USDA Rural Development’s Mission

Committed to helping improve the economy and quality of life in rural America

Rural Development’s Portfolio

- Over $230B in total assets (loans + grants) – 14th largest bank in the country, and essential lender for rural America (critical infrastructure, rural business support, housing)
- 50+ Loan, Grant, and Technical Assistance Programs – the “World Bank” of Rural America
- Over 4,300 RD employees in every State and US Territory
The dashboard was developed to help identify areas of heightened economic vulnerability during the pandemic.

Enabling our decision-makers to respond more quickly to the needs of rural communities.

Be more proactive instead of reactive – reach out to customers in vulnerable communities to see how we can assist.
Unpaid Principal on RD Investments
  • What is the outstanding balance on RD loans in that county?

Delinquency Rate
  • What RD loans in that county have already had problems with repayment?

Confirmed COVID cases (per 10,000 people)
  • What proportion of the county’s population has been directly affected?

Distressed Communities Index (DCI)
  • What was the county’s pre-pandemic level of distress?
  • DCI measures a community’s economic well-being (includes poverty and income levels, unemployment, housing vacancy, educational attainment, changes in jobs and businesses)

Job Loss Projections
  • How much is the pandemic projected to affect the county’s current employment?
Gillette is the county seat of Campbell County, Wyoming.

With an estimated population of 32,030, Gillette has increased its population by 48% in the last ten years.

Gillette is centrally located in an area involved with the development of vast quantities of coal, oil, and coalbed methane gas.

The city calls itself the "Energy Capital of the Nation".

Wyoming provides nearly 35% of the nation's coal.
Tableau
Dashboard Demo
Let’s Connect!

Jim Barham
Acting Assistant Chief Data Officer
Director, Data Analytics Division
Rural Development – Innovation Center
Washington, D.C.

James.Barham@usda.gov
202-690-1411

RD.Innovation.Data@usda.gov