansion

*Charles Hilton, General Manager, Breezy Hill Water & Sewer Company, Inc.
Graniteville, South Carolina*

How Does Rural Water Impact Daily Life in Urban America?

*Robert B. Stewart, Executive Director, Rural Community Assistance Partnership, Inc.
Washington, DC*

Continued on next page

8:00 a.m. - 9:30 a.m.

EDUCATION & COOPERATION TRACK

Cooperative Extension: Educating to Build a Better Future

Salons I & II

This session will focus on Cooperative Extension's success and potential in delivering education to people, families, communities, and agricultural businesses so they have the knowledge and skills to make informed decisions.

Moderator: *Daryl D. Buchholz, Associate Director, Extension and Applied Research, Kansas State University, and 2012 Chair-elect, Extension Committee on Organization and Policy Manhattan, Kansas*

Impact of Climate Change on Agriculture

Barbara Allen-Diaz, Vice President, Agriculture and Natural Resources, University of California Berkeley, California

Food Security – Rural and Urban View

Linda Kirk Fox, Dean, College of Family and Consumer Sciences, The University of Georgia Athens, Georgia

Energy Independence Through Conservation

Michael P. Vogel, Professor and Extension Housing and Environmental Health Specialist, Montana State University Bozeman, Montana

CLIMATE & WEATHER TRACK

Innovations To Minimize Crop Loss in a Changing Climate

Salons V & VI

Speakers will demonstrate the PRISM Spatial Climate Knowledge System and Cropscape. The assessments from these geospatial projects will be applicable both to the agricultural producer as well as the agribusiness community.

Christopher Daly, Professor, College of Engineering and Director, PRISM Climate Group, Northwest Alliance for Computational Science and Engineering, School of Chemical, Biological, and Environmental Engineering, Oregon State University Corvallis, Oregon

David Hannaway, Professor, Department of Crop and Soil Science, and Director, OSU Forage Program, Department of Crop and Soil Science, Oregon State University Corvallis, Oregon

Cropscape: *USDA's National Agricultural Statistics Service (NASS) staff will demonstrate CropScape, a geospatial data service which offers advanced tools.*

8:00 a.m. - 9:30 a.m.

Rick Mueller, Head, Spatial Analysis Research Section, National Agricultural Statistics Service, USDA Washington, DC

COMMODITIES TRACK

Sugar Outlook

Salons C, D & E

Moderator: *Barb Fecso, Economist, Dairy and Sweeteners Analysis Group, Farm Service Agency, USDA Washington, DC*

Outlook for Mexico as a Supplier of Sugar to the U.S. Market

Oscar Cruz-Barney, Cruz Abogados, S.C. Mexico, D.F., Mexico

Integration of Two National Sugar Markets – Competing Interests of Surplus and Deficit Producers

David Berg, President, American Crystal Company Moorhead, Minnesota

The Importance to Sweetener Users of an Integrated North American Sugar Market

Randy Green, Senior Government Relations Representative, McLeod, Watkinson & Miller Washington, DC

COMMODITIES TRACK

Grains & Oilseeds Outlook

Salons III & IV

Moderator: *Derrick Williams III, Director- Office of Global Analysis, Foreign Agricultural Service, USDA Washington, DC*

USDA Grains & Oilseeds Outlook

Ed Allen, Agricultural Economist, Economic Research Service, USDA Washington, DC

Corn Production and Export Prospects for Brazil Over the Next 5 Years

Mariano Marques, Director of Commodity Analysis for Oilseed, Corn, Coffee & Meat Products, CONAB Brasília, Brazil

Policy and Production for Grains and Oilseeds in Argentina — The Next 5 Years

Pablo Adreani, Market Analyst and Agribusiness Project Manager, Director of AgriPAC Consultants, Consultant for United Soybean Board for South America Buenos Aires City, Argentina

10:00 a.m. - 11:30 a.m.

RURAL DEVELOPMENT TRACK

Regional Approaches to Rural Economic Development Salons J & K

A consensus is emerging in the economic development field that rural communities are more likely to see increased prosperity if they band together on a multi-county/regional basis. This session will focus on several approaches to regional economic development.

