



## U.S. Food Loss and Waste 2030 Champions Activity Form

Conagra Brands will strive to reduce food loss and waste<sup>1</sup> in its operations by 50 percent by 2030 through activities targeting the *prevention* of food loss and waste before it arises, *recovery* of wholesome, otherwise wasted food for donation, and *recycling* of food loss and waste to other uses such as animal feed, compost and energy generation<sup>2</sup>.

Conagra Brands will report periodically on its progress on meeting its goal on its website at [www.conagra.com](http://www.conagra.com).

### **Specific food loss and waste reduction activities include:**

Conagra has been working to reduce food waste and divert unavoidable by-products of food production from landfills for many years. In 2015, Conagra completed an in-depth materiality assessment and determined that waste, particularly food waste, was of critical importance to our company. We have endorsed and adopted the US EPA Food Waste Recovery Hierarchy and have active strategies to attain the highest and best use for food and food by-products in our operations. Conagra co-chairs the Food Waste Reduction Alliance and frequently speaks on the issues at industry events to share case studies and success stories. More details can be found in our annual citizenship reports at [http://media.corporate-ir.net/media\\_files/IROL/97/97518/2016\\_ConAgra\\_Foods\\_Citizenship\\_Report\\_FINAL.pdf](http://media.corporate-ir.net/media_files/IROL/97/97518/2016_ConAgra_Foods_Citizenship_Report_FINAL.pdf)

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<sup>1</sup> The 50-percent reduction could be calculated on an absolute or per customer/consumer basis. In addition, the exact definition of food loss and waste could vary by country, business and consumer. The [Food Loss and Waste Protocol](#) provides information on defining and transparently measuring food loss and waste. Businesses are also invited to join the EPA's [Food Recovery Challenge](#) to access technical assistance for measuring food waste and assessing the positive environmental benefits of waste reduction.

<sup>2</sup> Businesses that are not ready to make the 50-percent reduction commitment but are engaged in efforts to reduce food loss and waste in their operations can be recognized for their efforts by either joining the EPA's [Food Recovery Challenge](#) or USDA's [U.S. Food Waste Challenge](#). Businesses that join the EPA's Food Recovery Challenge will be able to access technical assistance to help set their own quantitative food-waste goals and to measure waste reduction. Businesses that join USDA's Food Waste Challenge share information on their activities to reduce, recover and recycle food loss and waste in their operations to help disseminate information on best practices and stimulate more of these activities.