



U.S. Food Loss and Waste 2030 Champions Activity Form

Unilever will strive to reduce food loss and waste¹ in its operations by 50 percent by 2030 through activities targeting the *prevention* of food loss and waste before it arises, *recovery* of wholesome, otherwise wasted food for donation, and *recycling* of food loss and waste to other uses such as animal feed, compost and energy generation².

Unilever will report periodically on its progress on meeting its goal on its website [here](#).

Specific food loss and waste reduction activities include:

- 100% of our U.S. factories will continue to be zero waste to landfill.
- In 2015, we launched an innovative technology: Easy-Out. Through working with some of our key suppliers, we developed a natural approach to help get more mayonnaise out. Our Easy-Out technology prevents mayonnaise from sticking to the sides but, crucially, doesn't affect the flavor. This has reduced the average amount of leftover mayonnaise in a bottle from 13% to just 3%. This equates to around 5,000 tons of mayonnaise each year landing on the plate instead of landfill annually. We will continue to innovate in reducing food waste.
- Unilever will continue our partnership with Feed the Children as well as our partnership with Feeding America. In 2014, Unilever donated approximately 641,114 lbs of food to Feeding America's local subsidiaries. In 2015, we donated 351,392 lbs. of food products (120,701 items).

¹ The 50-percent reduction could be calculated on an absolute or per customer/consumer basis. In addition, the exact definition of food loss and waste could vary by country, business and consumer. The [Food Loss and Waste Protocol](#) provides information on defining and transparently measuring food loss and waste. Businesses are also invited to join the EPA's [Food Recovery Challenge](#) to access technical assistance for measuring food waste and assessing the positive environmental benefits of waste reduction.

² Businesses that are not ready to make the 50-percent reduction commitment but are engaged in efforts to reduce food loss and waste in their operations can be recognized for their efforts by either joining the EPA's [Food Recovery Challenge](#) or USDA's [U.S. Food Waste Challenge](#). Businesses that join the EPA's Food Recovery Challenge will be able to access technical assistance to help set their own quantitative food-waste goals and to measure waste reduction. Businesses that join USDA's Food Waste Challenge share information on their activities to reduce, recover and recycle food loss and waste in their operations to help disseminate information on best practices and stimulate more of these activities.