



## U.S. Food Loss and Waste 2030 Champions Activity Form

HelloFresh US will strive to reduce food loss and waste<sup>1</sup> in its operations by 50 percent by 2030 through activities targeting the *prevention* of food loss and waste before it arises, *recovery* of wholesome, otherwise wasted food for donation, and *recycling* of food loss and waste to other uses such as animal feed, compost and energy generation<sup>2</sup>.

HelloFresh US will report periodically on its progress on meeting its goal on its website at <https://blog.hellofresh.com/>

**Specific food loss and waste reduction activities include:**

1. Apply and refine analytical and quality tools to minimize unsold inventory;
2. Maximize donations of edible food to our donor network;
3. Maximize use of landfill diversion (inedible food) at offices and facilities through appropriate methods available in that area; and
4. Engage with supply chain partners to reduce upstream food loss and waste

**Point of Contact:** \_\_\_\_\_  
**Name of Business:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Date:** December 4, 2019

Please return this form to [FoodWasteChallenge@oce.usda.gov](mailto:FoodWasteChallenge@oce.usda.gov) or Ms. Lana Suarez of the EPA at [suarez.lana@epa.gov](mailto:suarez.lana@epa.gov).

<sup>1</sup> The 50-percent reduction could be calculated on an absolute or per customer/consumer basis. In addition, the exact definition of food loss and waste could vary by country, business and consumer. The [Food Loss and Waste Protocol](#) provides information on defining and transparently measuring food loss and waste. Businesses are also invited to join the EPA’s [Food Recovery Challenge](#) to access technical assistance for measuring food waste and assessing the positive environmental benefits of waste reduction.

<sup>2</sup> Businesses that are not ready to make the 50-percent reduction commitment but are engaged in efforts to reduce food loss and waste in their operations can be recognized for their efforts by either joining the EPA’s [Food Recovery Challenge](#) or USDA’s [U.S. Food Waste Challenge](#). Businesses that join the EPA’s Food Recovery Challenge will be able to access technical assistance to help set their own quantitative food-waste goals and to measure waste reduction. Businesses that join USDA’s Food Waste Challenge share information on their activities to reduce, recover and recycle food loss and waste in their operations to help disseminate information on best practices and stimulate more of these activities.