

2019 President's Budget
Office of the Secretary
Office of Partnerships and Public Engagement

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OFFICE OF THE SECRETARY
OFFICE OF PARTNERSHIPS AND PUBLIC ENGAGEMENT

Purpose Statement

The Secretary established the Office of Partnerships and Public Engagement (OPPE) to rapidly expand outreach to America's agricultural community and facilitate greater access to USDA programs. Additionally, OPPE serves as the lead agent for USDA partnership and outreach activities with tasking and reporting authority to direct, coordinate and control all target programs. Programs include all components of the Office of Advocacy and Outreach including Small Farms and Beginning Farmer/Rancher and youth outreach and integration into workforce diversity 2030, Office of Tribal Relations, Military Veterans Agricultural Liaison and supporting Veterans Program Initiative, The Center for Faith-Based and Neighborhood Partnerships, and any other such programs the Secretary deems essential to serve the interest of USDA.

The Office of Advocacy and Outreach (OAO) is the largest mission area within OPPE and was established as an office under the Food, Conservation, and Energy Act of 2008, Section 14013, P.L. 110-246 in October 2009. Section 12201 of the FY 2014 Farm Bill added new language to the outreach and assistance for socially disadvantaged farmers and ranchers program to include veteran farmers and ranchers. OAO's purpose is to improve access to USDA programs and enhance the viability and profitability of small farms and ranches, beginning farmers and ranchers, socially disadvantaged farmers and ranchers and veteran farmers and ranchers. Through these actions, OAO will support the Department's commitment to ensuring that all USDA constituents, including historically underserved groups and veteran farmers and ranchers, have the opportunity to participate in and benefit from the programs offered by the Department. OAO serves as an advocate for underserved constituents and as an avenue for them to have input into programmatic and policy decisions to improve their viability and profitability.

In FY 2010, USDA received appropriations to maintain the Office of Tribal Relations (OTR) in the Office of the Secretary, which became legislatively mandated in the Agricultural Act of 2014. OTR serves as the primary point of contact for tribal issues in USDA and has been delegated the following authorities by the Secretary of Agriculture: Serve as the Department's primary point of contact for tribal issues; Advise the Secretary on politics related to Indian tribes; serve as the official with principle responsibility for the implementation of Executive Order 13175, "Consultation and Coordination with Indian Tribal Governments," including the provision of Department-wide guidance and oversight regarding tribal consultation, coordination, and collaboration; coordinate the Department's programs involving assistance to American Indians and Alaska Natives; and enter into cooperative agreements to improve the coordination and effectiveness of Federal programs, services, and actions affecting rural areas; and to provide outreach and technical assistance to socially disadvantaged farmers and ranchers and veteran farmers and ranchers.

USDA Center for Faith-Based and Neighborhood Partnership (The Center) was formally established in 2002 through Executive Order 13280, in recognition of the need to engage a broad and inclusive array of faith-based and community organizations to address the needs of low-income and other underserved persons and communities across the urban to rural spectrum. Faith-based and neighborhood organizations are vital to our Nation's ability to address the needs of these communities. The American people are key drivers of fundamental change in our country, and few institutions are closer to the people than our faith-based and other neighborhood organizations. Additionally, The Center is charged with preserving our fundamental constitutional commitments guaranteeing the equal protection of the laws, the free exercise of religion and while empowering faith-based and neighborhood organizations to deliver vital services in our communities as directed by Executive Order 13280 of December 12, 2002 (Responsibilities of the Department of Agriculture and the Agency for International Development With Respect to Faith-Based and Community Initiatives)

USDA's Military Veterans Agricultural Liaison and supporting Veterans Program office enables and empowers military Veterans to pursue a career in agriculture or agribusiness, return to rural America, and strengthen the nation's food safety and food security and our rural communities.

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The Initiative focuses on 3Es: Education, Entrepreneurship, and Employment. USDA’s Veterans Program Initiative pulls together information and resources across the department and shares them with transitioning service members, Veterans and their families in an effort to help them successfully transition into the food and ag sectors and back to rural America.