Moderator: *Doug O'Brien, Deputy Under Secretary for Rural Development, USDA
Washington, DC*

Stronger Economies Together (SET) Initiative

*Lionel J. (Bo) Beaulieu, Director, Southern Rural Development Center
Mississippi State, Mississippi*

Creating a Regional Food System in the Northwest

*Amanda Osborne, FoodHub Acting Project Director, Ecotrust
Portland, Oregon*

Essential Building Blocks for Competitive, Sustainable Communities

*Matt Chase, Executive Director, National Association of Development Organizations
Washington, DC*

EDUCATION & COOPERATION TRACK

Innovative Solutions for Meeting the Challenges of Small and Disadvantaged Farmers

Salons I & II

This session will illustrate the important role small and beginning farmers and ranchers have in agriculture, identify the challenges faced by this group, and describe the role of the evolving land-grant system in helping to meet the needs of specific stakeholders.

Moderator: *Alma Hobbs, Deputy Assistant Secretary for Administration, Departmental Management, USDA
Washington, DC*

Overview of Small/Underserved Farmers and Non-Government Organizations

*Ralph Paige, Executive Director, Federation of Southern Cooperatives/Land Assistance Fund
East Point, Georgia*

The Identifying Innovative Solutions: Present and Future Role of the Land-Grant Institutions and the Small Farmer

*Walter Hill, Dean, College of Agricultural, Environmental and Natural Sciences/ Director, George Washington Carver Agricultural Experiment Station, Tuskegee University
Tuskegee, Alabama*

10:00 a.m. - 11:30 a.m.

USDA's Role and Partners: Meeting the Needs and Challenges of the Farmers

*Denis Ebodaghe, National Program Leader/Small Farms Program, National Institute of Food and Agriculture, USDA
Washington, DC*

Understanding the Challenges From the Producer's Perspective

*Dewayne Goldman, Director Stakeholder Relations, Monsanto Company; and Producer
Pine Bluff, Arkansas*

CLIMATE & WEATHER TRACK

Climate Change and U.S. Agriculture: Risks, Opportunities & Adaptation

Salons V & VI

Available information indicates that changes in climate are already affecting U.S. agriculture and will continue to have significant effects into the foreseeable future.

Moderator: *William Hohenstein, Director, Climate Change Program Office, Office of the Chief Economist, USDA
Washington, DC*

Climate Impacts on Agriculture

*David Gustafson, Senior Fellow, Water Quality & Ag Sustainability Lead, Monsanto Company
St. Louis, Missouri*

Climate Change Impacts on Pests, Weeds, and Disease

*Karen Garrett, Professor, Department of Plant Pathology, Kansas State University
Manhattan, Kansas*

Climate Change and the Agricultural Economy

*Elizabeth Marshall, Economist, Economic Research Service, USDA
Washington, DC*

Adapting U.S. Agriculture to a Changing Climate

*Jerry Hatfield, Laboratory Director and Supervisory Plant Physiologist, The National Laboratory for Agriculture and the Environment, Agricultural Research Service, USDA
Ames, Iowa*

COMMODITIES TRACK

Cotton Outlook

Salons C, D & E

Moderator: *Louis W. Rose IV, Global Cotton Commodity Analyst
Cargill Cotton
Cordova, Tennessee*

The World and U.S. Cotton Outlook

*Leslie Meyer, Senior Economist, Economic Research Service, USDA
Washington, DC*

Continued on next page

10:00 a.m. - 11:30 a.m.

U.S. Cotton Planted Area in 2012 and Beyond

Jason Ward, Director of Economic Research and Sales Associate,
Staple Cotton Cooperative
Greenwood, Mississippi

Record Cotton Prices: Effects on the Textile Supply Chain

Jon Devine, Economist, Cotton Incorporated
Cary, North Carolina

**Price Volatility in the World Cotton Market: Causes, Impacts,
and Risk Management**

Terry Townsend, Executive Director, International Cotton Advisory
Committee
Washington, DC

COMMODITIES TRACK

Livestock & Poultry Outlook

Salons III & IV

Moderator: Joel L. Greene, Analyst in Agricultural Policy;
Resources, Science, and Industry Division, Congressional
Research Service
Washington, DC

USDA Livestock & Poultry Outlook

Shayle Shagam, Livestock & Poultry Analyst and Interagency
Commodity Estimates Committee Chair, Office of the Chief
Economist, USDA
Washington, DC

Outlook for Southern Plains Cattle Supplies

Don Close, Marketing Director, Texas Cattle Feeders Association
Amarillo, Texas

A Producer's Perspective of the Hog Sector

Jon Caspers, General Manager, Pleasant Valley Pork Corporation
Swaledale, Iowa

COMMODITY LUNCHEONS

12:15 p.m. - 1:30 p.m.

