

## The World and U.S. Cotton Outlook for 2023/24

**Interagency Commodity Estimates Committee** 

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USDA-Economic Research Service

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### **USDA Global Cotton Highlights**

#### • 2022/23 Review:

- World production slightly lower—affected by weather events.
- Global mill use continues decline with sluggish economic conditions.
- World trade lowest in 6 years.
- Global stocks and stocks-to-use at 3-year highs.
- World price (A Index) weakens from 2021/22, but averaging above \$1.00 per pound.







### **USDA Global Cotton Highlights**

#### • 2023/24 Outlook:

- World production relatively flat, with a mix of country area and yield variations.
- Global mill use projected to begin recovery—4.4% growth forecast.
- China expected to increase imports, supporting higher mill use.
- Global stocks and stocks-to-use marginally lower.
- World price continues decline from elevated levels.







# 2022/23 World Cotton Situation

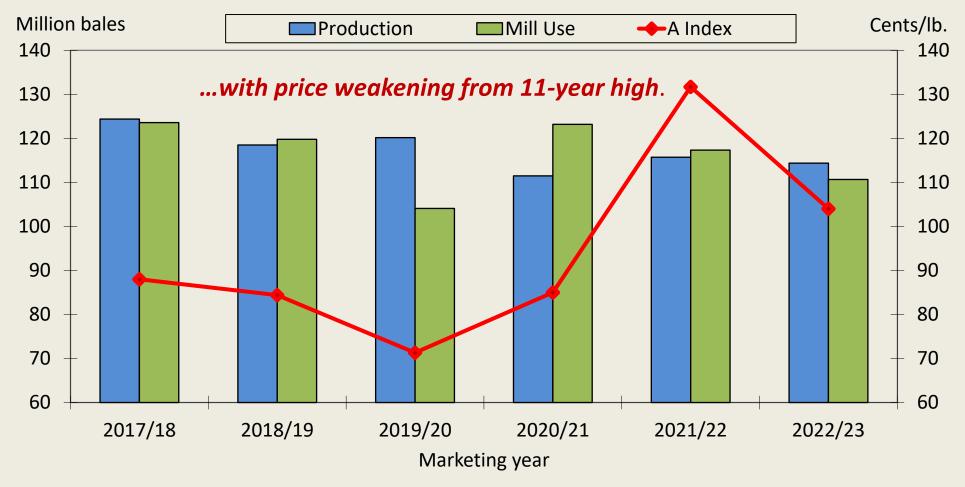








# World Cotton Mill Use Continues Decline While Production Stable...



Source: USDA, Interagency Commodity Estimates Committee and Cotlook.



