



# USDA's 99th Annual Agricultural Outlook Forum

Hybrid  
Event

U.S. Agriculture: Seeds of Growth Through Innovation

February 23-24, 2023

## MEDIA KIT

### In this kit:

- Program highlights and key releases
- USDA media contacts
- Media advisory for Secretary Vilsack's participation in the Forum.
- Program at a Glance

### Social Media

- Follow us on Social Media (#AgOutlook23)
- Twitter @USDA\_OCE, @USDA; Instagram @usdagov; FB @USDA

## Program Highlights

### Thursday February 24

**7:00 a.m. EST** The commodity outlooks will be released on the URLs below. Hard copies will be available starting 7:00am in the media room on first come first-served basis. The media room is located on the second floor in the Mclean room.

#### Commodity Outlooks URLs:

<https://www.usda.gov/sites/default/files/documents/2023AOF-cotton-outlook.pdf>

<https://www.usda.gov/sites/default/files/documents/2023AOF-dairy-outlook.pdf>

<https://www.usda.gov/sites/default/files/documents/2023AOF-grains-oilseeds-outlook.pdf>

<https://www.usda.gov/sites/default/files/documents/2023AOF-livestock-poultry-outlook.pdf>

<https://www.usda.gov/sites/default/files/documents/2023AOF-sugar-outlook.pdf>



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**8:10 a.m.** Chief Economist Presentation: During his presentation, scheduled for 8:10 USDA Chief Economist Seth Meyer will discuss USDA's initial outlook for U.S. commodity markets and trade in 2023 and discuss the current U.S. farm income situation.

**8:30 a.m. Slide deck will be posted on this URL**

<https://www.usda.gov/sites/default/files/documents/2023AOF-agricultural-economic-foreign-trade-outlook-slides.pdf>

**8:30 a.m. Background for the Chief Economist's presentation will be posted on this URL**

<https://www.usda.gov/sites/default/files/documents/2023AOF-agricultural-economic-foreign-trade-outlook.pdf>

**8:45 - 9:05 a.m.** **Keynote Address:** Secretary Tom Vilsack

**9:00 a.m.** **Food Price Outlook** data will be released here:  
<https://www.ers.usda.gov/data-products/food-price-outlook.aspx>

**9:10- 10:10 a.m.** Workers and the Workforce: Essential Contributors to American Agriculture

**10:15 – 10:45 a.m.** Press conference with Secretary Vilsack (salon K)

## Friday, February 25

**8:30 – 9:30 a.m.** Moderated session with USDA Secretary of Agriculture Thomas Vilsack and European Union (EU) Agriculture Commissioner Janusz Wojciechowski



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## USDA Media Contacts

### Animal and Plant Health Inspection Service (APHIS)

Lucero Hernandez [lucero.hernandez@usda.gov](mailto:lucero.hernandez@usda.gov)

### Agricultural Research Service (ARS)

Heather Gossel [Heather.Gossel@usda.gov](mailto:Heather.Gossel@usda.gov)

### Agricultural Marketing Service (AMS)

Carl Purvis [carl.e.purvis@usda.gov](mailto:carl.e.purvis@usda.gov)

### Economic Research Service

Jacqueline Michael-Midkiff [Jacqueline.Michael-Midkiff@usda.gov](mailto:Jacqueline.Michael-Midkiff@usda.gov)

### Food Safety and Inspection Service

Laura Reiser [laura.reiser@usda.gov](mailto:laura.reiser@usda.gov)

### FPAC Business Center

Farm Service Agency, the Natural Resource Conservation Service, and the Risk Management Agency

Justin Fritscher [justin.fritscher@usda.gov](mailto:justin.fritscher@usda.gov)  
Suzanne Pender [Suzanne.pender@usda.gov](mailto:Suzanne.pender@usda.gov)

### Foreign Agricultural Service (FAS)

Krissy Young [krissy.young@usda.gov](mailto:krissy.young@usda.gov)

### National Agricultural Statistics Service (NASS)

Kristen Lenhardt [Kristen.Lenhardt@usda.gov](mailto:Kristen.Lenhardt@usda.gov)

### Office of the Chief Economist

Mirvat Sewadeh [Mirvat.sewadeh@usda.gov](mailto:Mirvat.sewadeh@usda.gov)



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### Office of the Chief Scientist

Tara Weaver-Missick

[tara.weavermissick@usda.gov](mailto:tara.weavermissick@usda.gov)

### Rural Development

Danielle Logan

[Danielle.Logan@usda.gov](mailto:Danielle.Logan@usda.gov)

## Media Contacts for Speakers

### European Union (EU) Agriculture Commissioner Janusz Wojciechowski

Contact Stefan Cornibert [Stefan.CORNIBERT@eeas.europa.eu](mailto:Stefan.CORNIBERT@eeas.europa.eu)

### John Piotti, President, American Farmland Trust

Contact Michael Shulman [mshulman@farmland.org](mailto:mshulman@farmland.org)

### Tom Chapman, CEO, The Organic Trade Association

Contact Maggie McNeil [mmcneil@ota.com](mailto:mmcneil@ota.com)

