



U.S. Food Loss and Waste 2030 Champions Sign-Up Form

The SF Market will strive to reduce food loss and waste¹ in its operations by 50 percent by 2030 through activities targeting the *prevention* of food loss and waste before it arises, *recovery* of wholesome, otherwise wasted food for donation, and *recycling* of food loss and waste to other uses such as animal feed, compost, and energy generation.

The SF Market will report periodically on its progress on meeting its goal on its website at <https://thesfmarket.org/programs>

Specific Waste Loss Activities Include:

The SF Market is a wholesale produce market home to 26 independent merchants who each generate their own food loss on a daily basis due to a variety of factors. We, the Market management, operate a food recovery program that rescues this surplus produce from merchants and redistributes it to community organizations serving food insecure residents in the Bay Area. To date we have recovered more than six million pounds of produce. As we move towards 2030, we have identified several areas where we can continue to reduce the food loss at the SF Market. These include: moving towards 100% participation in the program (we currently have ~17/26 merchants making donations); conducting more comprehensive and regular audits of merchant waste streams to identify opportunities for further contributions to food recovery and/or ensuring compostables aren't going to the landfill; increasing our capacity to glean from produce boxes that have a mix of edible and inedible contents (due to capacity limitations we can't currently perform gleaning operations and have to compost these mixed boxes); building a new dedicated space for food recovery in a building slated to open in 2025 to increase efficiency and allow for storage of donations that we aren't able to move on the day they are donated. As part of this new space, we are also exploring investing in technologies and resources to process inedible produce into animal feed and energy generating sources.

Name & Job Title: _____

Name of Business: The SF Market

Email: _____

Date: April 13, 2022

*** Please return this form to Jean Buzby of USDA at Jean.buzby@usda.gov and Lana Suarez of the EPA at Suarez.Lana@epa.gov.***

The 50-percent reduction could be calculated on an absolute or per customer/consumer basis. In addition, the exact definition of food loss and waste could vary by country, business, and consumer. The [Food Loss and Waste Protocol](#) provides information on defining and transparently measuring food loss and waste.