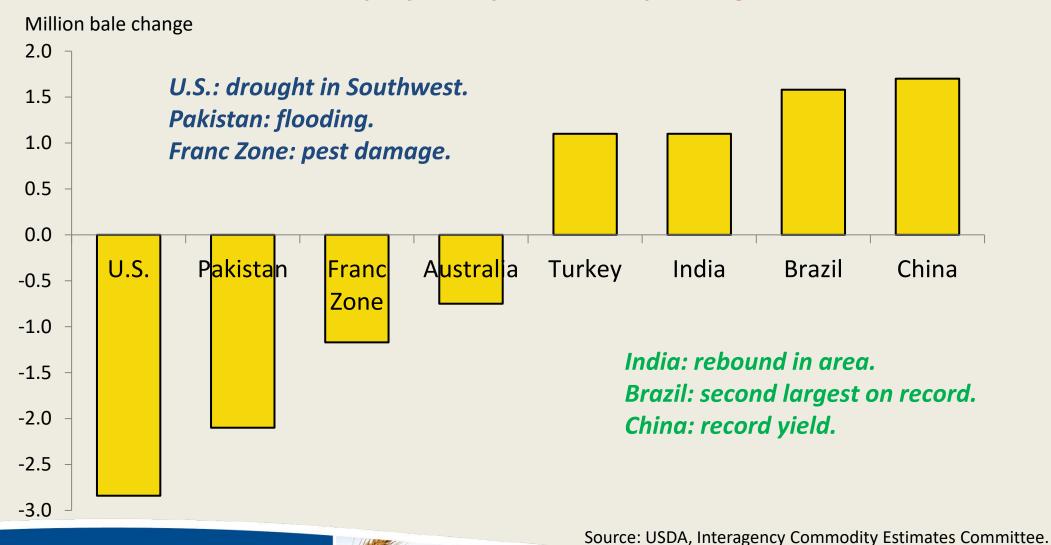






## Global Cotton Production Changes in 2022/23:

#### Weather played key role in crop changes







#### Sizeable World Cotton Mill Use Decrease in 2022/23

#### Cotton mill use estimated at 110.7 million bales.

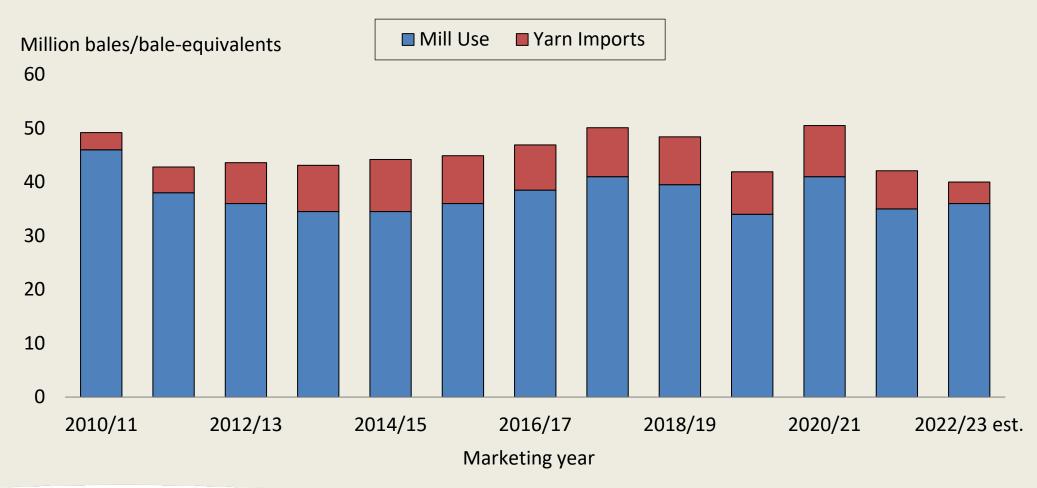
- Decline of 5.7% forecast following last season's 4.7% decrease.
  - 2022/23 mill use lowest in 3 years and second lowest in 9 years.
  - Macroeconomic conditions—inflation and slowing demand for cotton products.
  - High product inventories and falling yarn orders also weakened mill demand.
- Lower cotton mill use seen for most major spinners.
  - Top 6 countries account for more than 80% of global mill use.
  - Considerable declines estimated for India, Pakistan, and Turkey.
  - China is the exception (+3% growth) as their economy reopens—fell > 14% in 2021/22.
  - The United States decreases below 2019/20: COVID shock.







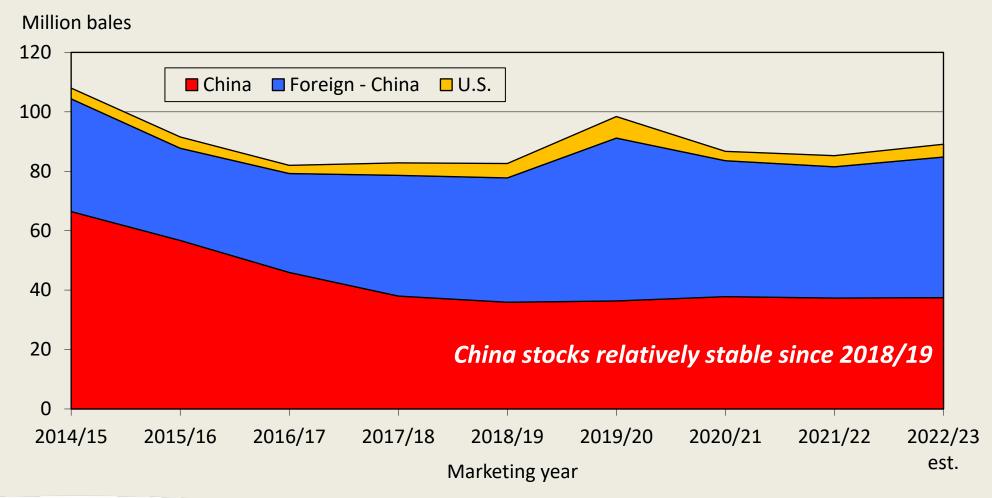
## China's Cotton Mill Use + Yarn Imports Weaken in 2022/23

