



THE BEGINNING OF

RODALE INSTITUTE

The Institute, founded by **J.I. Rodale in 1947**, has historically produced revolutionary research that has enabled farmers to eliminate harmful contaminants from the food system.

J.I.'S RODALE'S FORMULA:
HEALTHY SOIL =
HEALTHY FOOD =
HEALTHY PEOPLE





THE RESEARCH

AREAS OF FOCUS:

- ☐ MAXIMIZING SOIL HEALTH
- EXPANDING REGENERATIVE ORGANIC AGRICULTURE
- ☐ MITIGATING THE EFFECTS OF CLIMATE CHANGE
- ☐ ADAPTING TO NEW WEATHER PATTERNS
- ☐ IMPROVING THE ECONOMICS OF FARMING
- ☐ ADVANCING THE NUTRITIONAL QUALITY OF CROPS

RESEARCH PROJECTS FARMING SYSTEMS TRIAL

Started in 1981, America's longest running, sideby-side comparison of organic and chemical agriculture.

A 12-acre, 72-plot trial focused on grains.

Provided the scientific data underpinning recommendations being made to the newly forming **National Organic Program** in the 1980s.





DECADES-LONG RESEARCH HAS SHOWN THAT ORGANIC SYSTEMS:

ARE COMPETITIVE WITH CONVENTIONAL YIELDS

AFTER A 5-YEAR TRANSITION PERIOD

PRODUCE YIELDS UP TO

40% HIGHER

IN TIMES OF DROUGHT

EARN 3-6X
GREATER PROFITS

FOR FARMERS

LEACH NO TOXIC CHEMICALS

INTO WATERWAYS

USE 45%
LESS ENERGY

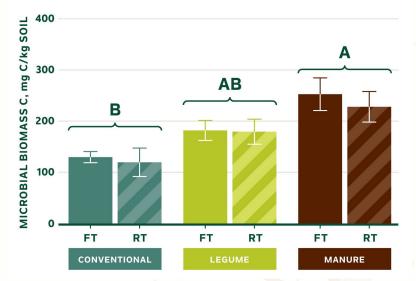
RELEASE 40% FEWER

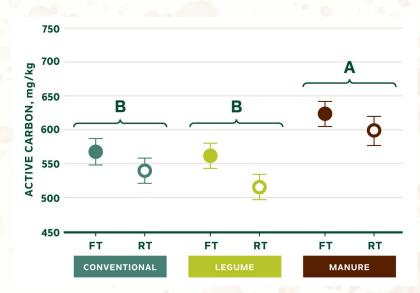
CARBON EMISSIONS

FST RESULTS ORGANIC AGRICULTURE & CLIMATE CHANGE

40+ years of research revealed organic production models can increase carbon sequestration and build soil resiliency

- The soil organic carbon stocks in the organic systems were between 23% and 40% greater than the conventional system.
- The organic systems produce yields up to 40% larger than conventional during drought, are more resistant to floods, use 45% less non-renewable energy, and release 40% fewer carbon emissions.





AGROECOSYSTEM RESILIENCE

CORN FIELDS AT RODALE INSTITUTE'S FARMING SYSTEMS TRIAL (SUMMER 2016)



WATER USE EFFICIENCY

WHEAT FIELDS AT RODALE INSTITUTE'S FARMING SYSTEMS TRIAL (SUMMER 2018)



RESEARCH PROJECTS

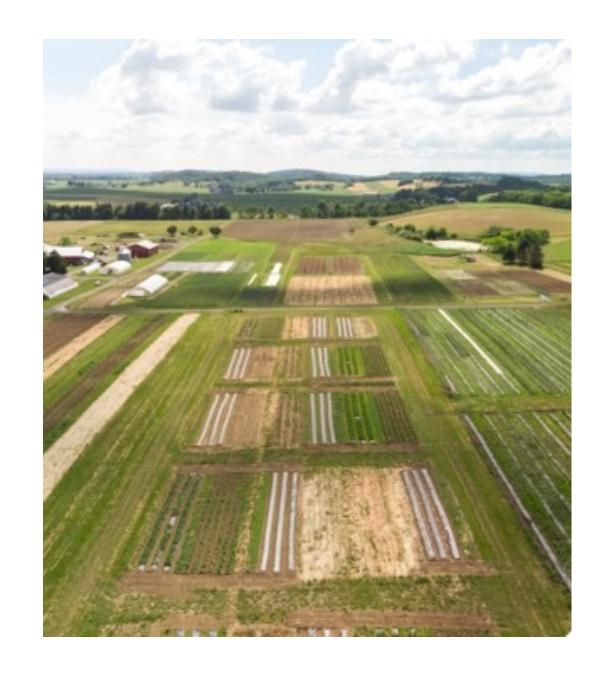
VEGETABLE
SYSTEMS TRIAL

Started in 2017, VST is a side-by-side comparison of conventional and organic methods for growing vegetables.

The Trial is intended to run for more than 20 years.

VST is specifically designed to analyze nutrient density in finished crops.

It's the first of its kind—no other crop comparison study has been focused on exploring the links between soil health and human health.



