Fibonacci Sequence of Numbers...
Risk?

Jason Mauck
@jasonmauck1

Farmer and CEO of Constant Canopy
Perfection never did anything.

Gaston, IN  constantcanopy.com

Born November 25, 1980

Joined December 2015

4,225 Following  14.5K Followers
Focusing on competing misses huge growth opportunities. Think **CREATING.**
The Pareto Distribution

Cumulative Outputs

Top 20% vs. Bottom 80%
## Green Bay Packers

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Premium Beer Can</td>
<td>13.00</td>
</tr>
<tr>
<td>Large Domestic Beer Can</td>
<td>11.00</td>
</tr>
<tr>
<td>Bottled Water</td>
<td>5.00</td>
</tr>
<tr>
<td>Peanuts</td>
<td>5.50</td>
</tr>
<tr>
<td>Beef Stick</td>
<td>4.75</td>
</tr>
</tbody>
</table>

- **Venue**
  - Valid ID is required for purchase. We ID guests that appear 40 years of age or younger.
  - Acceptable forms of ID: US driver's license, state identification card, or passport. Additional forms may be required at the discretion of management.
  - Alcohol service may be discontinued at the discretion of management.
  - For everyone's safety, all beverage cups are removed and cans opened.
There are no answers.

Any Questions?
4 years of mistakes
Jason Mauck
9,639 Tweets

Born November 25, 1980
Joined December 2015

4,212 Following  14.4K Followers

Tweets Tweets & replies Media Likes

You Retweeted

Jason Mauck @jasonma... 21 Jul 18
Wheat Beans
90 30 750
80 40 800
70 50 850
60 60 900
50 70 950
40 80 1000
30 90 1050
20 100 1100

Relay Profitability
Revenue - COGS
PREVENT PLANT RELAY PROGRAM

Constant Canopy has a relay crop program for farms with PP ground to demonstrate the profit potential for you to use on your farm starting in the fall of 2019 for a one-year only rent program. On top of cash rent payments, Constant Canopy will share upside earnings from increased yields for the 2020 harvest, and when the land reverts back to the farmer for growing year 2021 the farm can expect a 30-20 bushel increase yield in corn from the soil biology left behind from the Constant Canopy relay crop system.

**Fall 2019** - A farm will lease (or sublease) PP ground that has been sprayed with burn down, freshly tilled, or has a planted cover crop to Constant Canopy in the fall of 2019. Constant Canopy will plant wheat late September to early October 2019 with a Dawn Equipment Planibus Strip Till machine with an air seeder and use a light rate of biochar and nitrogen to build soil health and kickstart biology and fertility. Wheat will be planted in 60” rows that are 18” wide at an 800k seeding population. A late season fall herbicide will be later applied if needed.

**Spring 2020** – In late March to early April, a full season soybean will be planted using precision equipment using the same Dawn Equipment Planibus Strip Till machine with an air seeder and a light rate of biochar and nitrogen to again build soil health and kickstart biology and fertility at a 140k population between the rows of wheat. A spring herbicide application will be applied, with other applications as needed.

**Summer 2020** - Wheat will be harvested from late June to early July by Constant Canopy. Wheat will be harvested directly into the living soybeans, and once the wheat is removed that is when the magic happens thanks to all that extra sunshine. Beans will be sprayed and tilled as needed after wheat harvest.

**Fall 2020** - Soybeans will NOT be harvested by Constant Canopy. Harvest is the responsibility of the PP ground holder, and yields will determine upside revenue for the PP ground holder.

**Shared PP Rent Structure** – PP Ground will be paid at a negotiated cash rent, with revenue above $600 per acres split 75/25 between Constant Canopy and the PP ground holder. Example: if ground is rented for $250, and wheat produces 40 bushels at $6 for $240 in revenue, and beans produce 60 bushels at $9 for $540 in revenue (for a total revenue of $780 per acre) the total payment to the PP land holder thus would be 25% of $180 (amount over $600) plus cash rent price for total rent of $625 per acre.

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Force Multiplier

3 deminsional thinking

Urgency       How soon does it matter
Importance   How much does it matter
Significance   How long does it matter

Instead of thinking
    How can I produce more?

What can I      Eliminate
    Deligate
    Automate
Henry Ford made a man’s Hands-->Time 10X more value

1950’s  Efficiency...everyone plowed and cultivated
Do things faster....MORE HP... you could farm more acres

But...we also all had to have livestock, more diverse rotations, without chemical weed control and chemical fertilizer

1990’s  X axis urgency
        Y axis importance
Economies of scale creating a “race to the bottom”
Piles, and Piles, and Piles, and Piles of grain.
Risk?

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Jason Mauck @jasonmauck1 · Oct 1
Well....we broke 100 bu/ac relay today.

Still 3 more to relay entries to run 4.5->4.8
We weighed the monocrop full season
And relay 3.6-4.2

42A52X 103bu/ac
40A47X 100bu/ac
39T28X 100bu/ac
40T84X 97 bu/ac
36T36X 94 bu/ac

except 33A24X every variety was better relay.
https://twitter.com/jasonmauck1/status/1036002326358712320
To do lists

Box Checkers

What is the most important thing I can do today?

Vs.

What can I do today...that would make tomorrow better?