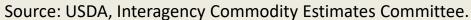




## Global Cotton Stocks Second Highest Since 2015/16...

...with supplies representing 9+ month's worth of mill use.





## 2022/23 U.S. Cotton Situation

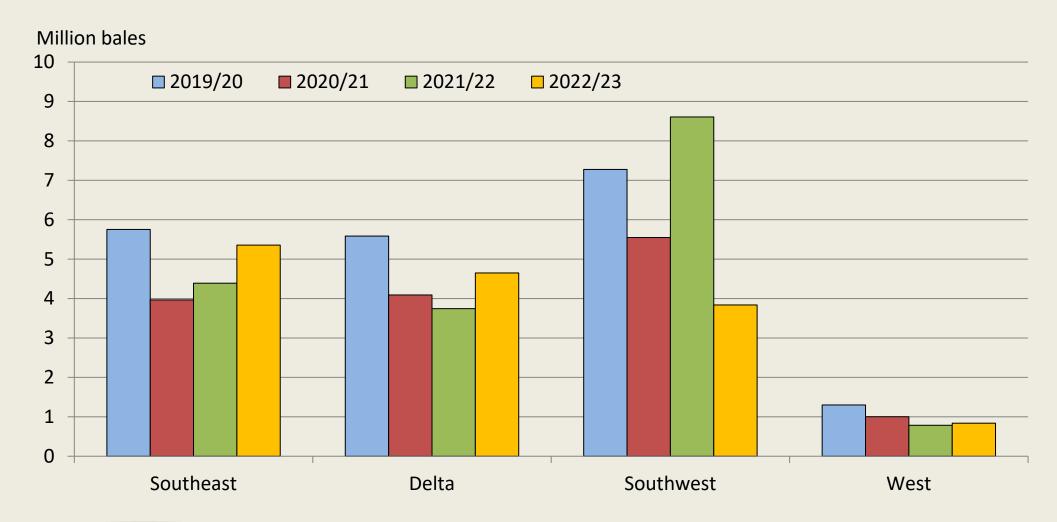






#### U.S. Production Decline Led by Southwest:

Total planted area 23% <u>higher</u> y-o-y, but harvested area 28% <u>lower</u>





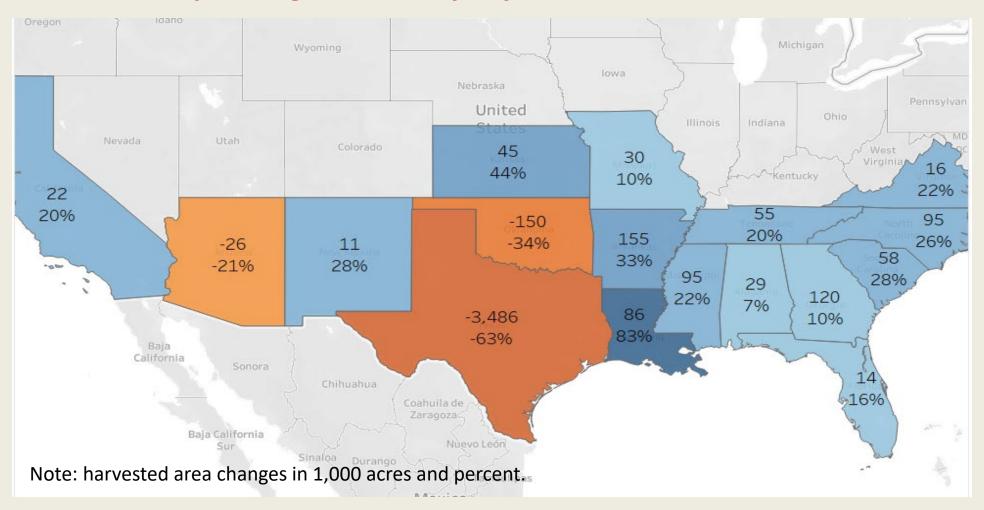




Source: USDA, National Agricultural Statistics Service.

