



Advancing the Bioeconomy in Rural Areas

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Plant Based Products Council

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DIVERSE PRODUCTS



Household
Cleaners



Furniture



Building
Materials



Personal Care
Products



Food Service
Ware



Textiles



Packaging



Auto Parts



Office
Supplies



Toys



Medical
Supplies



Footwear

DIVERSE FEEDSTOCKS



Agricultural
Residue



Algae



Bamboo



Sugar Cane



Hemp



Sugar Beet



Wood



Dent Corn



Cassava (aka Yucca)



Rice Husk



Palm Leaf



Soy Beans

The move toward biobased products

Trends converging to accelerate movement toward biobased products:



Environmental Benefits



Consumer Trends



Feedstock Productivity

Benefits of Biobased products



Support growth of the U.S. bioeconomy



New market opportunities for commodity crops



Same or better functionality



Addresses numerous environmental challenges



Improved circularity

Industry Challenges





Questions?

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