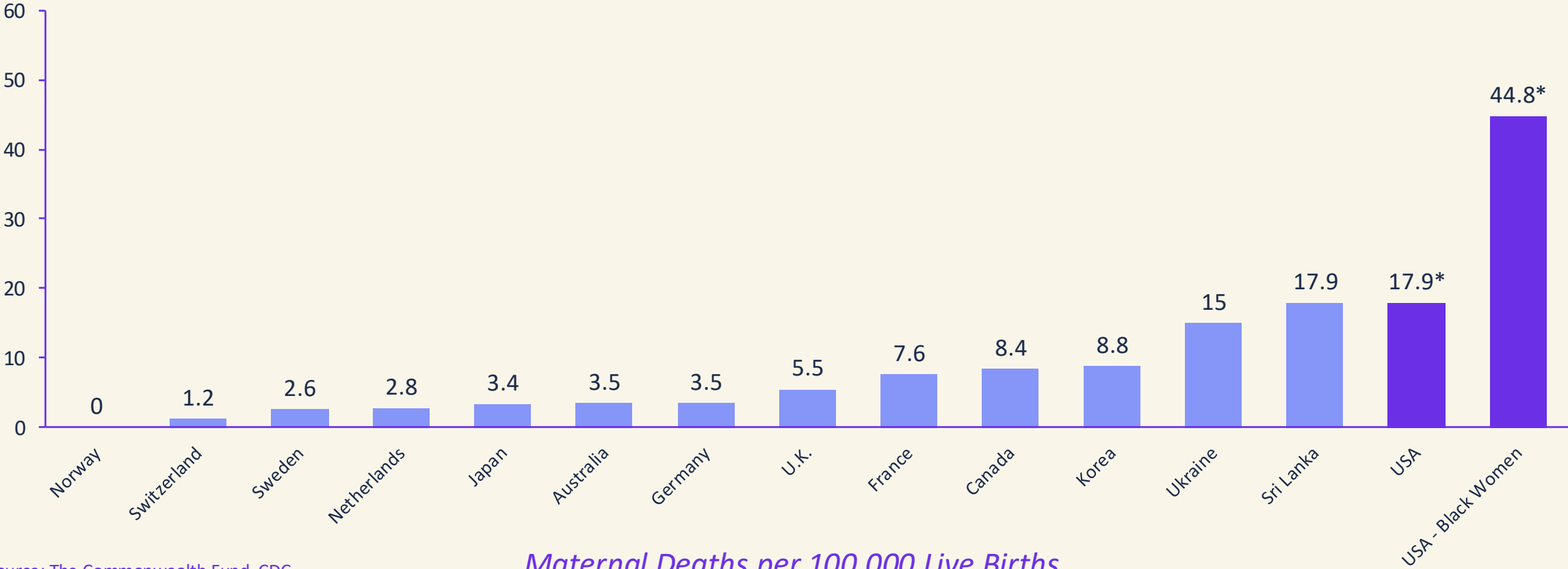


**HEALTHY MOMS  
HEALTHY BABIES  
AMERICA**



# MATERNAL HEALTH IS A NATIONAL EMERGENCY

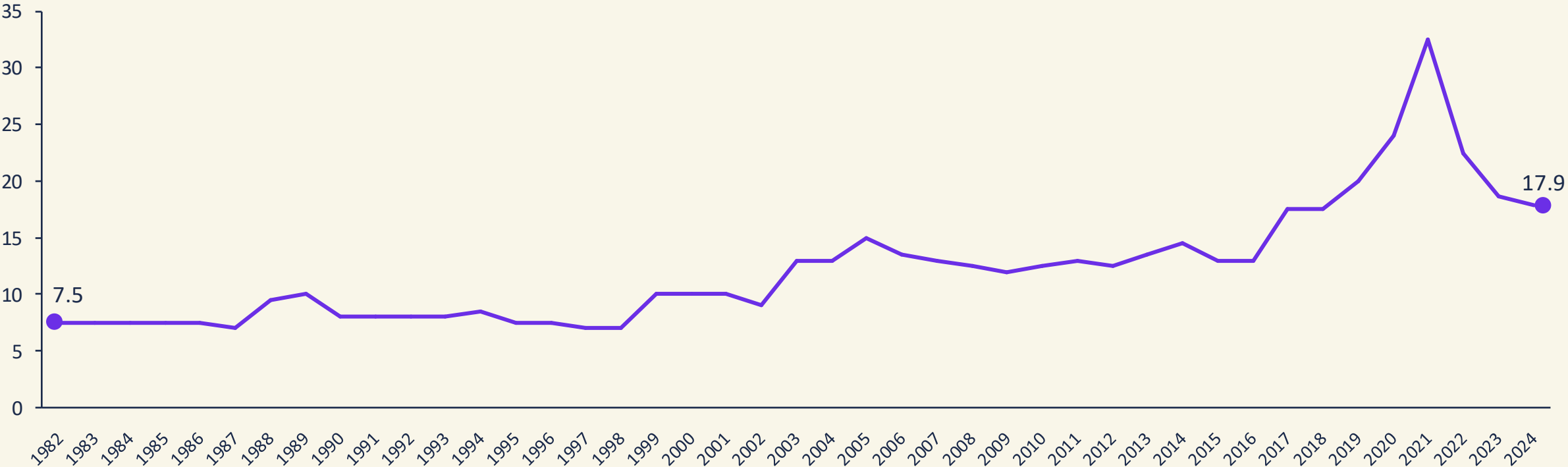
The United States has the **highest rate** of maternal death in the developed world.