#### Change in 2022 U.S. Cotton Harvested Acres:

#### While TX plantings rose 24% y-o-y, harvested area declined 63%





## U.S. Cotton Supply & Demand Estimates:

#### **Production and Exports Lower; Stocks Rise**

|                   | Unit       | 2021/22     | 2022/23     | Change (%)   |
|-------------------|------------|-------------|-------------|--------------|
| Beg. stocks       | Mil. bales | 3.2         | 3.8         | 19.0         |
| Production        | 11         | 17.5        | 14.7        | -16.2        |
| Imports           | 11         | 0.0         | 0.0         | <u>0.0</u>   |
| Total supply      | 11         | 20.7        | 18.4        | -10.8        |
| Mill use          | 11         | 2.6         | 2.1         | -17.6        |
| Exports           | 11         | <u>14.6</u> | <u>12.0</u> | <u>-17.9</u> |
| Total demand      | 11         | 17.2        | 14.1        | -17.9        |
| Ending stocks     | 11         | 3.8         | 4.3         | 14.7         |
| Stocks-to-use     | %          | 21.8        | 30.5        | 8.7          |
| Upland farm price | Cents/lb.  | 91.4        | 83.0        | -9.2         |

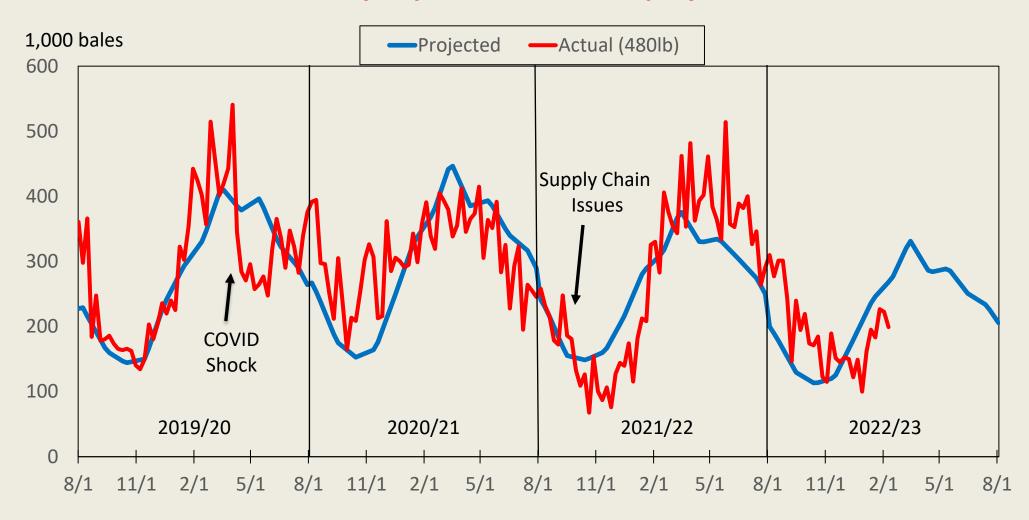
Source: USDA, Interagency Commodity Estimates Committee.