Available Funds and Staff Years (SYs)
(Dollars in thousands)

Item	<u>2016 Actual</u>		<u>2017 Actual</u>		<u>2018 Estimate</u>		<u>2019 President's Budget</u>	
	Amount	SYs	Amount	SYs	Amount	SYs	Amount	SYs
Salaries and Expenses:								
Discretionary Appropriations.....	-	-	-	-	\$1,699	6	\$1,672	6
Mandatory Appropriations.....	-	-	-	-	10,000	4	-	-
Sequestration.....	-	-	-	-	-660	-	-	-
Subtotal, Obligations.....	-	-	-	-	11,039	10	1,672	6
<u>Obligations under other USDA appropriations:</u>								
Reimbursements:								
1890 Initiative.....	-	-	-	-	3,224	17	3,224	19
1994 Program.....	-	-	-	-	669	4	669	4
Hispanic Serving Institutions.....	-	-	-	-	1,701	7	1,701	9
Office of Small Farms Coordination.....	-	-	-	-	185	1	185	1
Beginning Farmers and Ranchers								
Advisory Committee.....	-	-	-	-	112	-	112	-
Faith Based and Neighborhood Partnerships.....	-	-	-	-	343	3	343	3
Intertribal Technical Assistance Network.....	-	-	-	-	1,650	1	1,650	1
Hispanic Association of Colleges and Univ.....	-	-	-	-	1,600	-	1,600	-
Thurgood Marshall College Fund.....	-	-	-	-	800	-	800	-
Other OPPE Reimbursables.....	-	-	-	-	200	-	200	-
Total, Other USDA.....	-	-	-	-	10,484	33	10,484	37
Total, OPPE.....	-	-	-	-	21,523	43	12,156	43

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Permanent Positions by Grade and Staff Year Summary

Item	<u>2016 Actual</u>			<u>2017 Actual</u>			<u>2018 Estimate</u>			<u>2019 President's Budget</u>		
	Wash.		Total	Wash.		Total	Wash.		Total	Wash.		Total
	D.C.	Field		D.C.	Field		D.C.	Field		D.C.	Field	
SES.....	-	-	-	-	-	-	1	-	1	1	-	1
GS-15.....	-	-	-	-	-	-	6	-	6	6	-	6
GS-14.....	-	-	-	-	-	-	2	-	2	1	-	1
GS-13.....	-	-	-	-	-	-	6	15	21	7	15	22
GS-12.....	-	-	-	-	-	-	3	5	8	5	5	10
GS-11.....	-	-	-	-	-	-	1	-	1	-	-	-
GS-9.....	-	-	-	-	-	-	3	-	3	3	-	3
GS-7.....	-	-	-	-	-	-	1	-	1	-	-	-
GS-6.....	-	-	-	-	-	-	-	-	-	-	-	-
GS-5.....	-	-	-	-	-	-	-	-	-	-	-	-
GS-4.....	-	-	-	-	-	-	-	-	-	-	-	-
GS-3.....	-	-	-	-	-	-	-	-	-	-	-	-
Total Perm.												
Positions.....	-	-	-	-	-	-	23	20	43	23	20	43
Total, Perm.												
Full-Time												
Employment,												
EOY.....	-	-	-	-	-	-	23	20	43	23	20	43
Staff Year Est....	-	-	-	-	-	-	23	20	43	23	20	43

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Shared Funding Projects
(Dollars in thousands)

	2016	2017	2018	2019
	<u>Actual</u>	<u>Actual</u>	<u>Estimate</u>	<u>President's Budget</u>
Working Capital Fund:				
Administration:				
Integrated Procurement System.....	-	-	\$2	\$2
Mail and Reproduction Services.....	-	-	10	10
Material Management Service Center.....	-	-	5	5
Procurement Operations.....	-	-	3	4
Subtotal.....	-	-	20	21
Finance and Management:				
Financial Management Services.....	-	-	43	44
Financial Management Support Services.....	-	-	241	268
National Finance Center.....	-	-	11	12
Subtotal.....	-	-	295	324
Information Technology:				
Client Technology Services.....	-	-	214	216
NITC/USDA.....	-	-	84	84
Subtotal.....	-	-	298	300
Correspondence Management.....	-	-	10	10
Total, Working Capital Fund.....	-	-	623	655
Department-Wide Reimbursable Programs:				
Advisory Committee Liaison Services.....	-	-	4	4
Identity and Access Management HSPD-12.....	-	-	1	1
Medical Services.....	-	-	1	1
Preauthorizing Funding.....	-	-	1	1
Total, Department-Wide Reimbursable Programs.....	-	-	7	7
E-Gov:				
Enterprise Human Resources Intigration.....	-	-	1	1
Grants.gov.....	-	-	9	11
Total, E-Gov.....	-	-	10	12
Agency Total.....	-	-	640	674

