

Kroger[®] FRESH
FOR
EVERYONE[™]

Zero Hunger | Zero Waste



ENVIRONMENTAL GROUPS CALL FOR 'STRONG CORPORATE GOVERNANCE' TO ADDRESS CLIMATE CHANGE

Newsweek

**The Purpose Of The Corporation?
Business Roundtable Advances The
Conversation, Now We All Need To
Contribute**

Forbes

**America's CEOs Seek a New Purpose
for the Corporation**

FORTUNE

**How Corporate Governance Is
Evolving At America's Top Companies**

Bloomberg

**CCO roles expand as businesses transform:
Page study**

**PR
WEEK**

*Shareholder Value Is No Longer
Everything, Top C.E.O.s Say*

The New York Times

Kroger's plan to end hunger in our communities and eliminate waste in our company by 2025



Innovation. Fund creative solutions to end hunger and waste through The Kroger Co. Zero Hunger | Zero Waste Foundation's Innovation Fund

Meals. Accelerate food donations to give 1 billion meals by 2020 and 3 billion meals by 2025

Nutrition. Donate not just more food, more balanced meals

Policy. Advocate for public policy solutions to address hunger and help communities divert food waste from landfills

Zero waste. Achieve prior goal to be a Zero Waste company by 2020, plus achieve Zero Food Waste by 2025 in all stores and across the country

Partners. Join forces with new and long-standing partners—including Feeding America and the World Wildlife Fund

Communities. Transform Kroger communities and improve health for millions of Americans by 2025



130%

REDUCTION IN FOOD WASTE
IN OUR RETAIL STORES



180%

REDUCTION IN FOOD SENT TO
LANDFILLS





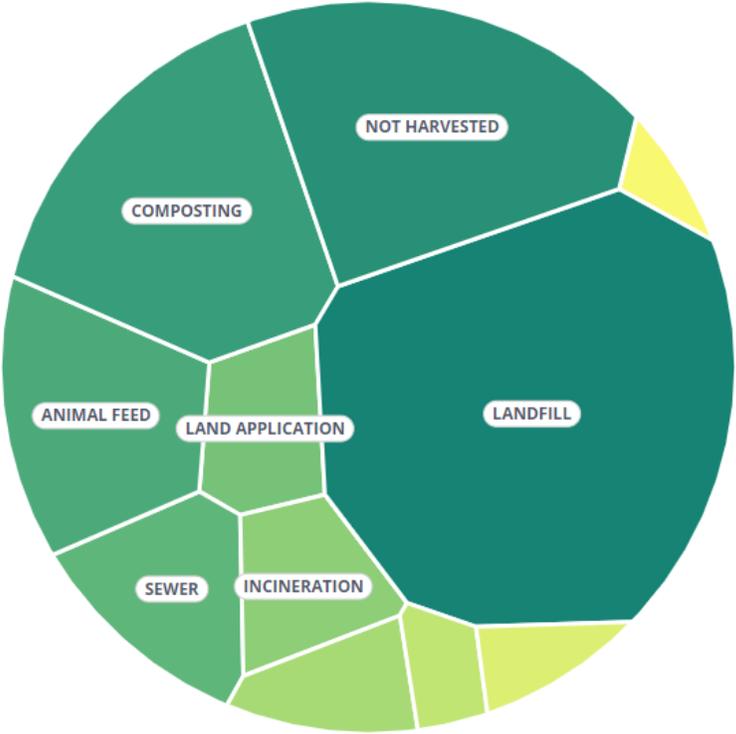
ReFED Insights Engine

80.6 million Surplus Food Tons

were generated in All Sectors across All States in 2019

Destinations Food Types Causes Sectors

- BACK
- Landfill
27.6M Tons - 34.2%
- Not Harvested
13.9M Tons - 17.2%
- Composting
12.9M Tons - 16%
- Animal Feed
7.66M Tons - 9.5%
- Sewer
4.86M Tons - 6%
- Land Application
3.63M Tons - 4.5%
- Incineration
3.61M Tons - 4.5%
- Donations
2.78M Tons - 3.5%



Data Quality 1 2 3 4 5
Low High

THE KROGER CO.
ZERO HUNGER
ZERO WASTE
FOUNDATION



Innovation Fund



THE KROGER CO.
ZERO
HUNGER
ZERO
WASTE
FOUNDATION



10X20X30

The graphic features the text "10X20X30" in a bold, gold-colored font. The numbers "10", "20", and "30" are rendered in a sans-serif typeface. The zero in "10" contains a white icon of a birthday cake with three candles. The zero in "20" contains a white icon of a leafy plant. The zero in "30" contains a white icon of a clock face with hands. The "X" characters are black and serve as multipliers between the numbers.



ORGANICALLY GROWN

RESTAURANT STYLE SALSA



PERISHABLE
KEEP REFRIGERATED

USE BY 11/10/19 ALL
SERVING SUGGESTION

NET WT 14 OZ (397g)

Challenges



Food waste recycling

↓ **11.7%**

Food Donations

↓ **10%**



Opportunities

Improved sell through rates

Dairy Rescue Program

\$10 Million

In charitable giving to support Covid-19 relief efforts



Questions