### U.S. Cotton Export Seasonality Altered Recently

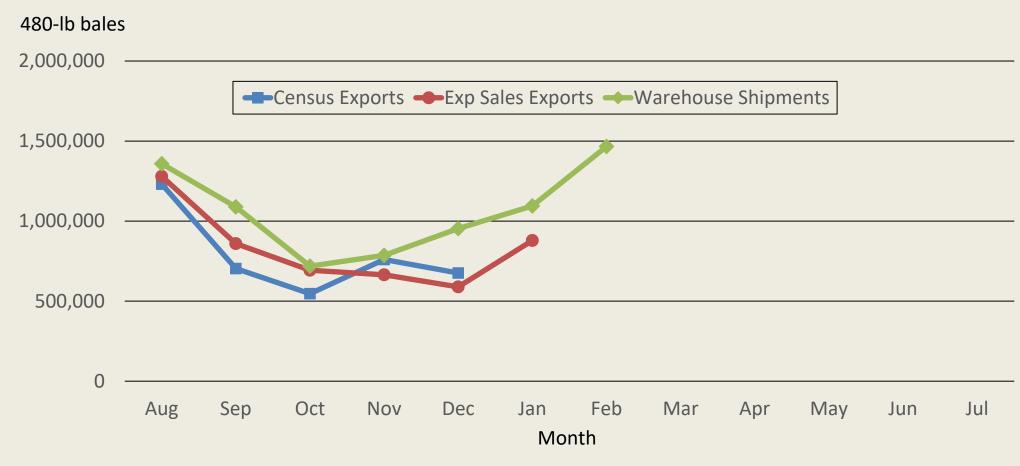
#### Weekly exports, actual and projected



Source: USDA, U.S. Export Sales and ICEC committee.

## U.S. 2022/23 Cotton Export Prospects Improving...

...as recent Warehouse activity indicates increased exports forthcoming.



Note: BMAS = Bales Made Available for Shipment.

Source: USDA, *U.S. Export Sales* and *BMAS* reports; and U.S. Department of Commerce.

# 2023/24 World Cotton Outlook







## Key Points for USDA's 2023/24 Outlook

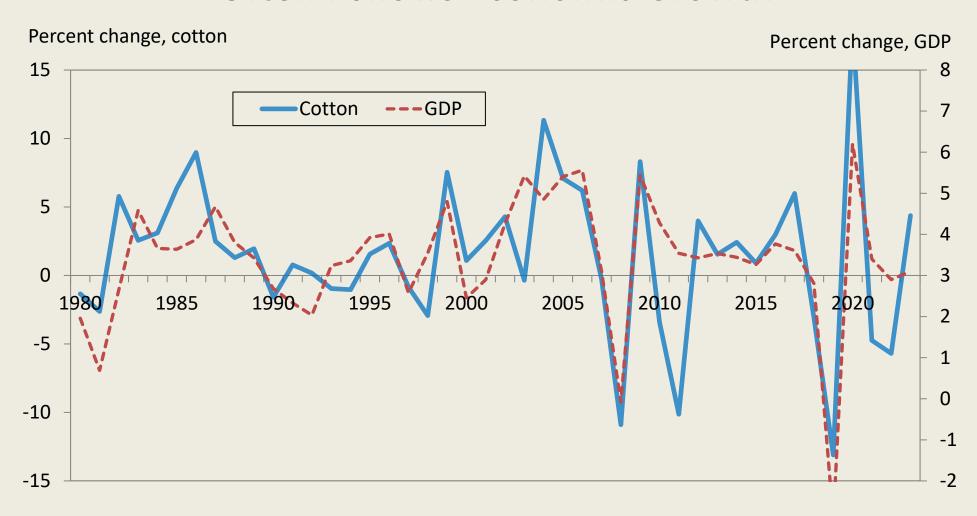
- Assume continuation of current policies.
- World economic growth bottoms out in calendar 2023 (2.9%) and more favorable in calendar 2024 (3.1%), aiding cotton mill use prospects.
- Global mill use growth rebounds after back-to-back reductions.
- China's cotton imports and mill use increase.
- Normal weather and growing conditions support marginally higher world production.
- World and U.S. cotton prices decline slightly.