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The estimates include appropriation language for this item as follows (new language underscored; deleted matter enclosed in brackets):

Salaries and Expenses:

Office of the Secretary

For necessary expenses of the Office of the Secretary, [~~\$43,320,000~~] \$42,498,000, of which not to exceed [~~\$5,017,000~~] \$4,850,000 shall be available for the Immediate Office of the Secretary; [not to exceed \$501,000 shall be available for the Office of Tribal Relations;] not to exceed \$800,000 shall be available for the Office of the Assistant to the Secretary for Rural Development; not to exceed [~~\$1,486,000~~] \$1,448,000 shall be available for the Office of Homeland Security [and Emergency Coordination]; not to exceed \$1,672,000 shall be available for the Office of Partnerships and Public Engagement; [not to exceed \$1,171,000 shall be available for the Office of Advocacy and Outreach;] not to exceed [~~\$22,936,000~~] \$23,376,000 shall be available for the Office of the Assistant Secretary for Administration, of which [~~\$22,137,000~~] \$22,501,000 shall be available for Departmental Administration to provide for necessary expenses for management support services to offices of the Department and for general administration, security, repairs and alterations, and other miscellaneous supplies and expenses not otherwise provided for and necessary for the practical and efficient work of the Department; not to exceed [~~\$3,843,000~~] \$3,091,000 shall be available for the Office of the Assistant Secretary for Congressional Relations to carry out the programs funded by this Act, including programs involving intergovernmental affairs and liaison within the executive branch; and not to exceed [~~\$7,449,000~~] \$7,261,000 shall be available for the Office of Communications: Provided, That funds made available by this Act to an agency in the Rural Development mission area for salaries and expenses shall be available to fund up to one administrative support staff for the Office of the Assistant to the Secretary for Rural Development: Provided further, That funds made available by this Act to the Departmental Administration area for salaries and expenses shall be available to fund up to one administrative support staff for the Office of the Assistant to the Secretary for Administration: Provided further, That the Secretary of Agriculture is authorized to transfer funds appropriated for any office of the Office of the Secretary to any other office of the Office of the Secretary: Provided further, That no appropriation for any office shall be increased or decreased by more than 5 percent: Provided further, That not to exceed [~~\$11,000~~] \$24,000 of the amount made available under this paragraph for the Immediate Office of the Secretary shall be available for official reception and representation expenses, not otherwise provided for, as determined by the Secretary: Provided further, That the amount made available under this heading for Departmental Administration shall be reimbursed from applicable appropriations in this Act for travel expenses incident to the holding of hearings as required by 5 U.S.C. 551-558: Provided further, That funds made available under this heading for the Office of the Assistant Secretary for Congressional Relations may be transferred to agencies of the Department of Agriculture funded by this Act to maintain personnel at the agency level.

The first change deletes the language for the Office of Tribal Relations, since it is being realigned within the Office of Partnerships and Public Engagement.

The second change is to add language for the Assistant to the Secretary for Rural Development.

The third change is to change the name to the Office of Homeland Security.

The fourth change is to add language for the Office of Partnerships and Public Engagement.

The fifth change is to delete specific language for the Office of Advocacy and Outreach, since being realigned within the Office of Partnerships and Public Engagement.

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The sixth change is to add language for the Office of the Assistant Secretary for Rural Development and the Assistant Secretary for Administration for administrative support within their offices.

The seventh change is to adjust the amount for the reception and representation expenses.

