



United States
Department of
Agriculture

Trade and Foreign
Agricultural Affairs

Foreign
Agricultural
Service

1400 Independence
Ave, SW
Washington, DC
20250-1052

January 28, 2026

RAPP 26-002

**SUBJECT: Regional Agricultural Promotion Program (RAPP) Contracting
Threshold Value**

TO: All RAPP Participants

This program notice takes effect immediately and applies to any RAPP contracts signed on or after January 1, 2026.

BACKGROUND: The final RAPP rule, at 7 CFR 1489.28(d), provides that “Once approved by the CCC, these contracting guidelines shall govern all of a Participant’s RAPP-funded contracting involving contracts with a minimum annual value that CCC will determine and announce in writing to all RAPP Participants via a RAPP notice issued on the FAS website. The CCC may, from time to time, set a different minimum value. In that case, the CCC will announce the new amount in writing to all RAPP Participants via a RAPP notice issued on the FAS website.”

GUIDANCE: This program notice sets the minimum RAPP contracting threshold amount at \$75,000. Participants wishing to set a lower threshold should indicate this value in their RAPP contracting procedures submitted to FAS for review and approval.

At a minimum, Participants must adhere to all requirements set forth in the regulations governing RAPP when entering contracts for services or products that are reimbursed in any part with CCC resources.

/s/

Mark A. Slupek
Deputy Administrator
Global Programs

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