Retailer Notice

Farmers' Markets and Producers Selling Staple Foods Continue to Qualify for SNAP Authorization

The updated staple food stocking standards under Criterion A do not impact most authorized farmers' markets and direct marketing farmers.

Farmers' markets and direct marketing farmers play an important role in providing SNAP households with access to healthy staple foods.

Most already qualify for SNAP authorization under Criterion B because 50 percent or more of their sales are in staple foods, such as vegetables, fruits, dairy, protein, or grains. Under Criterion B, retailers are not required to stock food in all staple food categories or have a minimum number of varieties.

If a market or direct marketing farmer is currently authorized under Criterion A but does not meet the updated stocking standards at reauthorization, FNA will automatically evaluate its eligibility under Criterion B.

Only markets or direct marketing farmers with less than 50 percent of total sales in staple foods may be affected by the updated stocking standards.



For more information visit https://www.fna.usda.gov/snap/retailer.
Please direct questions to RPMDHQ-Web@usda.gov.

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