Cotton & Fibers Luncheon

Salons C, D & E

Moderator: Carol Skelly, Fibers Analyst and Interagency
Commodity Estimates Committee Chair, Office of the Chief
Economist, USDA
Washington, DC

**Trends in India's Cotton Production and Trade:
A Merchant's Perspective**

John D. Mitchell, President, Autauga Quality
Cotton Company
Titus, Alabama



12:15 p.m. - 1:30 p.m.

Sugar & Sweeteners Luncheon

Salons J & K

Moderator: Ron Lord, Economist, Foreign Agricultural Service,
USDA
Washington, DC

Sugar Trade in Central and North America

José A. Orive, Executive Director, Association of
Azucareros Central American (AICA) or Central
American Sugar Association
Guatemala



**Farming's Future: Next Generation of
Farmers Luncheon**

Salons I & II

Moderator: Cheryl Cook, Deputy Under Secretary for Rural
Development, USDA
Washington, DC

Gary Matteson, Vice President, Young, Beginning,
Small Farmer Programs and Outreach, The Farm
Credit Council
Washington, DC



Grains & Oilseeds Luncheon

Salons II & IV

Moderator: Geoffrey Wiggin, Minister-Counselor, American
Embassy, USDA
Tokyo, Japan

Food 2040

Thomas Dorr, President and CEO, U.S. Grains
Council
Washington, DC



Livestock & Poultry Luncheon

Salons V & VI

Moderator: Michael T. Scuse, Acting Under Secretary for Farm
and Foreign Agricultural Services, USDA
Washington, DC

**Perspectives on U.S. Meat and Poultry
Production**

Donnie Smith, President & CEO, Tyson Foods, Inc.
Springdale, Arkansas



2:00 p.m. - 3:30 p.m.

FINANCIAL MARKETS TRACK

Agricultural Financial Markets & Investment

Salons I & II

This session will focus on patterns of financial investment in U.S. agricultural assets, including changes in the types of lenders serving the agriculture sector and the economics of land prices.

Moderator: *J. Michael Harris, Senior Economist, Economic Research Service, USDA
Washington, DC*

The Changing Agricultural Credit Landscape

*John Blanchfield, Senior Vice President, Center for Agricultural and Rural Banking American Banker's Association
Washington, DC*

The Economics of Agricultural Land Markets

*Brent Gloy, Associate Professor and Director of Center for Commercial Agriculture, Department of Agricultural Economics, Purdue University
West Lafayette, Indiana*

The Future of Cooperative Lending: The U.S. Farm Credit System

*John Hays, Senior Vice President–Policy Analysis and Development, Farm Credit Council
Washington, DC*

FOOD SECURITY TRACK

Global Food Security

Salons J & K

This session will review and discuss the challenges associated with feeding a growing world population given a resource base that is already strained.

Moderator: *Catherine Woteki, Under Secretary for Research, Education, and Economics and Chief Scientist, USDA
Washington, DC*

The Challenges Ahead in Feeding the World

*Robert Thompson, Visiting Scholar, The Paul H. Nitze School of Advanced International Studies, Johns Hopkins University
Washington, DC*

2:00 p.m. - 3:30 p.m.

Germplasm Connections: New Crop Varieties in Food-Insecure Countries

*Ken Richards, Research Manager (retired), Canadian Genetic Resource Program, Plant Gene Resources of Canada, Agriculture and Agri-Food Canada, Saskatoon Research Centre
Saskatoon, Saskatchewan
Alberta, Canada*

Agriculture and Nutrition Connections: Role of the Food Assistance Program

*Janey Thornton, Deputy Under Secretary for Food, Nutrition and Consumer Services, USDA
Washington, DC*

3:30 p.m. - 4:00 p.m.

SPECIAL PANEL FOLLOWS REGULAR SESSION

A Dialogue Between Feed the Future and the International Research Community

This panel will present the results of an extensive process by which USAID and USDA through the Association of Public and Land-Grant Universities (APLU) engaged the global research community to provide input into the Feed the Future research strategy.