Lead-Off Tabular Statement

Budget Estimate, 2019.....	\$1,672,000
2018 Annualized Continuing Resolution.....	1,699,000
Change in Appropriation.....	<u>-27,000</u>

Project Statement

Adjusted Appropriations Detail and Staff Years (SYs)
(Dollars in thousands)

Program	<u>2016 Actual</u>		<u>2017 Actual</u>		<u>2018 Estimate</u>		<u>Inc. or Dec.</u>		<u>2019 President's Budget</u>	
	Amount	SYs	Amount	SYs	Amount	SYs	Amount	SYs	Amount	SYs
Discretionary Appropriations:										
Office of Partnerships and Public Engagement.....	-	-	-	-	\$1,699	6	-\$27 (1)	-	\$1,672	6
Mandatory Appropriations										
Disadvantaged Farmers and Ranchers and Veteran Farmers and Ranchers.....					10,000	4	-10,000	-4	-	-
Total Appropriation.....	-	-	-	-	11,699	10	-10,027	-4	1,672	6
Sequestration.....					-660	-	+660	-	-	-
Total Obligations.....	-	-	-	-	11,039	10	-9,367	-4	1,672	6

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Project Statement
Obligations Detail and Staff Years (SYs)
(Dollars in thousands)

Program	<u>2016 Actual</u>		<u>2017 Actual</u>		<u>2018 Estimate</u>		<u>Inc. or Dec.</u>		<u>2019 President's Budget</u>		
	Amount	SYs	Amount	SYs	Amount	SYs	Amount	SYs	Amount	SYs	
	Discretionary Obligations:										
Office of Partnerships and Public Engagement.....	-	-	-	-	\$1,699	6	-\$27	(1)	-	\$1,672	6
Mandatory Obligations:											
Disadvantaged Farmers and Ranchers and Veteran Farmers and Ranchers.....	-	-	-	-	9,340	4	-9,340	-4	0	-	
Total Obligations.....	-	-	-	-	11,039	10	-9,367	-4	1,672	6	
Sequestration.....	-	-	-	-	660	-	-	-	-	-	
Total Appropriation.....	-	-	-	-	11,699	10	-10,027	-4	1,672	6	

Justification of Increases and Decreases

Base funds will continue to support the mission of OPPE to expand outreach to America's agricultural community and facilitate greater and improved access to USDA programs and enhance the viability and profitability of small farms and ranches, beginning farmers and ranchers, socially disadvantaged farmers and ranchers, and veteran farmers and ranchers. In addition to Departmental Administration funding used for human resources operational services, current year and budget year base funds will also be used to support expedited and enhanced classification, staffing and processing efforts.

(1) A net decrease of \$27,000 (\$1,699,000 and 6 staff years available in 2018).

a. A decrease of \$27,000 will be taken from non-personnel expenses.

The reduction will be achieved through a decrease in travel, training, and equipment.

Geographic Breakdown of Obligations and Staff Years
(Dollars in thousands and Staff Years (SYs))

State/Territory	<u>2016 Actual</u>		<u>2017 Actual</u>		<u>2018 Estimate</u>		<u>2019 President's Budget</u>	
	Amount	SYs	Amount	SYs	Amount	SYs	Amount	SYs
	District of Columbia.....	-	-	-	-	\$1,699	10	\$1,672

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Geographic Breakdown of Obligations
(Dollars in thousands)