VST RESULTS ORGANIC AGRICULTURE & CLIMATE CHANGE

Recent data from VST has further substantiated the promise of organic agriculture as a means to sequester carbon

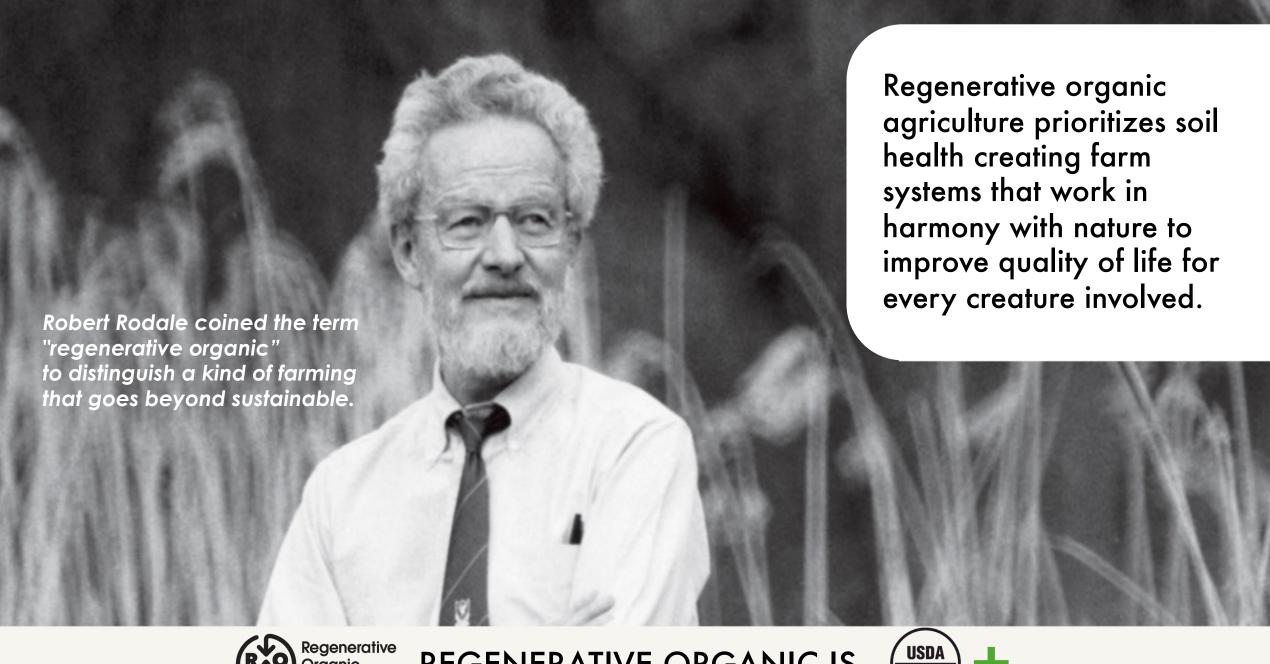
- Carbon levels have increased in the top 4-inch soil layer in the organic cropping system coupled with reduced management practice and declined in the conventional system with reduced tillage.
- Soil organic matter increased by 1% which is equivalent to 11,600 lbs. or 5.8 tons of carbon.
- This 1% increase will result in holding 20,000 gal of water per acre (187,000 Liters/hectare).
- A 30% increase in labile organic soil carbon (POX-C), from 600 to 900 mg/kg. This is
 a sign of building resilience towards changes in climate or other stressors.
- Over time, the implementation of intensive tillage depleted soil carbon and increased soil bulk density.

WHAT IS

REGENERATIVE ORGANIC AGRICULTURE?







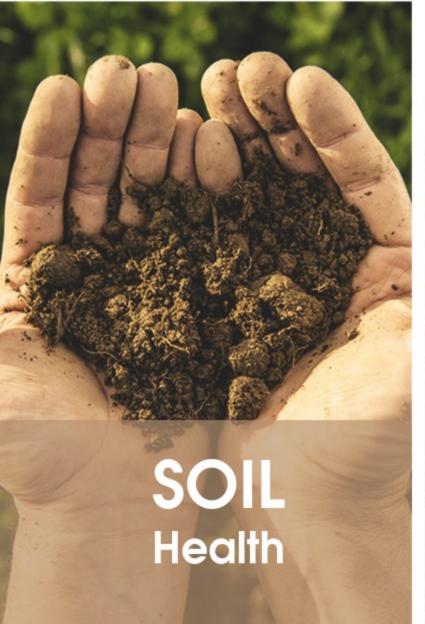


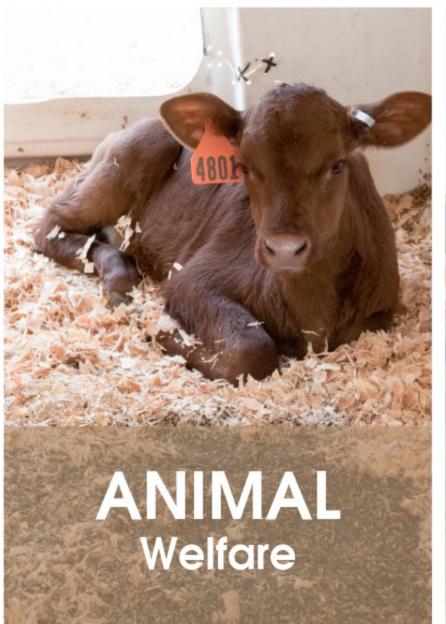




3 PILLARS OF REGENERATIVE ORGANIC CERTIFICATION

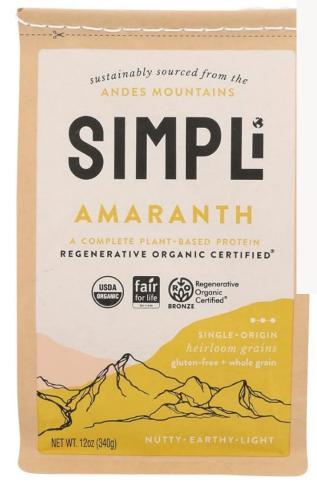
(USDA CERTIFIED ORGANIC +)

















- ☐ 144,347 acres of Regenerative Organic Certified® farmland in North America.
- □ 5,784,396 acres of Regenerative Organic Certified® farmland globally.



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