### Marty Linn, Director of Engineering, Automation and Optimization, Tyson Foods

Contact Melissa Williams, [Melissa.Williams2@tyson.com](mailto:Melissa.Williams2@tyson.com)



## U.S. DEPARTMENT of AGRICULTURE

### Agriculture Secretary Vilsack to Participate in 99th Annual USDA Agricultural Outlook Forum, Visit Family-Operated Farm with European Union Agriculture Commissioner Wojciechowski

**WASHINGTON, Feb. 21, 2023** – On Thursday, February 23 and Friday, February 24, Agriculture Secretary Tom Vilsack will participate in the 99th annual Agricultural Outlook Forum, the largest annual meeting and premier event of the U.S. Department of Agriculture (USDA), and visit a family owned and operated farm with Janusz Wojciechowski, the European Commissioner for Agriculture. This year’s Agricultural Outlook Forum is titled “U.S. Agriculture: Seeds of Growth Through Innovation.”

On Thursday, Secretary Vilsack will deliver the keynote address. In his remarks, he will highlight the need to transition rural America to a “circular economy” – one where the wealth and opportunities created in rural America stay there, and USDA’s efforts to make that type of economy more prevalent in rural areas across the United States through its efforts to transform the food system, create more, new and better markets, and embrace climate-smart agriculture and forestry.

Following his remarks, Secretary Vilsack will moderate a panel discussion titled “Workers and the Workforce: Essential Contributors to American Agriculture,” which will unpack the challenges around supply and demand of labor in U.S. agriculture and potential solutions being explored, including support for essential workers, increasing access to guest worker programs, and technology and innovation advancements.

Upon the conclusion of the panel, Secretary Vilsack will participate in an in-person press conference with members of the media.

On Friday, Secretary Vilsack will participate in a discussion with Janusz Wojciechowski, the European Commissioner for Agriculture, during which they will highlight their respective visions for sustainable agriculture and how domestic policies as well as transatlantic cooperation can help address challenges facing global agriculture.

Later that day, Secretary Vilsack and Commissioner Wojciechowski will travel to a family owned and operated farm in Carroll County, Maryland. There, they will see and hear more firsthand about the innovative, cutting-edge climate-smart practices employed by American producers across the U.S., as well as USDA's efforts to increase farmers' access to these practices through opportunities like Partnerships for Climate-Smart Commodities, which will expand markets for America's climate-smart commodities, leverage the greenhouse gas benefits of climate-smart commodity production, and provide direct, meaningful benefits to production agriculture, including for small and underserved producers.

**Registration is required for both virtual and in-person attendance of the Agricultural Outlook Forum and can be done [here](#). Media members wishing to participate in the in-person press conference on Thursday and/or receive arrival instructions for Friday's event in Carroll County, Maryland must RSVP to [press@usda.gov](mailto:press@usda.gov). For reporters interested in attending Friday's event in Carroll County, Maryland, there will be a limited number of seats available in a USDA-sponsored van on a first-come, first-served basis. RSVP to [press@usda.gov](mailto:press@usda.gov) if you are interested in the transportation accommodation.**

### **Thursday, February 23**

**WHO:** Agriculture Secretary Tom Vilsack

**WHAT:** Vilsack to Deliver Keynote Address at USDA Agricultural Outlook Forum

**WHEN:** Thursday, February 23 at 8:45 AM EST

**WHERE:** Crystal City Gateway Marriott, Arlington, VA. Register [here](#) to receive viewing and arrival instructions.



**WHO:** Agriculture Secretary Tom Vilsack

**WHAT:** Workers and the Workforce: Essential Contributors to American Agriculture

**WHEN:** Thursday, February 23 at 9:10 AM EST

**WHERE:** Crystal City Gateway Marriott, Arlington, VA. Register [here](#) to receive viewing and arrival instructions.

### **Friday, February 24**

**WHO:** Agriculture Secretary Tom Vilsack & European Agriculture Commissioner Janusz Wojciechowski

**WHAT:** A Conversation Between the Secretary and Commissioner about Transatlantic Engagement on Agricultural Sustainability

**WHEN:** Friday, February 24 at 8:30 AM EST

**WHERE:** Crystal City Gateway Marriott, Arlington, VA. Register [here](#) to receive viewing and arrival instructions.

**WHO:** Agriculture Secretary Tom Vilsack & European Agriculture Commissioner Janusz Wojciechowski

**WHAT:** Visit to Maryland Climate-Smart Farm

**WHEN:** Friday, February 24 in the late morning

**WHERE:** Carroll County, MD. Please RSVP to [press@usda.gov](mailto:press@usda.gov) to receive arrival instructions. For reporters interested in attending Friday's event in Carroll County, Maryland, there will be a **limited number of seats available** through a USDA-sponsored van on a first-come, first-served basis. **RSVP to [press@usda.gov](mailto:press@usda.gov)** if you are interested in the transportation accommodation.