# World Cotton Mill Use Often Follows Economic Growth

















## World Cotton Mill Use Rebound Projected in 2023/24

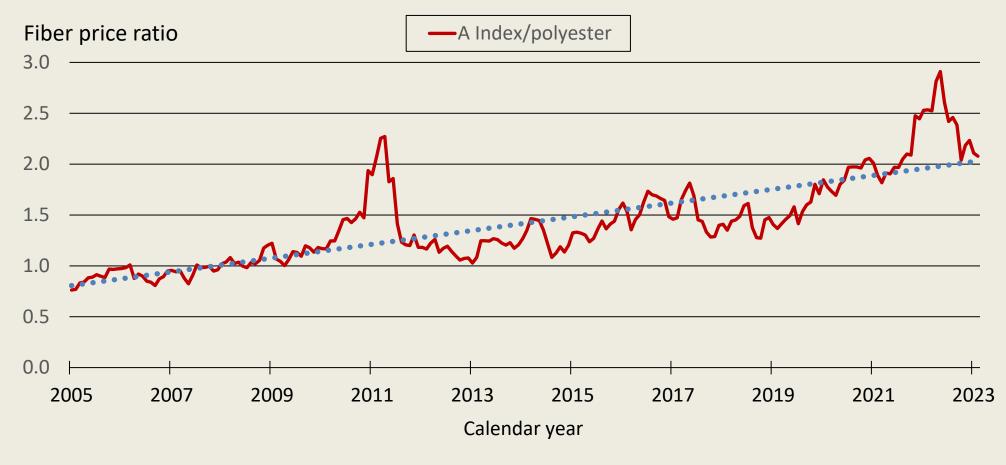
- Global mill use projected at 115.5 M bales.
  - Rebound after two consecutive declines—slightly above 5-year average.
  - Growth rate (4.4%) well above long-term average.
- Factors supporting 4.4% growth rate.
  - Positive GDP growth estimates—2.9% CY 2023 and 3.1% CY 2024.
  - Supply chain improvements and inventories return to more normal levels.
  - More favorable fiber prices (e.g., 27% lagged A Index decline)
  - Resilient consumer demand.
- China consumption growth projected above 2.5%.
  - Increased access to cotton, including imports.
  - Govt. support for Xinjiang spinning continues.
- Consumption outside China: Moderate growth projected.







## Cotton/Polyester Price Ratio

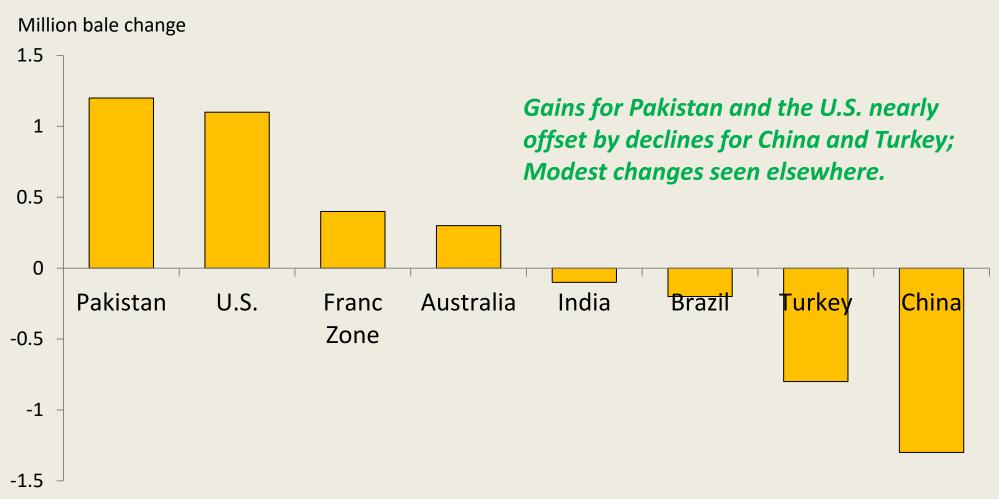


Source: USDA calculations based on data from Cotlook Ltd., Cncotton, National Cotton Council, and International Cotton Advisory Committee .



## Global Production Projected Marginally Higher in 2023/24:

#### Mix of area and yield adjustments behind change



Source: USDA, Interagency Commodity Estimates Committee.