Moderator: *Catherine Woteki, Under Secretary for Research, Education, and Economics (REE) and Chief Scientist, USDA
Washington, DC*

*Anita Regmi, Senior Advisor, Global Food Security for the Office of the Chief Scientist, USDA
Washington, DC*

*Julie Howard, Chief Scientist, Bureau for Food Security; Senior Advisor to the Administrator, Agricultural Research, Extension and Education, U.S. Agency for International Development
Washington, DC*

*Montague W. Demment, Associate Vice President for International Development, Association of Public and Land-Grant Universities, Professor Emeritus, Department of Plant Sciences, University of California, Davis
Davis, California*

*Simon Nicholson, Assistant Professor of International Relations, School of International Service, American University
Washington, DC*

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2:00 p.m. - 3:30 p.m.

CLIMATE & WEATHER TRACK

U.S. Weather Outlook & Drought Mitigation
Salon III

Moderator: *David Miskus, Meteorologist, Climate Prediction Center, National Oceanic and Atmospheric Administration Camp Springs, Maryland*

U.S. Spring and Summer Weather Outlook

Brad Rippey, Meteorologist, World Agricultural Outlook Board, Office of the Chief Economist, USDA Washington, DC

Northern Hemisphere Weather Outlook for Spring and Summer

Eric Luebehusen, Meteorologist, World Agricultural Outlook Board, Office of the Chief Economist, USDA Washington, DC

Fostering Drought Mitigation Strategies Through Information Services

Michael J. Hayes, Director, National Drought Mitigation Center, School of Natural Resources, University of Nebraska-Lincoln Lincoln, Nebraska

LOCAL FOODS TRACK

Making Locally Grown Food More Available
Salons C, D & E

This session will explore what is driving demand for local foods, what challenges local food producers face in trying to market their products, and what is being done to facilitate local food marketing.

Moderator: *Kathleen Merrigan, Deputy Secretary of Agriculture, USDA Washington, DC*

2:00 p.m. - 3:30 p.m.

What Is Driving Consumer Demand for Local Foods?

Dawn D. Thilmany, Department of Agricultural and Resource Economics, Colorado State University Fort Collins, Colorado

Challenges and Solutions for Local Food Producers

Jim Crawford, Tuscarora Organic Growers, Penn's Corner Farm Alliance Hustontown, Pennsylvania

Food Hubs: One Solution for Overcoming Barriers for Local Producers

Jim Barham, Agricultural Marketing Service, USDA Washington, DC

COMMODITIES TRACK

Dairy Outlook

Salons V & VI

Moderator: *Richard Stillman, Economist, Animal Products and Cost of Production Branch, Economic Research Service, USDA Washington, DC*

Dairy Outlook

Milton Madison, Senior Economist, Dairy and Sweeteners Analysis Group, Farm Service Agency, USDA Washington, DC

Economic Issues Underlying Proposals for New Dairy Policy

Andrew M. Novakovic, The E.V. Baker Professor of Agricultural Economics, C.H. Dyson School of Applied Economics and Management, Cornell University; Senior Economist, Office of the Chief Economist, USDA Washington, DC

Meeting the Challenges of the Dairy Sector

John Noble, President, Noblehurst Farms, Inc. Linwood, New York

www.usda.gov/oce/forum

The plenary session will be Webcast after 6:00 p.m., February 23.

Presentations from the breakout sessions will be posted online after 6:00 p.m., February 24.

Congratulations to USDA's Agricultural Outlook Forum Student Diversity Program Winners