State/Territory	2016 Actual		2017 Actual		2018 Estimate		2019 President's Budget	
	Amount	SYs	Amount	SYs	Amount	SYs	Amount	SYs
Alabama.....	-	-	-	-	\$634	-	-	-
Alaska.....	-	-	-	-	161	-	-	-
Arkansas.....	-	-	-	-	200	-	-	-
Arizona.....	-	-	-	-	199	-	-	-
California.....	-	-	-	-	106	-	-	-
Colorado.....	-	-	-	-	286	-	-	-
Delaware.....	-	-	-	-	309	-	-	-
Florida.....	-	-	-	-	316	-	-	-
Georgia.....	-	-	-	-	292	-	-	-
Hawaii.....	-	-	-	-	171	-	-	-
Idaho.....	-	-	-	-	94	-	-	-
Kentucky.....	-	-	-	-	200	-	-	-
Louisiana.....	-	-	-	-	200	-	-	-
Maryland.....	-	-	-	-	182	-	-	-
Michigan.....	-	-	-	-	101	-	-	-
Minnesota.....	-	-	-	-	396	-	-	-
Mississippi.....	-	-	-	-	901	-	-	-
Missouri.....	-	-	-	-	200	-	-	-
Montana.....	-	-	-	-	231	-	-	-
New Mexico.....	-	-	-	-	200	-	-	-
New York.....	-	-	-	-	200	-	-	-
North Carolina.....	-	-	-	-	198	-	-	-
Ohio.....	-	-	-	-	200	-	-	-
Oklahoma.....	-	-	-	-	133	-	-	-
Oregon.....	-	-	-	-	63	-	-	-
Pennsylvania.....	-	-	-	-	200	-	-	-
Rhode Island.....	-	-	-	-	115	-	-	-
South Carolina.....	-	-	-	-	148	-	-	-
Tennessee.....	-	-	-	-	155	-	-	-
Texas.....	-	-	-	-	540	-	-	-
Vermont.....	-	-	-	-	42	-	-	-
Virginia.....	-	-	-	-	200	-	-	-
Washington.....	-	-	-	-	210	-	-	-
West Virginia.....	-	-	-	-	200	-	-	-
Wisconsin.....	-	-	-	-	490	-	-	-
Obligations.....	-	-	-	-	8,473	-	-	-
Administrative Cost.....	-	-	-	-	467	4	-	-
Policy Research Center.....	-	-	-	-	400	-	-	-
Total, Available.....	-	-	-	-	9,340	4	-	-

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Classification by Objects
(Dollars in thousands)

		2016	2017	2018	2019
		<u>Actual</u>	<u>Actual</u>	<u>Estimate</u>	<u>President's</u>
					<u>Budget</u>
Personnel Compensation:					
11	Total personnel compensation.....	-	-	\$770	\$782
12	Personal benefits.....	-	-	254	258
	Total, personnel comp. and benefits.....	-	-	1,024	1,040
Other Objects:					
21.0	Travel and transportation of persons.....	-	-	60	55
23.1	Rental payments to GSA.....	-	-	1	1
23.3	Communications, utilities, and misc. charges..	-	-	112	112
24.0	Printing and Reproduction.....	-	-	10	10
25.2	Other services from non-Federal sources.....	-	-	201	186
25.3	Other purchases of goods and services from Federal sources.....	-	-	247	230
26.0	Supplies and materials.....	-	-	28	26
31.0	Equipment.....	-	-	16	12
	Total, Other Objects.....	-	-	675	632
99.9	Total, new obligations.....	-	-	1,699	1,672
DHS Building Security Payments (included in 25.3).....		-	-	\$7	\$7
Position Data:					
	Average Salary (dollars), ES Position.....	-	-	\$188,000	\$188,500
	Average Salary (dollars), GS Position.....	-	-	\$111,000	\$112,000
	Average Grade, GS Position.....	-	-	13.6	13.6

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Disadvantaged Farmers and Ranchers and Veteran Farmers and Ranchers - 2501 Program
Classification by Objects
(Dollars in thousands)

		2016	2017	2018	2019
		<u>Actual</u>	<u>Actual</u>	<u>Estimate</u>	<u>President's Budget</u>
Personnel Compensation:					
	Washington D.C.....	-	-	\$370	-
11	Total personnel compensation.....	-	-	370	-
12	Personal benefits.....	-	-	96	-
	Total, personnel comp. and benefits.....	-	-	466	-
Other Objects:					
21	Travel and transportation of persons.....	-	-	2	-
23.3	Communications, utilities, and misc. charges....	-	-	2	-
25.2	Other services from non-Federal sources.....	-	-	5	-
25.3	Other purchases of goods and services				
	from Federal sources.....	-	-	100	-
21.0	Supplies and materials.....	-	-	1	-
41.0	Grants.....	-	-	8,764	-
	Total, Other Objects.....	-	-	8,874	-
99.9	Total, new obligations.....	-	-	9,340	-
Position Data:					
	Average Salary (dollars), GS Position.....	-	-	\$111,000	-
	Average Grade, GS Position.....	-	-	13.6	-