### World Cotton Supply & Demand Projections:

#### Mill Use Exceeds Production; Stocks Decrease Slightly

|                    | Unit       | 2022/23     | 2023/24     | Change (%) |
|--------------------|------------|-------------|-------------|------------|
| Beg. stocks        | Mil. bales | 85.2        | 89.1        | 4.5        |
| Production         | 11         | 114.4       | 115.0       | 0.5        |
| Imports            | 11         | <u>40.4</u> | <u>42.5</u> | <u>5.1</u> |
| Total supply       | 11         | 199.6       | 204.1       | 2.2        |
| Mill use           | 11         | 110.7       | 115.5       | 4.4        |
| Exports            | 11         | <u>40.4</u> | <u>42.5</u> | <u>5.2</u> |
| Total demand       | 11         | 110.6       | 115.5       | 4.4        |
| Ending stocks      | 11         | 89.1        | 88.6        | -0.6       |
| Stocks-to-mill use | %          | 80.5        | 76.7        | -3.8       |

Source: USDA, Interagency Commodity Estimates Committee.

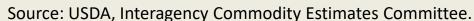




## Global Cotton Stocks Projected Slightly Lower...

#### ...and world prices decline.





## 2023/24 U.S. Cotton Outlook







#### Outlook for 2023 U.S. Cotton Area

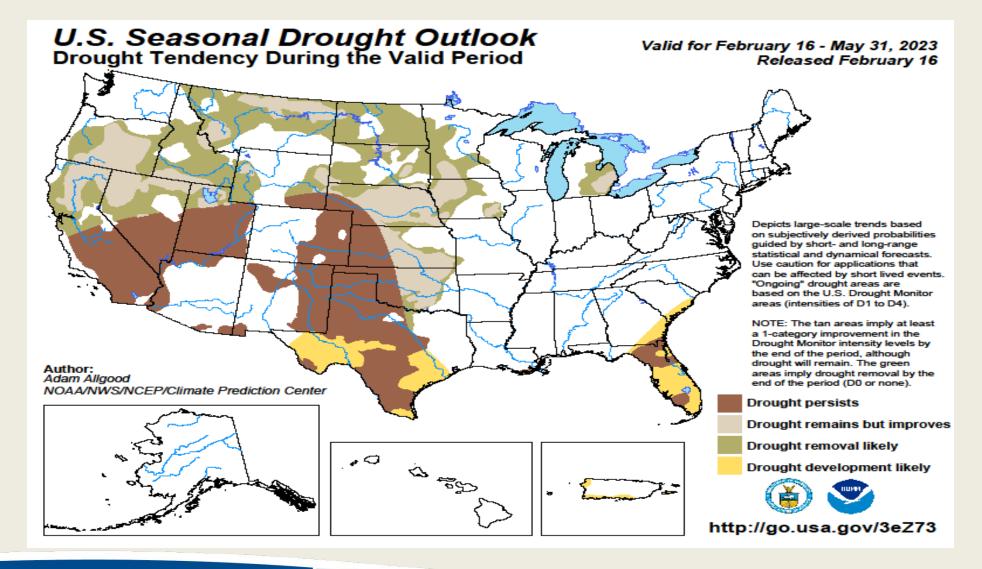
- Planted acreage expected significantly lower.
  - Total plantings projected at 10.9 M acres—a 21% decrease.
  - NCC survey indicated 11.4 M acres.
- Relative harvest prices favor competing crops as of mid-February.
  - Cotton futures down 17 cents (17%) compared with last year.
  - Corn futures up 3% while Soybean futures nearly identical to year ago.
  - Cotton insurance reference price considerably lower also.
- Other important/influencing factors to consider.
  - Farmers' experiences during previous season—positive or negative.
  - High production costs vs net return prospects.
  - Weather and soil moisture conditions.







