

Feds Feed Families 2021 USDA Team Hosts a Day of Giving Stuff the Truck Communications Tips

Feds Feed Families is a volunteer food drive that encourages employees from all federal departments and agencies to give in-kind contributions -- food, services, and time -- to food banks and pantries of their choice. On August 10, the USDA Feds Feed Families team will sponsor a Day of Giving to encourage a Department-wide employee food donation event. Select USDA office locations in the National Capitol Region will provide food donation collection trucks from 10 a.m. to 2 p.m., where USDA employees can drop off food items. USDA employees nationwide are also encouraged to conduct Stuff the Truck events as well where appropriate. Use this news brief to promote the NCR event and encourage USDA-wide participation.

Here are some places you can share this information:

- In your internal employee newsletter
- On your staff intranet site
- At your weekly staff meeting
- At an employee all-staff meeting with senior leadership

USDA Feds Feed Families Day of Giving Stuff the Truck Event

WHAT: Calling all USDA employees! On August 10, USDA's Feds Feed Families team encourages a Day of Giving through the Stuff the Truck event.

WHERE: Select USDA office locations in the National Capitol Region will have food donation collection trucks from 10 a.m. to 2 p.m., where USDA employees can drop off food items. They are: AMS Building parking lot, 100 Riverside Parkway, Fredericksburg, VA 22406; FNS National Office, 1320 Braddock Place, Alexandria, VA 22314; APHIS Riverside Complex, 4700 River Road, Riverdale, MD 20737; George Washington Carver Center, 5601 Sunnyside Avenue, Beltsville, MD 2070; or Whitten Building, 1400 Jefferson Drive SW, Washington, DC 20024.

WHO: USDA employees nationwide are encouraged to participate with the Day of Giving activities and conduct Stuff the Truck events on August 10.

WHY: In 2019, about one in seven households with children were food insecure (Source: USDA Economic Research Service). Help us fill these trucks and help those in need this summer.

HOW: Your in-person donations will be counted in the tally for the collection site. No time to get to a Stuff the Truck location? No problem! If you donate virtually or directly to a food bank/pantry on the August 10 Day of Giving, remember to record your donations on the Feds Feed Families website (aka the Hub). You can also share your Stuff the Truck success story and pictures on the FFF Hub (fedsfeedfamilies.ocio.usda.gov).

SOCIAL MEDIA: Tag Feds Feed Families @TKOHUNGER (Twitter) and @fedsfeedfamilies (Facebook and Instagram) if you post your Stuff the Truck story on social media.

CONTACT: For questions about the USDA Day of Giving Stuff the Truck event, contact USDA Feds Feed Families co-chairs Lianne Hibbert and Lula Wallace at usdafedsfeedfamilies@usda.gov.