Monica Adamson, Middle Tennessee State University

Joy Atkins, Virginia State University

Ernest Branford, Prairie View A&M University

Nicholas Camacho, Jr., University of Arizona, Yuma

Stephanie Diaz, Miami Dade College

Danielle Farley, Southern Illinois University

Crystal Francis, University of Maryland Eastern Shore

Thomas Griffin, Oregon State University

Jason Harris, Oklahoma State University

Amber Lassiter, North Carolina A&T State University

Emmaline Long, Cornell University

Marissa Martinez, Texas State University

Kaleigh Monroe, Florida A&M University

Yuandong Qi, University of Maryland College Park

Joyce Ramirez, Texas A&M University

Kevin Redwine, Texas Tech University

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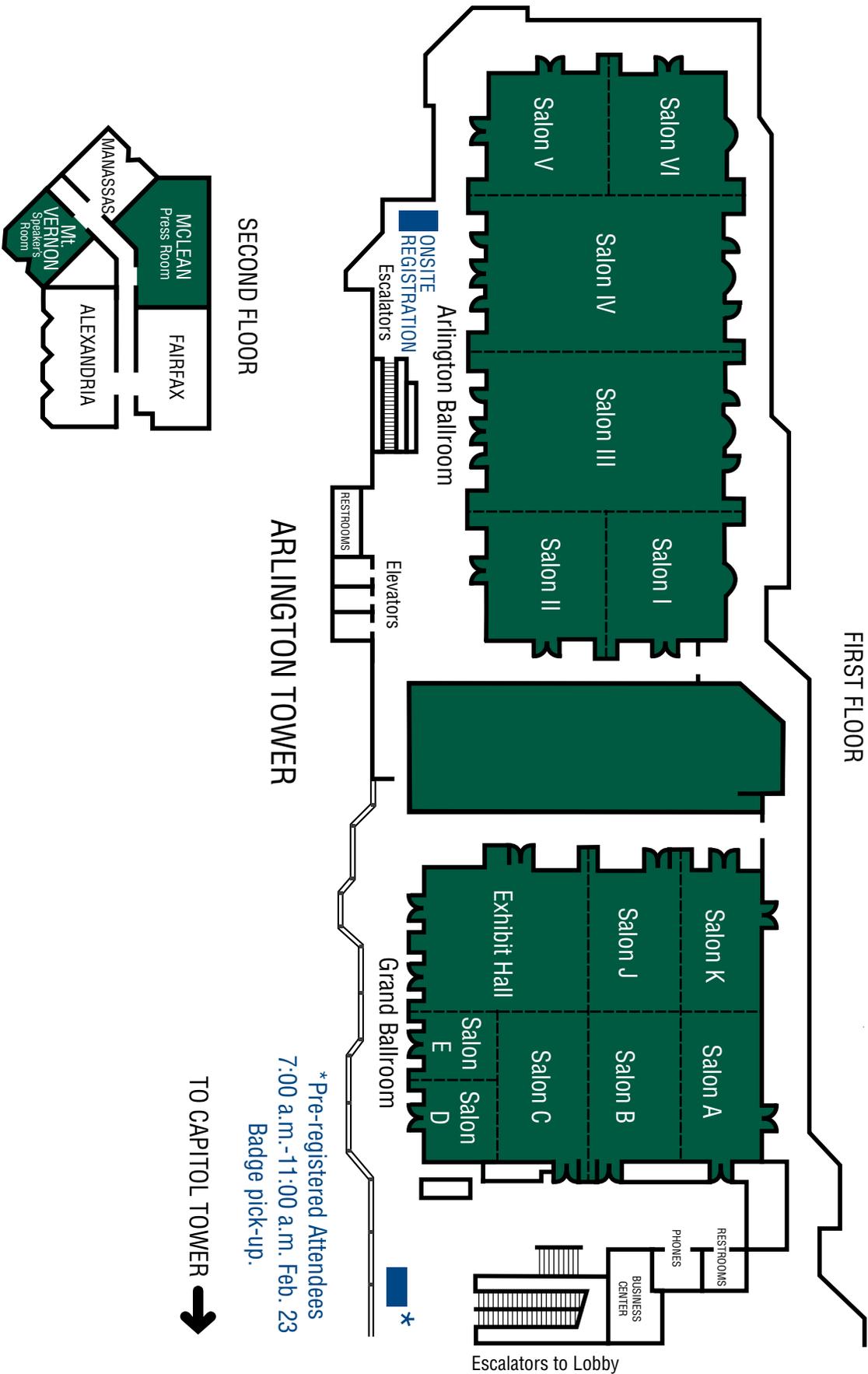
Save the Date!

February 21-22, 2013, for USDA's 2013 Agricultural Outlook Forum

Please respond to our Forum survey located in the lobby on Friday!

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* Pre-registered Attendees
7:00 a.m. - 11:00 a.m. Feb. 23
Badge pick-up.

Eads Street