### Drought To Persist Across Much of Texas/Southwest Region







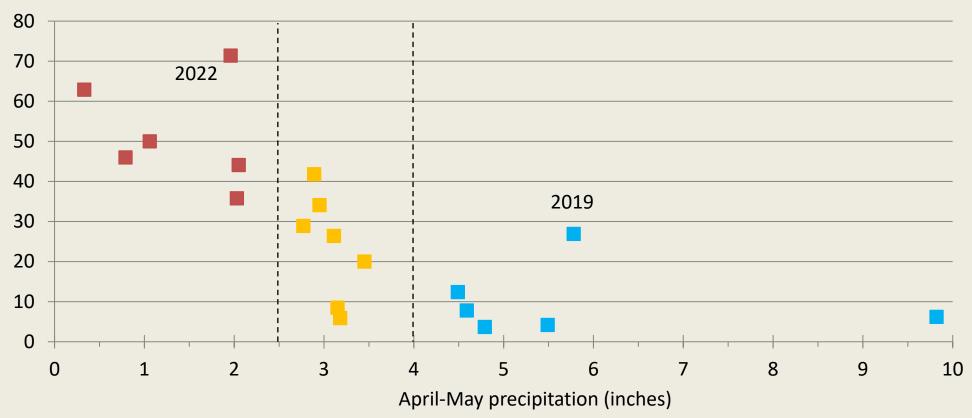




# Texas High Plains Precipitation and Southwest Upland Cotton Abandonment, 2004-2022

Abandonment rate can be highly variable.

#### Percent abandonment



Source: NOAA and USDA, National Agricultural Statistics Service.





## U.S. Cotton Area, Yield, and Production

Key Assumption Includes Normal Weather

#### Southwest expected to account for over half of harvested area

|                      | <u>Unit</u>  | 2022/23 | <u>2023/24</u> | Change(%) |
|----------------------|--------------|---------|----------------|-----------|
| Planted area         | Mil. acres   | 13.76   | 10.90          | -20.8     |
| Harvested area       | 11           | 7.44    | 8.90           | 19.6      |
| Abandonment rate     | %            | 45.9    | 18.3           | -27.6     |
| Yield/harvested acre | Lbs.         | 947     | 852            | -10.0     |
| Production           | Mil. bales   | 14.68   | 15.80          | 7.6       |
| Production           | IVIII. bales | 14.68   | 15.80          | 7.6       |

Source: USDA, Interagency Commodity Estimates Committee.





#### U.S. Export Forecast Higher in 2023/24:

#### **Growth Contingent Upon Several Factors**

- Relatively high import demand to satisfy global mill use growth.
  - Import demand (42.5 M bales) rises 5% with improved global economy.
  - China's imports (8.5 M bales) rise to highest level in 3 years.
  - Mill use growth returns for other major importers/consumers.
- Increased exportable supplies in the United States.
  - Additional early season exportable supplies and larger crop prospects.
  - U.S. share of world trade (33%) rising to near 10-year average.
- Lower prices and a more balanced quality distribution of the 2023 U.S. crop expected.







## U.S. Cotton Supply & Demand Projections:

#### **Production and Exports Rebound; Stocks Decline**

|               | Unit       | 2022/23     | 2023/24     | Change (%)  |
|---------------|------------|-------------|-------------|-------------|
| Beg. stocks   | Mil. bales | 3.8         | 4.3         | 14.7        |
| Production    | 11         | 14.7        | 15.8        | 7.6         |
| Imports       | п          | <u>0.0</u>  | <u>0.0</u>  | <u>0.0</u>  |
| Total supply  | 11         | 18.4        | 20.1        | 9.0         |
| Mill use      | п          | 2.1         | 2.3         | 9.5         |
| Exports       | п          | <u>12.0</u> | <u>13.8</u> | <u>15.0</u> |
| Total demand  | п          | 14.1        | 16.1        | 14.2        |
| Ending stocks | п          | 4.3         | 4.0         | -7.0        |
| Stocks-to-use | %          | 30.5        | 24.8        | -5.7        |
| Farm price    | Cents/lb.  | 83.0        | 80.0        | -3.6        |

Source: USDA, Interagency Commodity Estimates Committee.



### Potential Variables that Could Change the Outlook

- Higher/Lower world area response to prices than anticipated.
- Weather and growing conditions altering production.
- U.S./China relationship improves/worsens.
- Macroeconomic growth varying from expectations.
- Changes in consumer demand for clothing.







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