# Agricultural Outlook Forum 2023

## U.S. Agriculture: Seeds of Growth Through Innovation

### Thursday, February 23

8:00 a.m.	<b>Welcome: Deputy Secretary Jewel Bronaugh</b>				
8:10 a.m.	<b>2023 Agricultural Economic &amp; Foreign Trade Outlook: Chief Economist Seth Meyer</b>				
8:45 - 9:10 a.m.	<b>Keynote Address: USDA Secretary Thomas Vilsack</b>				
9:10 - 10:15 a.m.	<b>Workers and the Workforce: Essential Contributors to American Agriculture</b>				
10:45 a.m. - 12:00 p.m.	<b>Plenary Session: Building a Prosperous Rural America</b>				
12:15 - 1:15 p.m.	<b>Networking Lunch (Visualizing Data at USDA – only available on the virtual platform)</b>				
<b>Concurrent Sessions</b>					
	<b>Food Price &amp; Farm Income Outlooks</b>	<b>U.S. Trade &amp; the Global Marketplace</b>	<b>Supply Chain Challenges and Solutions</b>	<b>Climate Mitigation &amp; Adaptation</b>	<b>Frontiers in Agriculture</b>
1:30 - 3:00 p.m.	U.S. Food Price Outlook <i>Salon 4</i>	U.S. Administration's Perspective on Agricultural Trade <i>Salon 3</i>	Transportation and Global Supply Chain Disruptions <i>Salon 1&amp;2</i>	Partnerships for Climate-Smart Commodities: Testing and Developing New Markets <i>Salon 5&amp;6</i>	Biotechnology in Agriculture – New Horizons for Consumers and Producers <i>Salon J&amp;K</i>
3:00 - 3:30 p.m.	<b>Break</b>				
3:30 - 5:00 p.m.	U.S. Farm Income and the State of the Farm Economy <i>Salon 4</i>	Impact of Russia's Invasion of Ukraine on the Global Agricultural Trading System <i>Salon 3</i>	Fertilizer Availability and Price Volatility – Implications for Production Costs, Consumer Prices, and Food Security <i>Salon 1&amp;2</i>	Drought, Water Supply, and Western Agriculture <i>Salon 5&amp;6</i>	Bringing Renewable Energy Opportunities to Rural Communities <i>Salon J&amp;K</i>
5:15 - 6:15 p.m.	<b>Reception with USDA Women Leaders</b>				
6:30 p.m.	<b>Dinner Speaker: Dr. Karen M. St. Germain, Earth Science Division Director, NASA</b>				

### Friday, February 24

8:30 - 9:30 a.m.	<b>Morning Get Together: A Conversation Between USDA Secretary Tom Vilsack and EU Ag Commissioner Janusz Wojciechowski</b>				
<b>Concurrent Sessions</b>					
	<b>Commodity Outlook</b>	<b>U.S. Trade &amp; the Global Marketplace</b>	<b>Supply Chain Challenges and Solutions</b>	<b>Climate Mitigation &amp; Adaptation</b>	<b>Commodity Outlook</b>
10:00 - 11:30 a.m.	Grains and Oilseeds Outlook <i>Salon 3</i>	Foreign Investment in U.S. Agriculture – Current Status and Looking Ahead <i>Salon 4</i>	Competitive, Open and Resilient Livestock and Poultry Sectors: Opportunities and Challenges <i>Salon 1&amp;2</i>	Climate-smart Practices in Ag and Forestry: Enhancing Resilience and Adding Value <i>Salon 5&amp;6</i>	Sugar Outlook <i>Salon J&amp;K</i>
Luncheons 12:00 - 1:15 p.m.	<b>Cotton &amp; Fiber</b> <i>Salon 1&amp;2</i>	<b>Grains &amp; Oilseeds</b> <i>Salon 3</i>	<b>Livestock &amp; Poultry</b> <i>Salon 4</i>	<b>Specialty Crop</b> Bee Healthy and Climate Smart <i>Salon 5&amp;6</i>	<b>Sugar &amp; Sweeteners</b> <i>Salon J&amp;K</i>
	<b>Commodity Outlook</b>	<b>U.S. Trade &amp; the Global Marketplace</b>	<b>Food Safety and Nutrition</b>	<b>Climate Mitigation and Adaptation</b>	<b>Commodity Outlook</b>
1:45 - 3:15 p.m.	Cotton Outlook <i>Salon 1&amp;2</i>	Highly Pathogenic Avian Influenza (HPAI) and International Trade <i>Salon 3</i>	USDA's Action on Nutrition Security <i>Salon 4</i>	Tools and Resources to Put Climate Adaptation into Action <i>Salon J&amp;K</i>	Livestock and Poultry Outlook <i>Salon 5&amp;6</i>
3:15 - 3:30 p.m.	<b>Break</b>				
3:30 - 5:00 p.m.	Dairy Outlook <i>Salon 1&amp;2</i>	Organic Outlook <i>Salon 5&amp;6</i>	Combating Foodborne Illness – Science, Collaboration and Innovation <i>Salon 3</i>	<b>Equity &amp; Inclusion</b> Increasing Access to USDA Programs for Underserved Producers <i>Salon J&amp;K</i>	Food Availability and Affordability in 2023: Perspectives from the Three Largest Producers and Traders <i>Salon 4</i>
<b>Adjourn</b>					