



★ **SUNDAY, AUGUST 3, 2025** ★

WASHINGTON, D.C. | NATIONAL MALL | 4-8 PM

# AMERICA GROWS: 250 Years of Liberty & Agriculture

50+ Vendors From Across America

**GREAT  
American  
FARMERS  
MARKET**

AMERICA  
**250**

**USDA**

- ★ 4:00 PM - Bell Ringing  
Opening Ceremony with Secretary Rollins & Administrator Loeffler
- ★ 4:10 PM - FFA Scholarship Award
- ★ 4:25 PM - AG FEST!
  - Mary Millben
  - U.S. Navy Band
  - Boiled Jam
  - Big & Rich
- ★ Special Guests: Highland Cows & Smokey Bear

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**JOHN DEERE**



**TRACTOR  
SUPPLY CO**

**VISA**





★ **MONDAY, AUGUST 4, 2025** ★

WASHINGTON, D.C. | NATIONAL MALL | 4-8 PM

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**MAKE  
AMERICA  
HEALTHY  
AGAIN  
MONDAY**

50+ Vendors From Across America

**GREAT  
American  
FARMERS  
MARKET**

AMERICA  
**250**

**USDA**

★ **4:15 PM** - Cooking Demo Featuring the Blueberry Blender Bike: Secretary Rollins, Secretary Kennedy, & Rachel Campos-Duffy

★ **6:30 PM** - Goat Yoga (BYOM: Bring your own mat)

★ **Activities:**

- Kids Cooking & Snack Station
- Smokey Bear & Milkshake the Cow Meet-&-Greet

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★ **TUESDAY, AUGUST 5, 2025** ★

WASHINGTON, D.C. | NATIONAL MALL | 4-8 PM

## FAITH & FELLOWSHIP

- ★ 5:10 PM – Welcome from Secretary Rollins, Secretary Turner, & Dr. Alveda King
- ★ 5:35 PM – Honoring God's Bounty Panel: Jenny Korn, White House Faith Office
- ★ 5:40 PM – Former NFL Player Frank Murphy
- ★ 5:45 PM – Remarks & Music with Pastor Jentezen Franklin & the Free Chapel Band
- ★ 7:00 PM – Danny Gokey

50+ Vendors From Across America

**GREAT**  
*American*  
**FARMERS**  
**MARKET**

AMERICA  
**250**

**USDA**

### Activities:

- Faith & Flowers: Build Your Own Bouquet on the National Mall
- Meet-&-Greet George Washington

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★ **WEDNESDAY, AUGUST 6, 2025** ★

WASHINGTON, D.C. | NATIONAL MALL | 4-8 PM

## FORESTS & FIREFIGHTERS:

Protecting  
America's Legacy

50+ Vendors From Across America

**GREAT  
American  
FARMERS  
MARKET**

AMERICA  
**250**

**USDA**

### From the Stage:

- ★ 6:30 PM - Welcome from Secretary Rollins, Secretary Lutnick, Secretary McMahon, and Administrator Zeldin
- ★ 6:50 PM - Smokey Bear Birthday Celebration
- ★ 7:00 PM - LOCASH

### Activities:

- Firetruck Tours led by U.S. Forest Service Firefighters
- Meet Smokey Bear & Sign his Birthday Card

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★ **THURSDAY, AUGUST 7, 2025** ★

WASHINGTON, D.C. | NATIONAL MALL | 4-8 PM

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# AMERICA THE BEAUTIFUL

50+ Vendors From Across America



★ 5:45 PM - George Washington & his cherries

★ Activities:

- Tour USDA's People's Garden
- Experience USDA's Rainfall Simulator
- Highland Cows Meet-&-Greet

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★ **FRIDAY, AUGUST 8, 2025** ★

WASHINGTON, D.C. | NATIONAL MALL | 4-8 PM

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## FARMER & FAMILY FIRST FRIDAY

50+ Vendors From Across America

**GREAT  
American  
FARMERS  
MARKET**

AMERICA  
**250**

**USDA**

★ **5:00 - 6:00 PM** - Meet the  
Washington Nationals' Racing  
Presidents

★ **6:30 PM** – Family Movie Night:  
*Charlotte's Web*

### Activities:

- Farmyard Fun with Face Painting & Balloon Animals
- Kids Activities & Giveaways at the USDA FPAC Booth
- Meet Smokey Bear & Mascot Friends from USDA

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