



WE HELP YOU MAKE IT®

Navigating Foodservice in a Pandemic

February 19, 2021

Introduction

Mark Winkler
Sr. Director Category Management, Beef & Pork
US Foods



Foodservice Landscape, March 2020

Healthy Industry

Early spring

- Lent just underway
- St. Patrick's Day preparations

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The Week of March 16 –
Nationwide Shutdown



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Shift from Foodservice to Retail



Number one priority: Health and Safety of Associates, Customers, and Communities

1

Health and Safety

2

Immediate Response

3

Ongoing Customer Support

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Health and Safety

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- ✓ Customers
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Ongoing Customer Support

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Immediate Response

- ✓ Ghost Kitchen Playbook
- ✓ Free Webinars
- ✓ CARES Act specialist consultant team

3

Ongoing Customer Support

Number one priority: Health and Safety of Associates, Customers, and Communities

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Health and Safety

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Immediate Customer Care

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Ongoing Customer Support

- ✓ Resource Library Created
- ✓ Reopening Kits
- ✓ Product Innovation

Where we are today



Where we are today

1

Adversity



Where we are today

1 Adversity

2 Overcome



Where we are today

1

Adversity

2

Overcome

3

**Exponential Change Overcome
by Resilience**



Thank You!



US.
FOODS®