Bringing 1,600 foods to over 180 countries
WE'RE TAKING ON
CLIMATE CHANGE
BY CUTTING GREENHOUSE EMISSIONS
IN OUR FACILITIES BY 65%

7.1 MILLION
GALLONS OF WATER
SAVED PER YEAR
Fighting Hunger, Feeding Potential

Kellogg’s Breaks for Better Days™

Fighting Hunger, Feeding Potential
Creating 300 Billion Better Days for People Around the World
Kellogg's

We've pledged to help half a million farmers adopt climate smart agriculture.

10 priority global ingredients by 2020.
Working Together Through Partnerships
Kellogg’s Origins™ Great Lakes Wheat Program

Justin K., Schluckebier Farms
Frankenmuth, Michigan

The Saginaw Bay Watershed Conservation Partnership
Brings expertise to wheat farmers

Project Start Date: 2016
Story Updated: November 2016

The Opportunity:
The 2016 Farm Bill authorized the creation of a new program – the Regional Conservation Partnership Program (RCPP) – that promotes coordinated conservation projects and has significant implications for the future of the Great Lakes. Kellogg Company has agreed to contribute funds to the project.

The Challenges:
Kellogg is part of several RCPP projects in the region, in which we invest, and one of them is the Saginaw Bay Watershed Conservation Partnership (SBWCP). This partnership is a collaboration of Michigan’s Environmental Protection Agency, the Nature Conservancy, the Michigan Department of Agriculture, and several private landowners and farmers. The program is working to improve water quality and ecosystem resilience in the Saginaw Bay watershed.

The Partnership:
Kellogg’s participation in the SBWCP is an example of our commitment to sustainable agriculture.Kellogg’s involvement includes financial support and technical assistance to local farmers to improve water quality and protect natural resources in the Saginaw Bay watershed. This partnership is working to ensure that the region’s agriculture practices are sustainable and aligned with Kellogg’s commitment to environmental stewardship.

The Benefits:
The SBWCP has already achieved significant results. It has helped to protect over 1,000 acres of critical wetlands and farmland, and has improved water quality in the Saginaw Bay watershed. These efforts have contributed to the conservation of essential natural resources, such as wetlands and farmland, which are critical to the health of the Great Lakes ecosystem.

Kellogg’s commitment to the SBWCP is part of the company’s ongoing efforts to support sustainable agriculture practices. The company believes that by working with local farmers and partners, it can help to ensure the long-term health of the Great Lakes and the region’s natural resources. Kellogg’s participation in the SBWCP is an example of the company’s commitment to environmental stewardship and its efforts to protect the region’s natural resources.
Midwest Row Crop Collaborative

Midwest Partnership Supports Wheat, Soy and Corn Farmers in Protecting Water, Soil and Habitats

Matt R.
Nebraska Corn & Soybean Farmer
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Sharing the US Farmer Story

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Thank You