Source: The Commonwealth Fund, CDC  
\*latest 2024 data

*Maternal Deaths per 100,000 Live Births*

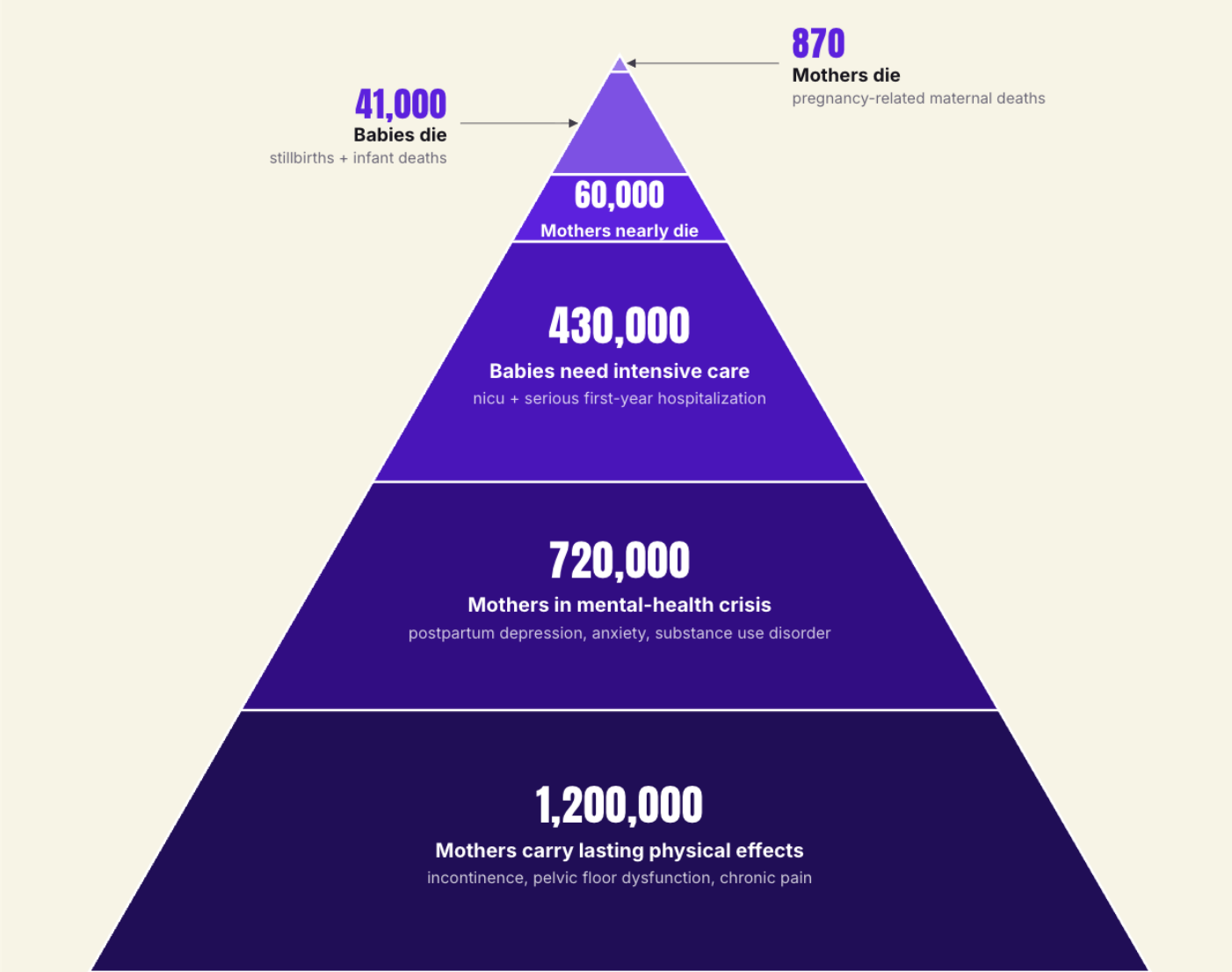
# Maternal death has **more than doubled** since the early 1980s.



Source: CDC

*U.S. Maternal Deaths per 100,000 Live Births*

# Maternal deaths are the tip of the iceberg.



Source: CDC

# THE ECONOMIC COSTS OF INACTION

**\$165 billion annually**

cost of poor maternal health in the U.S.

**Nearly 1%**

of the U.S. GDP lost each year

**\$19,000 per birth**

average cost of each U.S. birth – the highest in the world

**87%** of pregnancy-related deaths are **preventable**

**65%** of deaths occur within one year **postpartum**

**40%** of American moms have **no follow up**

Source: CDC

We can *fix this*.

We can *afford* it.

The *solutions* are in reach.

The time is *now*.

# HEALTHY MOMS HEALTHY BABIES AMERICA



- A **five-year campaign** to cut U.S. maternal death in half
- **State-led playbook** built on what's working in states like AR, MI, NC
- Philanthropy to leverage **Rural Health Transformation Program** funds
- Launching **May 10** on *Meet the Press*
- Accelerated by **private-led partnerships** with public agencies like USDA

# OUR CALL TO ACTION

## Improve Prenatal Care

Whole-Person Care –  
nutrition, chronic disease,  
mental health.

Access to nurses, doulas,  
midwives.

## Strengthen Postpartum Care

One visit, six weeks after  
birth is dangerous—if it  
even happens.

Home visits work.

## Make Maternal Health Good Business

Reward prevention,  
not just procedures.

Reduce unnecessary  
interventions.

# THE IMPORTANCE OF PUBLIC-PRIVATE PARTNERSHIPS



NUTRITION  
ACCESS

RURAL HEALTH  
INFRASTRUCTURE

FOOD SECURITY &  
AFFORDABILITY